



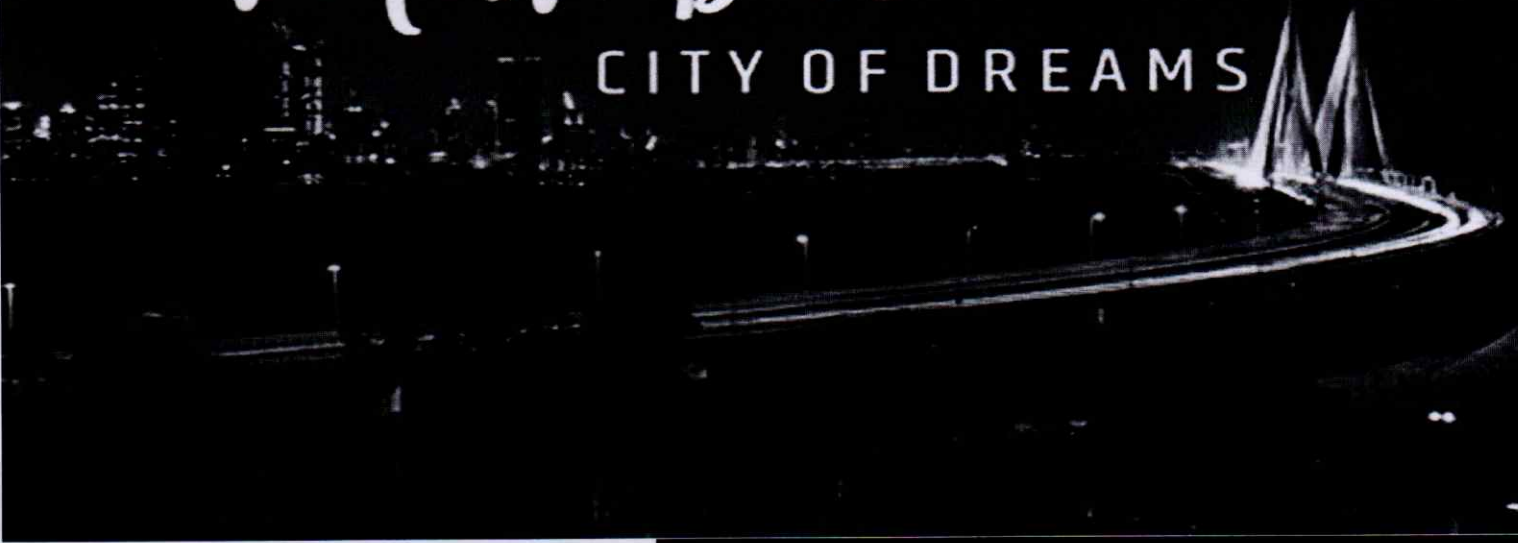
GOA BUSINESS SCHOOL

2024 -2025

STUDY TOUR REPORT

Mumbai

CITY OF DREAMS



REPORT SUBMITTED BY:

MBA PART II

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Introduction

The MBA Part II students of Goa Business School went on a study tour to Mumbai from 24th to 29th November 2024. The group included 48 people: 45 students and 3 teaching staff. The main purpose of the tour was to give students real-world exposure to industries and help them connect what they learn in class with practical applications. Mumbai, known as the financial capital of India, was an ideal destination to learn about banking, manufacturing, and corporate operations.

The tour included visits to important places like the **Reserve Bank of India (RBI) Monetary Museum**, the **DCB Bank Headquarters**, and the **Navneet Education Ltd Factory**. These visits gave students a chance to understand how these industries work, the challenges they face, and the opportunities they create. Apart from learning, the tour also included the service industry **Imagica Theme Park and Water Park**. This was a chance for students to learn, relax, build stronger bonds with each other, and enjoy a break from their regular studies.

This tour gave the students practical knowledge, valuable industry insights, and memories they will cherish. This report covers the main goals of the trip, details of the visits, and what the students learned from each experience.

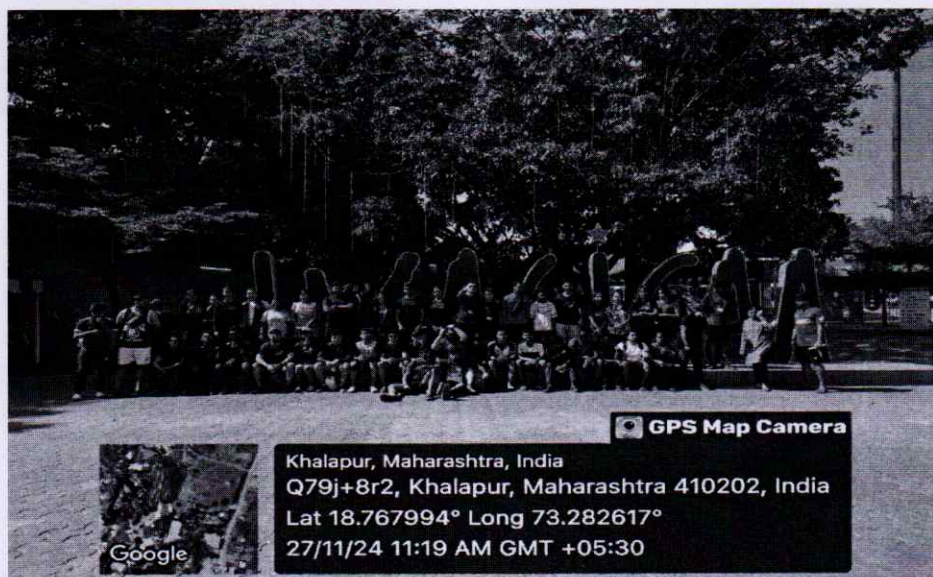
Objectives

- To explore how industries such as banks and factories operate and understand their role in the economy.
- To discover the challenges industries, face and how they solve them with new ideas.
- To bring classroom learning to life through practical experiences.
- To help students grow professionally while enjoying a memorable and enriching trip.



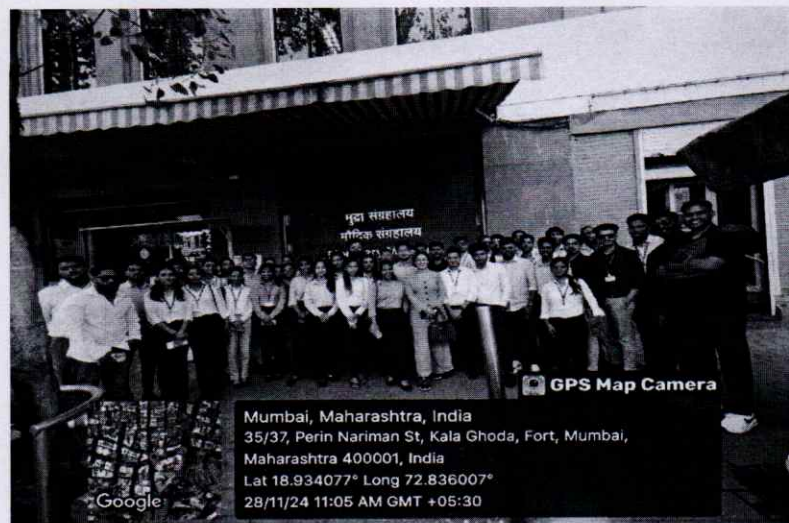
1. Visit to Imagica Theme Park and Water Park

Date and time	26/11/2024 & 27/11/2024
Mode	Offline
Location	Imagica Theme Park and Water Park, Khopoli
Department/School/	Management Studies, Goa Business School
Participants	45 MBA students, 3 faculty members
Name of the Resource person	
Objective and Description of the Activity	<p>The visit to Imagica Theme Park and Water Park was planned to observe and learn how a theme park and water park works. The aim was to promote team bonding, get management insights, enhance interpersonal relationships among students, and allow participants to unwind in a fun and engaging environment. Activities included thrilling rides, water-based attractions, and group activities that fostered camaraderie and team spirit among students and faculty members.</p>
Benefits and Key Outcome of the Event	<ul style="list-style-type: none">• Helped students build stronger relationships and teamwork.• Gave insights into how big entertainment parks are managed.• Allowed students to relax and enjoy, making the tour more memorable.• Highlighted the importance of balancing work with leisure for overall well-being.



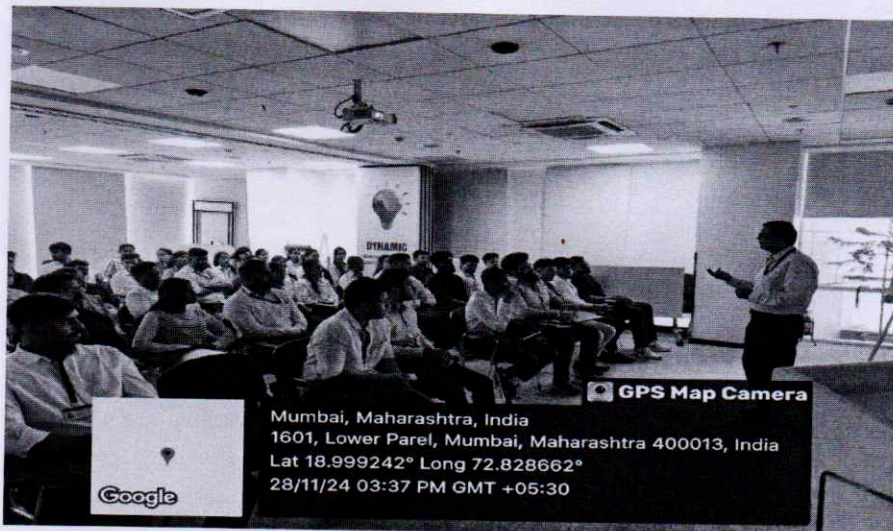
2. Visit to the Reserve Bank of India (RBI) Monetary Museum

Date and time	28/11/2024
Mode	Offline
Location	Reserve Bank of India Monetary Museum, Mumbai
Department/School/	Management Studies, Goa Business School
Participants	45 MBA students, 3 faculty members
Name of the Resource person	RBI Museum Curator and Staff
Objective and Description of the Activity	<p>The objective of the visit was to explore the history of India's currency and understand the role of the Reserve Bank of India (RBI) in the nation's financial ecosystem. Participants were given a detailed look at the evolution of currency, from ancient coins to modern banknotes. The session aimed to provide an understanding of the RBI's functions, including monetary policy management, currency circulation, and financial regulation.</p>
Benefits and Key Outcome of the Event	<ul style="list-style-type: none">• Participants gained an in-depth understanding of the evolution of currency and the significant role the RBI plays in India's financial stability.• Students learned about the RBI's functions in managing monetary policy and its impact on the country's economy.• The visit provided valuable insights into the central bank's role in shaping the financial landscape of India, allowing students to appreciate the connection between economic policy and currency management.



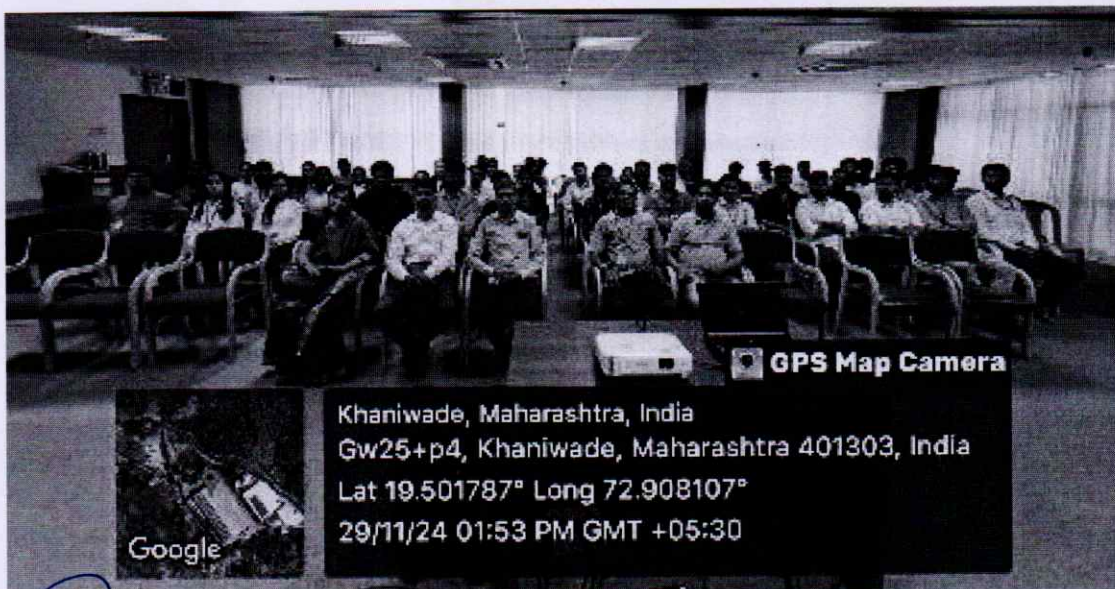
3. Visit to DCB Bank Headquarters


Date and time	28/11/2024
Mode	Offline
Location	DCB Bank Headquarters, Mumbai
Department/School/	Management Studies, Goa Business School
Participants	45 MBA students, 3 faculty members
Name of the Resource person	Suraj Sharma & DCB Bank Staff
Objective and Description of the Activity	<p>The objective of the visit was to learn about the operations, challenges, and opportunities within the modern banking sector. The session provided insights into the trends shaping the banking industry, with a focus on customer engagement, technological innovation, and the evolving landscape of risk management. Students were introduced to the ways banks adapt to changing market conditions and integrate new technologies to enhance their services.</p>
Benefits and Key Outcome of the Event	<ul style="list-style-type: none">• Participants gained a deeper understanding of the digital transformation in the banking sector and how technology improves banking services.• Students learned about the key challenges faced by banks, such as cyber security risks and increasing competition.• Bank officials also shared information about career opportunities in the banking sector, including potential career paths in technology, risk management, customer relations, and more.




4. Visit to Navneet Education Ltd Factory

Date and time	29/11/2024
Mode	Offline
Location	Navneet Education Ltd Khaniwade Factory
Department/School/	Management Studies, Goa Business School
Participants	45 MBA students, 3 faculty members
Name of the Resource person	Factory Supervisors
Objective and Description of the Activity	The visit aimed to provide students with a firsthand understanding of the industrial production processes involved in book and stationery manufacturing. Factory supervisors guided the participants through various stages of production, including printing, binding, and packaging. They explained the operational workflows and shared insights on the importance of quality control, efficiency, and supply chain management in large-scale manufacturing.
Benefits and Key Outcome of the Event	<ul style="list-style-type: none"> • Participants gained practical exposure to the end-to-end manufacturing processes of books and stationery products. • They understood the role of quality control in ensuring product standards and the significance of supply chain efficiency. • The visit provided insights into addressing challenges in maintaining productivity and meeting competitive market demands, which enhanced their understanding of industrial operations and management strategies..




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