

# **Goa University**

# Name of Discipline/School/Directorate/Division

## IMBA – HTT, GOA BUSINESS SCHOOL

# Report on: Workshop on B2B Booking Portal

1. Title of the Event/Activity/program	Workshop on B2B Booking Portal *	
2. Date and Time	20th & 21st January 2025 from 2pm to 5pm	
3. Mode of conduct (Physical/Online)	Physical	
4. School/ Directorate/ Section	IMBA-HTT, GBS	
5. Collaborating Agency/School/Directorate	DTORR & GRNconnect.com	
6. Detail of the Resource Person (Brief biodata)	Mr. Vikas Tembare (attached)	
7. Number of Faculty attended/participated	02 nos	
8. Number of Student attended / participated	60 nos	
9. No. of external students/faculty/other participants	Students: 12 nos Faculty: 02 nos	
10. The objectives of the Program/activity/event	Understand the dynamic accommodation sector     Understand how to start and work with travel agency using GDS platform     Learn Accommodation, transfer and Activities booking system     Develop technical know how to use the	



Dean
Goa Business School
Goa University

	booking platform 5. Introduction of GRN connect 6. Opportunity to enrol for the internship program with GRN connect 7. Opportunity to apply for the fresher jobs with GRN connect
11. Description of the Program/activity/event	It was a two-day session to introduce students to GRN Connect a B2B Booking portal (GDS).  Students of IMBA-HTT from across the batches, external students from Don Bosco College, Panjim & Rosary College, Navelim attended the workshop.  The Program Director Dr. Kevin D'Souza welcomed the speaker Mr. Vikas Tembare and the participants.  Mr. Vikas Tembare introduced GRNconnect.com, an online B2B hotel booking portal which offers more than 500000 hotels, 200000 apartments across the globe along with the facilities to book transfers, activities and tours. GRN being the flagship product has over 35000 agents registered located in 108 countries across the globe and expanding rapidly.
12. Benefit/Key outcomes of the Program/activity/event	Practical orientation about the GDS (Accommodation) system     Learn how to book accommodation & activities online     Learn how to start travel business using such GDS systems     Learn how booking engine and API works
13. Enclosures with report	Brochure, Notice, Geo-tag photos, Attendance of students/faculty/external participants, Bio Data of resource person (if applicable), Any other information.

Signature: Poouand.

Designation: ASSY-Prof.
IMBA-++77, Gos,

Date: 23rd January 2025.

Signature

Dean/Director/Head

Seal of the School/Directorate/University



Dean
Goa Business School
Goa University

# Get Industry Ready Tourism & Hospitality Workshop

#### **About GRNConnect**

GRNConnect is a premier B2B hotel booking portal, providing access to over 500,000 hotels and 200,000 apartments worldwide. Backed by Aman Travels Ltd., a trusted name since 1993, GRNConnect also offers booking facilities for transfers and activity tours. With a network of 45,000 agents in 116 countries, we are a global leader in the hospitality and tourism industry.



#### **Workshop Details**

Complimentary, in-person workshop with a physical certificate awarded upon completion

## 

- Develop a solid understanding of the global hospitality and tourism landscape.
- Learn customer-centric concepts for delivering excellent service in hospitality.
- Gain insights into the hospitality & tourism industry and its growing importance.
- Build practical skills in online booking systems used across the industry.
- Strengthen your ability to adapt to the dynamic demands of the travel and tourism sector.
- Equip yourself with knowledge of trade trends and challenges.
- Enhance employability with hands-on training tailored to industry needs along with a Certificate.
- Get a chance to secure Internship or Job opportunities with GRNConnect

Join our 2 day Free workshop to enhance your skills, build employability and a chance to stand out from the crowd!

#### Workshop Highlights

Hospitality and Tourism Essentials: Learn the fundamentals of the industry, including key concepts, current trends, and career pathways.

**Insight into GRNConnect's Online Booking Portal:**Master the features of our platform for booking hotels, transfers, and tours with ease.

#### Practical Relevance:

Understand how GRNConnect's tools and expertise integrate into real-world industry scenarios.



Supported By

GRNconnect.com
Global Reservations Network

Delivered by



To organize this workshop at your campus, **Email us: info@dtorr.in** 



Bachelor's Degree

## CURRICULUM VITAF

#### PERSONAL INFORMATION

Name Vikas Tembhare Date of Birth 31 March, 1981

E-Mail vikas.tembhare@gmail.com Telephone +91 8435577769 (India)

#### PROFESSIONAL SYNOPSIS

**EDUCATION** 

2000 -

2003

A qualified postgraduate in Management (Masters in Tourism Administration) specialized in Tourism and Service Industry with qualitative experience over 19 years in all aspects of Business Development, Market Intelligence, Consulting, Meetings, Incentives, Conference and Exhibition Industry (MICE), International Trade Promotion, Client Servicing, Destination Management and Tourism Education & Research.

An effective communicator with excellent relationship building & interpersonal skills. Possess a flexible & detail-oriented attitude. Travelled 38 countries from five continents for Bleisure Travel and have experienced industry closely.

Competency & Interest: Business Development, Key Account Management, Marketing, MICE, Destination Marketing, Market Entry Strategy, Market Intelligent, Business Matchmaking, International Trade, Investment Promotion & Development, Trade Show Consultancy, Client Servicing, Research and Development, Tourism products development, Destination development & Management, Sustainable Tourism, Innovation, Design Thinking & Mentoring Youth.

2019	Oriental University, Indore (MP), India Program Name: Ph. D. (Social & Economic Impact of Meeting & Convention Industry in the case of India)	Ph. D. (Pursuing)
2011 – 2012	Forum of International Trade Training, Canada  Program Name – PDC, International Trade Management	Professional Certificate
2003 – 2005	International Institute of professional Studies, DAVV, Indore, India  Program Name – MTA- Master of Tourism Administration	Master Degree
2000 -	Devi Ahilya Vishva Vidhyalaya (DAVV), Indore India	

Vikas Tembhare Month/Year: May - 2024

Contact: vikas.tembhare@gmail.com |+ 971 567547769 | + 91 8435577769

Program Name - Bachelors of Computer Science (Hons.)

2022 Onward	Proud Signatory – Global Tourism Plastic Initiative by United Nations – Environment Program	Active	
2019 Onward	Union of International Associations <a href="https://www.uia.org">https://www.uia.org</a>	Active	
2021 Onward	Catalyst 2030 https://catalyst2030.net/	Active	
2016- 2020	Global Sustainable Tourism Council, USA www.gstccouncil.org	Active Member	
31 Oct – 12 Dec' 2016	Tourism as a Path to International Cooperation & Sustainable Development by United Nations World Tourism Organization (UNWTO) & The George Washington University, USA	Online Certification	
2019 Onward	Active Member–Professional Convention Management Association https://www.pcma.org/	Active Member	
30 Oct – 03 Nov' 2016	"Leadership in Tourism" Executive training course in the United Arab Emirates by UNWTO	Executive Training Program	

June 2018- Till now	Founder & Managing Partner – DTORR (India & UAE) (www.dtorr.in) Consultant – India Market Engagement & Development	
Jan 2022- Till Now	Program Lead - Certificate Program in Agri & Rural Tourism Management Supported By Directorate of Tourism, Ministry of Tourism (Govt. of Maharashtra, India)	
Jan 2022- Jan 2023	External Collaborator - India for UNWTO Academy	
April 2023- Till now	Certified Trainer – Skill India (Tourism & Hospitality Skill Council) Certified Trainer – International Trade Center (Community Based Tourism)	
March 2013 - Till now	Co-Founder & Lead Consultant - IND Trade Consultancy Middles East FZE,  Dubai, UAE	
Aug 2009- Feb 2013	Marketing & Business Development Manager (International Trade Development) - Canada Export Center, Represented By GSA, Dubai, UAE	
Dec. 2007- April 2009	Assistant Manager – Corporate Sales (Enterprise Account) Times Business Solution Ltd., the Times of India Group, Mumbai, India	
June2005- Dec 2007	Sr. Executive – Corporate Sales & Marketing - KUONI Travels (I) Pvt. Ltd. Division: SOTC Trade Fair Tours, Mumbai, India.	

Month/Year: May – 2024 Vikas Tembhare

Contact: <u>vikas.tembhare@gmail.com</u> |+ 971 567547769 | + 91 8435577769

#### RESEARCH & PUBLICATION EXPERIENCE

- Business Travelers' Orientation towards shopping: An Exploratory Study in Dubai INVTUR
   2014, Department of Tourism University of Aveiro, Portugal in May, 2014.
- An Exploratory Study of Shopping Behavior of Business Travelers in Dubai during International Conference on Technology and Business Management at American University in the Emirates, Dubai, UAE in March 2015.
- Shopping Satisfaction of Business Traveller's: An Exploratory Study in Dubai in Middle East Journal of Business- Volume 10, issue 4, Oct 2015.
- Field Survey on the willingness to travel to Ras Al Khaimah from Dubai for Tourism
   Survey Audience Business Traveller's visiting Exhibitions in Dubai, Feb, 2016.
- Progress of MICE Industry Research: Case of India in ATNA Journal of Tourism
   Studies Volume 17, issue 1, Jan 2022.
- Analysis of Students' Satisfaction with the Tourism and Hospitality Programme: A
   Study on Indian Institutions
   – Euro Asia Tourism Studies Journal, Dec 2023
- Empirical Analysis on the standard operating procedure (SOP) of two Blue Flag
   Beaches in India Case of Kovalam beach and Rushikonda beach Study in
   Progress
- Social Impact of G20 Meetings on the MICE Industry Stakeholders Study in Progress

## BUSINESS RESEARCH PARTICIPATION

- Market study to attract Gulf MICE travellers to Chile, South America A study for Destination Promotion and branding for Touriso Milodon.
- Market research and feasibility to launch Digital Tourism Product in the United Arab
   Emirates to engage outbound travellers from the region.
- Market Research & Feasibility to launch Canadian Healthcare technology company to start business the GCC and India.
- Market Research and Feasibility Study to Promote Baltic Countries as a tourist destination in Indian Market.
- Visitor's Satisfaction Survey Gorewada International Zoo (2023-2024)

Month/Year: May – 2024 Vikas Tembhare

Contact: vikas.tembhare@gmail.com |+ 971 567547769 | + 91 8435577769

	Worshop by DTOR		STORE WALL
	Attendance	20-01-2025	21-01-2025
Sr No	2024-29 Batch	A1995	- AB
1	Ajaykumar chinnaswami Devar	201	AL
2	Ajit Kumar Pathak	Melukar	Welus kor
3	Anamika Manohar Veluskar	Wents de l'	(hi)
4	Awate Sharman Pravin	- V	Charles and the second
5	Daksh Digamber Dabholkar	Male	THIN Z
6	Hailey Jane Diniz	Hiroiz Sours.	Sauve
7	kadam saee vikram	1000 co	April 2a
8	Lycia De Souza	2000	Days
9	Omsai Tulshidas Kuttikar	On or	1190000
10	Pranjal Pradeep Usapkar	Clark.	Muha
11	Prem Gurunath Nagvekar	Taguit.	When.
12	Shea Thresa Sunil Jose Thengampallil	She-	Masa
13	Sigmund Manuel Lazaro	Mose	N/
	Skyla Travasso	A8 200	Thouasse -
	Steffie valanka Fernandes	and the second	The same
16	Tejas Ravindra Gawas	AR	Harris
	Yuvraj Govindraj Vaddavet	Hall	You was a second
			123
		4-64	(3)
	Control of the State	10.7	
	DIEGRAM GIA		

	2023-28 Batch	20-01-25	21/01/25
1	Aashana Bhatti	AB	AB
2	Akash Dilip Jankar	AB.	AB
3	Aryan Umesh Gaonkar	AB	AB
4	Avanish chandrashecar uscoicar	AB	AB
5	Ayaan Masood Shaikh	AB .	AB
6	Aymee Maria Edwin	AB	AB
7	Ayra Husain	AB	AB
8	Ayush Ranjeet Singh	AB	AB
9	Ayush Suhas Korgaonkar	APS	AB
10	Bhoomi Ajit Veluskar	Delukou	Bulustas
11	Caroline Lobo	(Job0)	9000
12	Dalilah Helena Maria De Souza	那	AMP
13	Dhiraj Sonu Gaude	AB	AB
14	Kyran Fernandes		AB
15	Leander Reggie Gregory D'souza	5012	Brouse a
16	Manaswi Naresh Madkaiker	M.N. Madhakor	N. N. Madkaiker
17	Mayur Bomoyo Ghadi	AB	AB
18	Rauf Shaikh		\$ 6
19	Ritesh Ravji Kaloji	AB	AB.
20	Sagar Pujari	AB	AB
21	Sancheet Keshav Parab	AB	AB
22	Sanjeet Santosh Bhandari	AB	AB
23	Shanalle Glain Carvalho	AB	AB
24	Shruti Baburao Sawant	Speanark 8	Spinner
25	Shubhangi Vasu Gaonkar	(March	06 P
26	Smyrna Phebe Paul	Bund	Bus
27	Suraj vinod yadav	AB,	AS
28	Valen Antonio Fernandes	139	ydi.
29	Valston Conrad santano luna	AB	AB
30	Varad Sandesh Patkar	Horrar	Markaz.
31	Varshada Yeshwant Bhomkar	AB	AB
32	Vecelfa Consi Jesmit vaz	8002. 13	Jaz. 12
33	Ved Pandurang Naik	AB	AB
34	Ved Dipak Desai	Dis 14	AB
			115

	2022-27 Batch	20/1/25	21/1/25
1	Adithyan P	1 ANTEN	( Laber )
	Aniket Meghanath Pissurlekar	Larsmelen	Aprino
200	Deepraj Dharmendra Kuncolikar	AB	AB
	Devendra Thapa	R	2
-	Dhriti Dattaram Dhavle	A-R	AB
	Divya vijay javlges	Maylat.	AB
	Don johny Don johny	100	Joseph
	Hemant Lamani	1 Stunt.	About 5
		Aids	A13
	Ishwarya Jenu Naik	AB	AB
	Nischay kanekar Prasad Desai	A-B	AB
-1077-978	Mary Institute Control of the Contro		AB
	Priya meghanath Morje	AB .	AB
1-1-1-1	Rishi Gireesh	AB	AB
_	Riona Bernadette Coelho	A13	AB
12211100	Rudra Prabhu	AB	
	Selvina Fernandes	A CONTRACTOR	TO X
1,575,500	Shanan Pereira	AB	AB
	Sharon C	(A) 50 V	OM/
	Shravika Santosh naik	Dail	Dair
125-55	Shruti Anil Kumar Jaiswar	AB.	Ars
	Sifa Penny Fernandes		*
	Tanish Tulsidas Naik	MA STATE OF THE ST	AB
I I I I I I I I	Yash Kamble	1	AB
24	Yogansh Shrikant dhumale	AB	A-B
	2021-26 Batch		A
1	Aaron Gauncar	AB	Adunia
2	Adhvait Durgadas Shirodkar	gara_	AT .
3	Anisha Umesh Kudalkar	Jadalka	AB
4	Arya Sudesh Naik	AB	AB
5	Ashilesh Mahesh Vengurlekar	Rusy	A AB
6	Bharat Keshi	(B)	(84)
7	Dasha Joanita Colaco	Hogago,	AB
8	Devyani Shrikant Naik	- Dais	AB.
9	Digen Fernandes	100	19et
10	Jasmine Bhati	Ormedy v	James
	Mcshea Sejorah Mendes	J Grandes	Donadi
	Minguel Xavier Anthony Rebello	Mul	load
	Nevil Terence Noronha	AB	RAB
	Saniya Tukaram Bhanage	. Dibliarage	Withonage.
	Sanket Shyam Bandodkar	AB	AB
	Shaunak Bhandiye	Shounds	Trund
	Sildullak Bilandiye	A CAN	KI WA
16	Sohan Nilesh Kamat	AB	100
16 17		Jove 1	Lane
16 17 18	Sohan Nilesh Kamat	AB	Sance
16 17 18 19	Sonali Dhara		Lane -

Rosery College Navelin 20/1/25 21/1/25 hodiques. hodrigues 1 Samaria Rodrigues 2 Calista Fernandes 3 Melany Gomes 4 Mascil Ferrao 5 Michelle Fernandes Facosta 6 Euann Da Costa 7 Fazel Fernandes 8 Ruhi Vernekar 9 Melisha Fernandes perrandos 10 Anthia Fernandes Den Bosco Collège S.Y. Panjim Secta koli









