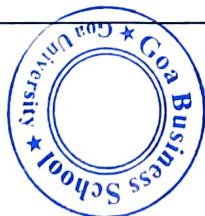




Goa University
Goa Business School
Discipline of Financial Services

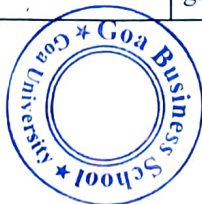
Report on Five-day Workshop on
“Business Research Methodology and Techniques”

1. Title of the Event/Activity/program	Five-day Workshop on “Business Research Methodology and Techniques”
2. Date and Time	13 th January to 17 th January 2025 10.00 AM to 5.00 PM
3. Mode of conduct (Physical/Online)	Offline Location: Block F, Goa Business School, Goa University
4. School/ Directorate/ Section	Goa Business School
5. Collaborating Agency/School/Directorate	Not Applicable
6. Detail of the Resource Person (Brief biodata)	<ol style="list-style-type: none">1. Dr. Harip Khanapuri – Associate Professor of Financial Services2. Dr. Prachi Kolamker – Assistant Professor of Financial Services3. Dr. Purnima Dhume – Assistant Professor of Financial Services4. Dr. Narayan Parab – Assistant Professor of Financial Services5. Dr. Pinky Pawaskar – Assistant Professor of Financial Services6. Dr. Sanjeeta Parab – Assistant Professor of Financial Services7. Mr. Jick Castanha – Assistant Professor of Financial Services



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7. Number of Faculty attended/participated	Not Applicable
8. Number of Student attended / participated	20
9. No. of external students/faculty/other participants	-
10. The objectives of the Program/activity/event	This workshop aims to guide the students through the entire research process, from formulating the research problems to data collection, analysis and interpretation. Students will get hands on exposure to quantitative research methods, sampling techniques, data analysis tools and report writing.
11. Description of the Program/activity/event	<p>The Financial Services Discipline of Goa Business School, Goa university organized a five-day research workshop on Business Research Methodology and Techniques for the students of Goa University from 13th January 2025 to 17th January 2025.</p> <p>Session 1 was led by Dr. Prachi Kolamker, entitled 'Introduction to research, Literature Review and Research Gap'. Session 2 was led by Dr. Pournima Dhume on topic Research Ethics and Writing. Session 3 and 4 was led by Dr. Harip Khanapuri on Research Design, while Session 5 was led by Dr. Pinky Pawaskar on topic questionnaire designing. Session 6 and 7 led by Dr. Sanjeeta Parab on topic Data analysis and testing while Session 8 and 9 was led by Mr. Jick Castanha on topic Primary data analysis. Final session was led by Dr. Narayan Parab on topic Bibliometric Analysis. In this workshop students were made aware about identifying research problem and research gap, designing the methodology, and report writing. The students were provided hands on different software to analyze the primary as well as secondary data.</p>
12. Benefit/Key outcomes of the Program/activity/event	The students gained a deeper understanding of various research methodologies which strengthen their ability to design, conduct and analyze research effectively. The students gained hands-on experience with research



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	softwares such as SPSS, Smart PLS, E-views, R-studio. Workshop benefited the students as they gain valuable skills in structuring and presenting research papers along with effective research writings and research ethics.
13. Enclosures with report	Flyer, Geo-tag photos, Attendance of students

Castanha
29/01/2025
Mr. Jick Castanha
Assistant Professor
Coordinator

Sanjeeta Parab
22/01/2025
Dr. Sanjeeta Parab
Assistant Professor
Coordinator

Prachi Kolamker
26/01/2025
Dr. Prachi Kolamker
Assistant Professor
Programme Director,
MBA (FS)

Purva G. Hegde-Desai
27.01.25
Prof. Purva G. Hegde-Desai
Senior Professor
Dean, Goa Business School

Dean
Goa Business School,
Goa University

Date: 29/01/2025





**Goa Business School
Goa University**

ORGANIZES



FIVE-DAY WORKSHOP ON "BUSINESS RESEARCH METHODOLOGY AND TECHNIQUES"

Workshop Contents

Date	Topic	Resource Person
13th Jan 2025	Introduction to Research	Dr. Prachi Kolamker
13th Jan 2025	Bibliometric Analysis	Dr. Narayan Parab
14th Jan 2025	Research Design	Dr. Harip Khanapuri
15th Jan 2025	Questionnaire Designing	Dr. Pinky Pawaskar
15th Jan 2025	Research Ethics & Writing	Dr. Pournima Dhume
16th Jan 2025	Data Analysis & Testing	Dr. Sanjeeta Parab
17th Jan 2025	Primary Data Analysis	Mr. Jick Castanha

Date: 13th to 17th January 2025

Time: 10.00 am - 5:00 pm

SCAN THE QR TO REGISTER:



Venue: Block F, GBS

Session coordinator: Dr. Sanjeeta Parab
Mr. Jick Castanha



GPS Map Camera

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Google



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Google



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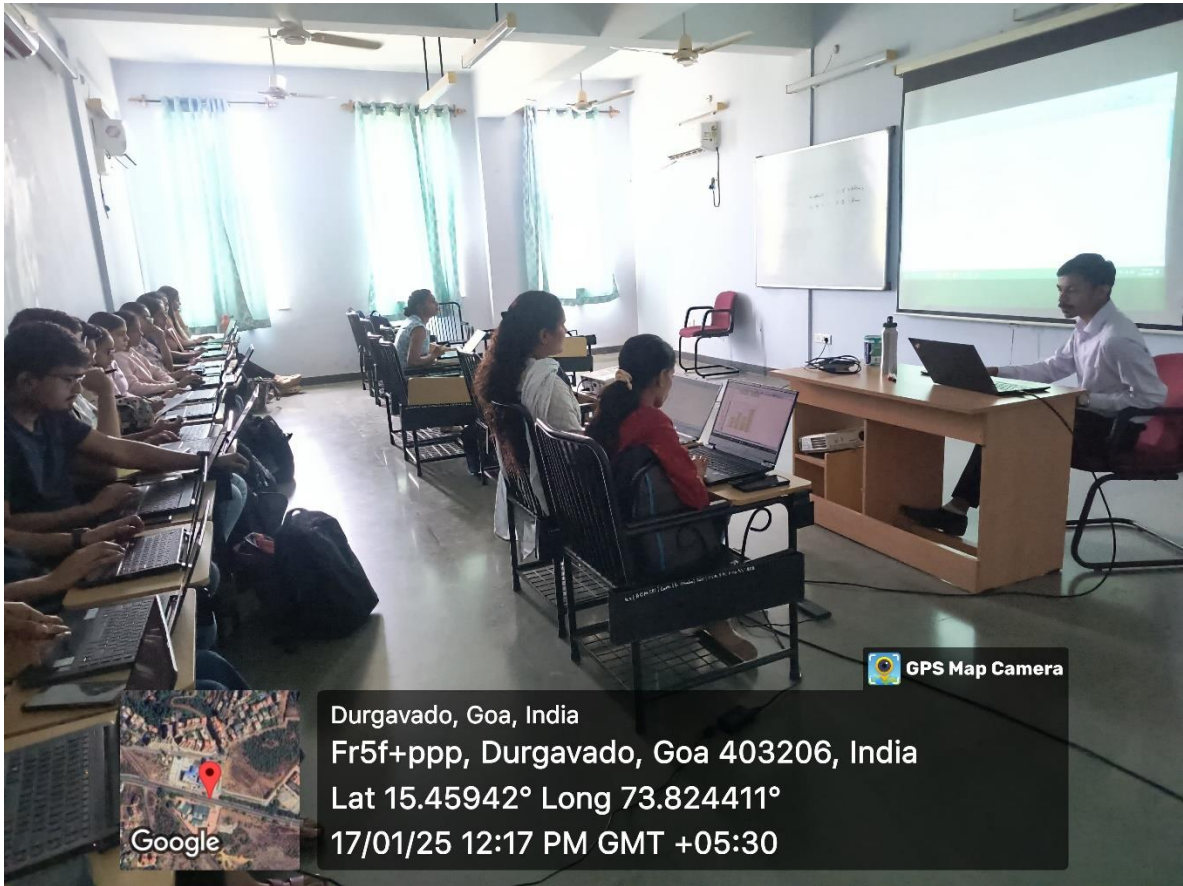


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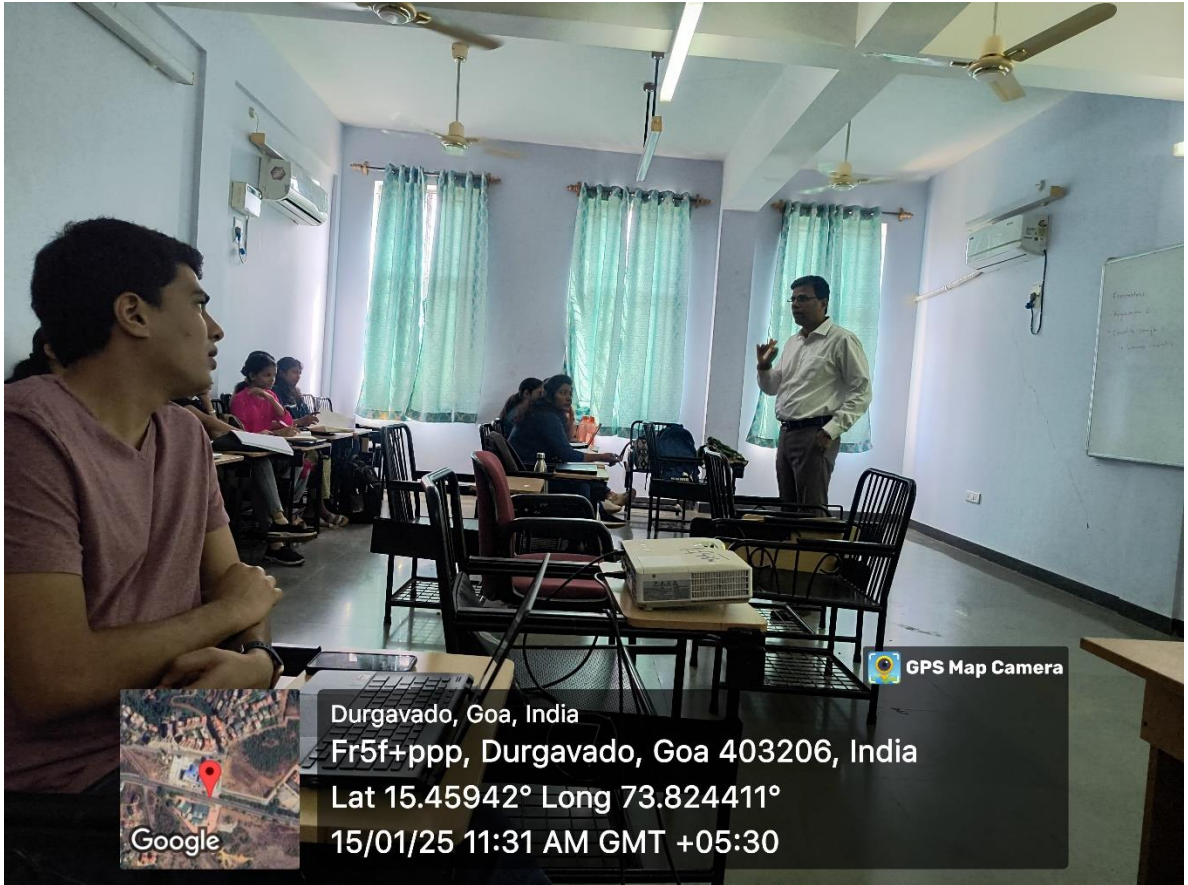
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Goa Business School, Goa University
 Five Day Workshop on Business Research Methodology and Techniques
 Attendance Sheet

		Sessions	Session 1	Session 2	Session 3	Session 4	Session 5	Session 6	Session 7	Session 8	Session 9	Session 10
		Dates	13/01/2025	14/01/2025	14/01/2025	15/01/2025	15/01/2025	16/1/25	16/1/25	17/1/25	17/1/25	21/01/2025
Sr. No.	Students Name	Time	10-1 PM	10-1 PM	2-5 PM	10-1 PM	2-5 PM	10-1 PM	2-5 PM	10-1 PM	2-5 PM	2-5 PM
1	Aarya Rajendra Naik		Anails	Anails	Anails	Anails	Anails	Anails	Anails	Anails	Anails	Anails
2	Ahren Clementius Braganca		Braganca	Braganca	Braganca	Braganca	A	Braganca	Braganca	Braganca	Braganca	Braganca
3	Akshata Ashok Kalgutkar		Akshata	Akshata	Akshata	Akshata	Akshata	Akshata	Akshata	Akshata	Akshata	Akshata
4	Arya P		Arya	Arya	Arya	Arya	Arya	Arya	Arya	Arya	Arya	Arya
5	Ashish Kumar		Ashish	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish
6	Dattaraj Lotliker		Dattaraj	Dattaraj	Dattaraj	Dattaraj	Dattaraj	A	A	Dattaraj	Dattaraj	A
7	Girish Rajendra Pawshe		Girish	A	Girish	Girish	Girish	A	A	Girish	Girish	A
8	Hemangi Mahadev Gawas		Hemangi	Hemangi	Hemangi	Hemangi	A	Hemangi	Hemangi	Hemangi	Hemangi	Hemangi
9	Jotiba Biro Pavane		Jotiba	A	Jotiba	Jotiba	Jotiba	Jotiba	Jotiba	Jotiba	Jotiba	Jotiba
10	Kambale Shreya Ravindra		Kambale	Kambale	Kambale	Kambale	Kambale	Kambale	Kambale	Kambale	Kambale	Kambale
11	Lakhani Yash Sunil		Yash	Yash	Yash	Yash	Yash	Yash	Yash	Yash	Yash	Yash
12	Mansi Hanumantraya Biradar		Mansi	Mansi	Mansi	Mansi	Mansi	Mansi	Mansi	Mansi	Mansi	Mansi
13	Pradnya Pawan Natekar		Pradnya	Pradnya	Pradnya	Pradnya	Pradnya	Pradnya	Pradnya	Pradnya	A	Pradnya
14	Renuka Gurram		Renuka	Renuka	Renuka	Renuka	Renuka	Renuka	Renuka	Renuka	Renuka	Renuka
15	Riddhi Viresh Shenvi Khandeparkar		Riddhi	Riddhi	Riddhi	Riddhi	Riddhi	Riddhi	Riddhi	Riddhi	Riddhi	Riddhi
16	Saivinayak Sagun Parker		Saivinayak	Saivinayak	Saivinayak	Saivinayak	A	Saivinayak	Saivinayak	Saivinayak	Saivinayak	Saivinayak
17	Sangodkar Gauri Kishor		Gauri	Gauri	Gauri	Gauri	A	Gauri	Gauri	Gauri	Gauri	Gauri
18	Sidhi Kamalakant Keluskar		Sidhi	Sidhi	Sidhi	Sidhi	Sidhi	Sidhi	Sidhi	Sidhi	Sidhi	Sidhi
19	Sneha Anand Naik		Sneha	Sneha	Sneha	Sneha	Sneha	Sneha	Sneha	Sneha	Sneha	Sneha
20	Ujwala Mahato		Ujwala	Ujwala	Ujwala	Ujwala	Ujwala	Ujwala	Ujwala	Ujwala	Ujwala	Ujwala
21	Yasmin Sayed		A	Yasmin	Yasmin	Yasmin	Yasmin	A	A	Yasmin	Yasmin	A

Gastanha
 (Sick Gastanha)
 Coordinator

Sangeeta
 (for sangeeta parab)
 coordinator