



Goa University

Name of Discipline/School/Directorate/Division


IMBA – Hospitality, Travel & Tourism


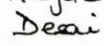
Goa Business School

Report on: Study Tour Kerala – Batch 2022

1. Title of the Event/Activity/program	Study Tour Kerala
2. Date and Time	26/11/2024 – 02/12/2024
3. Mode of conduct (Physical/Online)	Physical
4. School/ Directorate/ Section	IMBA – HTT, Goa Business School
5. Collaborating Agency/School/Directorate	Nil
6. Detail of the Resource Person (Brief biodata)	Nil
7. Number of Faculty attended/participated	01 no.
8. Number of Student attended / participated	14 nos
9. No. of external students/faculty/other participants	01 no.
10. The objectives of the Program/activity/event	The objective of the study tour was – to help the students to gain insights into practical experiences in hospitality, travel and tourism, tour management, to analyse the functioning of the travel agent and the management of attractions at the destinations.
11. Description of the	On 26 th November 2024 we boarded the train Okha-

Program/activity/event	<p>Ernakulam Express from Margao Railway Station around 11 am. We reached Thrissur station at 11pm. We had availed the services of the travel agent. Traveller coach was arranged for sight-seeing all the days.</p> <p>Itinerary of the Study Tour - Day 1 - Adimali - Munnar -Top station view point, Kundala dam, Mattupetty dam, Eco point, Tea-making factory. Day 2 - Ramakkalmedu -Jeep ride, Kuravan and Kurathi statue, Ramakkalmedu trekking, Tamil Nadu viewpoint, Amappara hills. Day 3 - Ernakulam -Sightseeing, Hill Palace Museum, Vallarpadam Church, Water Metro. Day 4 - Alappuzha -Entire day in Houseboat. Day 5 - Thiruvananthapuram -Zoo, Palace, Padmanabhaswami Kshethram.</p> <p>On 2nd October 2024 we boarded the train Samprak Kranti Express for our journey back home form Kochiveli railway station at 9 am. We reached Margao Railway Station at 2 am.</p>
12. Benefit/Key outcomes of the Program/activity/event	<p>The students gain insights of handling a group tour. The visit to tea-factory helped them acquire knowledge of tea-making and the various flavours of tea. This was an excellent opportunity for the students to explore the destination into a real world.</p>
13. Enclosures with report	<p>Brochure, Notice, Geo-tag photos, Attendance of students/faculty/external participants, Bio Data of resource person (if applicable), Any other information.</p>

Signature: 
Name of Coordinator: Dr. Poonam Sadekar
Designation: Asst. Prof. MBA (I) HT

Signature: 
Dean/Director/Head: Sr. Prof. Puva Hegde
Seal of the School/Directorate/University: 

Date: 13/11/2024



