

Goa University

D.D.Kosambi School of Social Sciences and Behavioural Studies Women's Studies Programme Report on Purple Campaign for Gender Equality at

Murgaon Education Society's Vasant Joshi College of Arts and Commerce, Zuarinagar, Goa

As a part of our commitment to bring about gender equality through the extension activities, the Women's Studies Programme interacts with students of various colleges through a series of workshops under the activity Purple Campaign. Through this activity we also aim at reaching out to prospective students of the M.A. Women's Studies Programme at Goa University.

Purple Campaign for equality was organized in collaboration with the Gender Champion cell of of Murgaon Education Society's Vasant Joshi College of Arts and Commerce, Zuarinagar, Goa on 13 January 2025 from 11.30 a.m. to 1.30 p.m. The duration of the campaign was 2 hours.

Dr. Manasvi Kamat, Principal of the college welcomed the gathering; Dr. S. Susan Deborah, Nodal officer of Gender Champion cell briefly introduced and informed the objectives of the Gender Champion Cell of the college. Dr. Sulochana Pednekar, welcomed the participants for the programme and thanked the Principal and team for providing an opportunity to conduct the activity and briefly informed the students about Women's Studies and the MA Women's Studies Course offered at Goa University.

Ms. Vithai Zaraunker along with Mr. Aniket Bagayat (MA Part-I) students of M.A. Women's Studies Programme, Ms. Priti Parab, Phd Scholar of Women's Studies and Ms. Saylee Lolienkar , Alumni of Women's Studies and Dr. Sulochana Pednekar conducted various activities for the students attending the programme.

The activities conducted during the campaign included; 1) Quiz: All the students as a team conducted a Quiz on breaking the gender stereotypes for the students by forming the teams, 2) Power Walk exercise: to sensitize the students on the existing power dynamics and inequalities in the society based on gender, caste, religion and occupations. There was discussion based on

this activity. This activity was conducted by Dr. Sulochana Pednekar 3) Film Screening and critique: in this activity Ted talk on Patriarchy dehumanises men the discussion on the short film relating the issues in real life situations. This activity was conducted by Ms. Vithai Zaraunker. The students were given spot prizes and prizes for active participation in the games, competitions and discussions on gender equality. This enhanced participation from all present for the program.

In total 53 Students of which 20 were male and 33 were female students. MES College provided financial support towards prizes and spot prizes and printing of certificates. Mr. Raj Khan, Gender Champion representing the college expressed Vote of Thanks.

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Dean: Prof. Ganesha Somayaji

DDKSSSBS, Goa University

Name of coordinator: Dr. Sulochana Pednekar

Designation: Programme Director/ Assistant Professor

Date: 3/01/2027



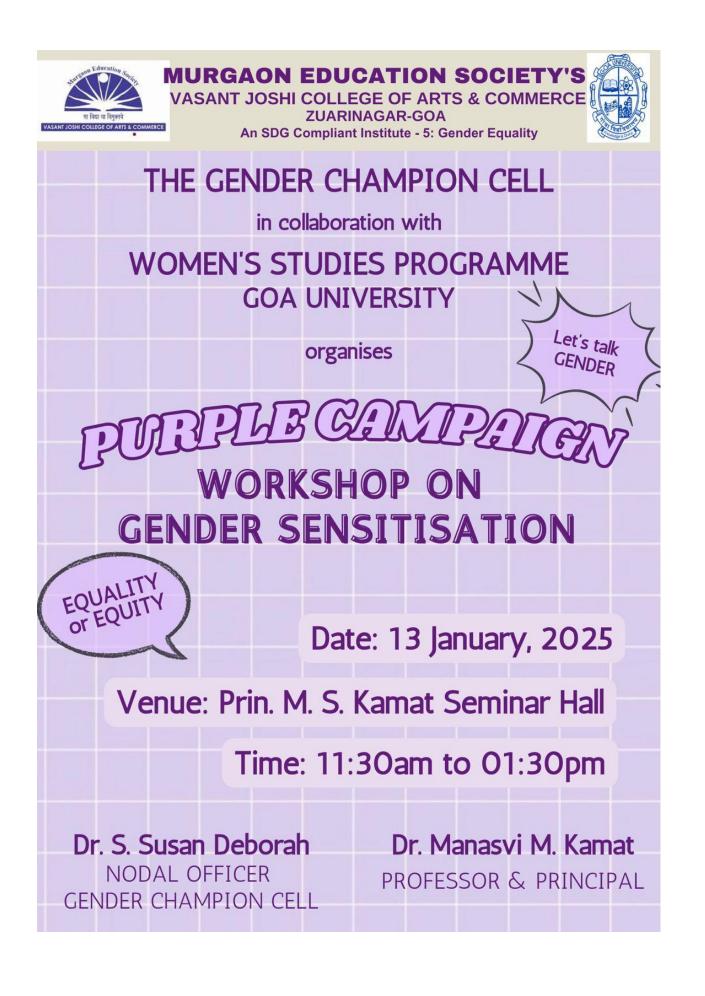
Student participation during Power Walk Exercise



Student Participation during Quiz



Participants of Purple Campaign for Gender Equality



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