



Goa University

Shenoi Goembab School of Languages and Literature

Discipline of French and Francophone Studies

Report on Workshop -What Colour is Your Canvas?

Delving into the nuances of Typography and Illustration through a multicultural lens.

1. Title of the Event/Activity/program	Workshop: What Colour is Your Canvas? – Delving into the nuances of Typography and Illustration through a multicultural lens.
2. Date and Time	13/02/2024 from 02:00pm – 04:00pm
3. Mode of conduct (Physical/Online)	Physical
4. School/ Directorate/ Section	Shenoi Goembab School of Languages and Literature
5. Collaborating Agency/School/Directorate	N.A.
6. Detail of the Resource Person (Brief biodata)	<p>Mr. Vinay Saynekar: is an alumnus and ex-professor of Sir J.J. Institute of Applied Art, Mumbai. He has contributed significantly as a type designer and calligrapher, designing fonts in different languages including Bengali and Kannada for Microsoft, Vodafone, Virgin Mobile, and the like.</p> <p>Ms. Shusha Oliveira: is currently working as Assistant Professor in the Discipline of French and Francophone Studies at Goa University. An alumnus of Sir J.J. Institute of Applied Art, Mumbai, she has worked in the field of commercial art on projects for Snapchat, Hindustan Pencils (Nataraj) and many more.</p>

7. Number of Faculty attended/participated	04
8. Number of Student attended / participated	16
9. No. of external students/faculty/other participants	NIL
10. The objectives of the Program/activity/event	The objective of this workshop was to introduce students to the importance of Typography and Illustration in communicating with a culturally diverse audience through the works of local type designers, illustrators, and street art in India.
11. Description of the Program/activity/event	The students were briefed about Typography, Illustration and Culture with visuals created by popular Indian artists. The works of several type designer and illustrators of Indian origin were discussed along with multicultural elements that formed a part of the visuals.
12. Benefit/Key outcomes of the Program/activity/event	The students developed intercultural perspectives in Typography and Illustration through art found in the streets of India and the world. Participants engaged in discussions on art, culture and various elements that play a key role communicating with a culturally diverse audience.
13. Enclosures with report	Poster, Note, Geo-tag photos, Attendance of students/faculty.

Signature:

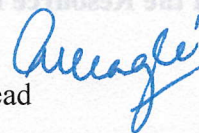


Name of coordinator: SHUSMA OLIVEIRA

Designation: ASSISTANT PROF.

Date: 04.03.2024

Signature



Dean/Director/Head

Seal of the School/Directorate/University

DEAN
Shenoi Goembab School of
Languages & Literature
Goa University



**SHENOI GOEMBAB SCHOOL OF LANGUAGES AND LITERATURE
DISCIPLINE OF FRENCH AND FRANCOPHONE STUDIES**

(Exclusively for students/faculty of Goa University)

WHAT COLOUR IS YOUR CANVAS?

**DELVING INTO THE NUANCES OF TYPOGRAPHY & ILLUSTRATION
THROUGH A MULTICULTURAL LENS.**

**13.02.2024
2pm - 4pm
BLOCK B
BG - 46**



Resource persons:

Mr. Vinay Saynekar (Former Prof. - Sir J.J Institute of Applied Art)

Ms. Shusha Oliveira (Asst. Prof. of French - Goa University)

**Dr. Natasha Gomes
Ms. Shusha Oliveira
Event Coordinators**



**Ms. Kshama Dharwadkar
Programme Director
B.A. French**

**Prof. Anuradha Wagle
Dean, S.G.S.L.L.**

Link to social media

<https://www.instagram.com/p/C3IKcUyJNPI/?igsh=MWVIOWpuc3p1NzlrZA==>

Photo 1: Prof. Vinay Saynekar explains various typefaces in India



Photo 2: Prof. Vinay Saynekar highlights iconography in Sign Languages

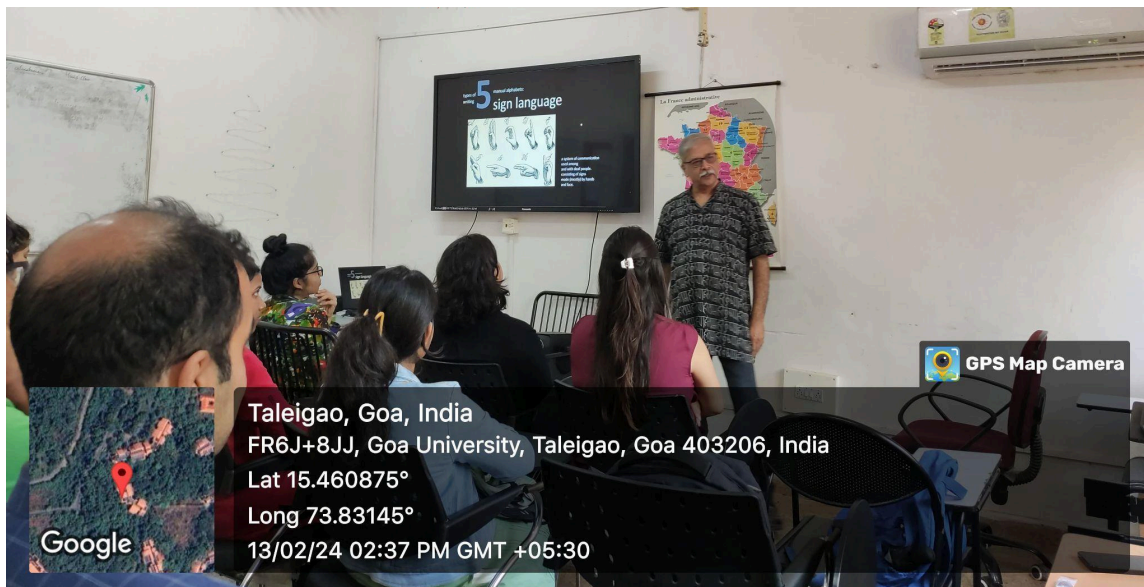


Photo 3: Ms. Shusha Oliveira explaining intercultural elements in Art forms



Photo 4 & 5: Goan Cultural through photos



Google

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GPS Map Camera

