



Goa University
IMBA (HOSPITALITY, TRAVEL & TOURISM)
GOA BUSINESS SCHOOL
Report on Study Tour & Industrial Visit

1. Title of the Event/Activity/program	Study Tour & Industrial Visit
2. Date and Time	7 th , 8 th 9 th and 10 th December 2022
3. Mode of conduct (Physical/Online)	Physical Mode
4. School/ Directorate/ Section	IMBA (HTT), Goa Business School, Goa University
5. Collaborating Agency/School/Directorate	-
6. Detail of the Resource Person (Brief biodata)	Organized by IMBA (HTT)
7. Number of Faculty attended/participated	Mr. Sadanand Gaonkar and Dr. Poonam Sadekar
8. Number of Student attended / participated	Batch 2021 (Third Year) – Total 31 students
9. No. of external students/faculty/other participants	-
10. The objectives of the Program/activity/event	To familiarize students with the aspects of the functioning of the tourism industry, understand itinerary planning and operations. The study tour also helped students understand functioning of the coffee bean plantation, various coffee bean varieties, their cultivation, harvest and products made using coffee beans. Visit to the Buddhist Monastery highlighted the relevance of religious tourism.



11. Description of the Program/activity/event	<p>The students visited Coorg Coffee Plantation in relation to Food & Beverage Service coursework to acquire knowledge of the making of non-alcoholic beverages using coffee beans.</p> <p>As a part of the Tourism courses a visit to attractions like the Raja's Seat, Madakeri Fort, Buddhist Monastery, and Mandalpatti Hill, the students gained knowledge on the different tourism products of Coorg.</p>
12. Benefit/Key outcomes of the Program/activity/event	<ul style="list-style-type: none"> • Students were demonstrated Burr-Grinding, Brewing, Steeping, Extraction, and Grading of Coffee beans. • Further the process of making coffee and wine was explained followed by a tasting session. • They were gained knowledge of the different tourism attractions in Coorg.
13. Enclosures with report	<p>Geo-tag photos of the industrial study tour</p>

Date: 12th December 2023

Name of coordinators:



1. Mr. Sadanand Gaonkar

Designation: Assistant Professor

Goa Business School, Goa University




2. Dr. Poonam Sadekar

Designation: Assistant Professor

Goa Business School, Goa University

GEO-TAG PHOTOS OF THE INDUSTRIAL TOUR



Unnamed Road, Katakari, Karnataka 571201, India

Latitude
12.402307041920722°
Local 11:26:05 AM
GMT 05:56:05 AM

Longitude
75.71000802330673°
Altitude 922 m
Friday, 08.12.2023



Unnamed Road, Katakari, Karnataka 571201, India

Latitude
12.402356243692338°
Local 11:20:23 AM
GMT 05:50:23 AM

Longitude
75.71004314348102°
Altitude 922 m
Friday, 08.12.2023



Unnamed Road, Karnataka 571201, India

Latitude
12.402691184543073°
Altitude 956 m
Friday, 08.12.2023

Longitude
75.71151307784021°
Local 11:04:05 AM
GMT 05:34:05 AM



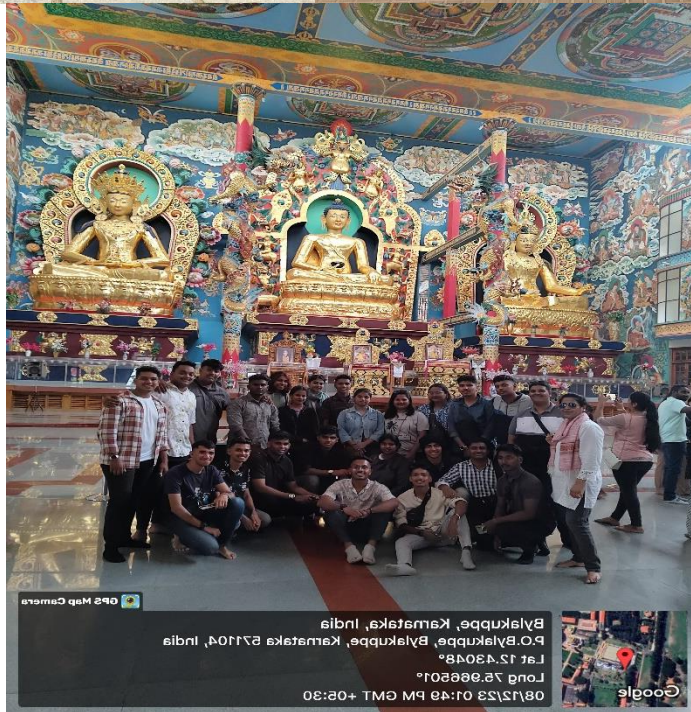
Unnamed Road, Karnataka 571201, India

Latitude
12.402691184543073°
Local 11:04:05 AM
GMT 05:34:05 AM

Longitude
75.71151307784021°
Altitude 956 m
Friday, 08.12.2023



Sunkadahalli, Karnataka, India
CXJ9+55V, Golden Temple Rd, Sunkadahalli, Bylakuppe, Karnataka 571104, India
Lat 12.430593°
Long 75.967543°
08/12/23 01:39 PM GMT +05:30



Bylakuppe, Karnataka, India
P.O. Bylakuppe, Bylakuppe, Karnataka 571104, India
Lat 12.43048°
Long 75.966501°
08/12/23 01:49 PM GMT +05:30









CP7P+VWP, Stuart Hill, Madikeri, Karnataka 571201, India

Latitude
12.414826001040637°
Local 05:19:51 PM
GMT 11:49:51 AM

Longitude
75.7373318541795°
Altitude 1150 m
Thursday, 07.12.2023



Unnamed Road, Karnataka 571201, India

Latitude
12.4025749694556°
Local 11:04:01 AM
GMT 05:34:01 AM

Longitude
75.71162497624755°
Altitude 948 m
Friday, 08.12.2023



9PH4+XCQ, Bettigeri, Karnataka 571201, India

Latitude
12.402517888695002°
Local 11:25:52 AM
GMT 05:55:52 AM

Longitude
75.71005839854479°
Altitude 904 m
Friday, 08.12.2023