ATMANIRBHAR BHARAT Swayampurna goa

Goa University

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GU/Acad -PG/BoS -NEP/2024/488

Date: 04.09.2024

(Ashwin V. Lawande) Deputy Registrar – Academic



Ref. No.: GU/Acad -PG/BoS -NEP/2023/102/12 dated 27.06.2023

In supersession to the above referred Circular, the Syllabus of Semester III of the **Bachelor of Science in Home Science** Programme approved by the Standing Committee of the Academic Council in its meeting held on 02nd July 2024 is enclosed. The Syllabus of Semester I and II approved earlier is also attached.

The Dean/ Vice-Deans of the School of Biological Science and Biotechnology and Principals of affiliated Colleges offering the **Bachelor of Science in Home Science** Programme are requested to take note of the above and bring the contents of the Circular to the notice of all concerned.

To,

1. The Principals of Affiliated Colleges offering the Bachelor of Science in Home Science Programme.

Copy to,

- 1. The Director, Directorate of Higher Education, Govt. of Goa.
- 2. The Dean, School of Biological Sciences and Biotechnology, Goa University.
- 3. The Vice-Deans, School of Biological Sciences and Biotechnology, Goa University.
- 4. The Chairperson, BoS in Home Science.
- 5. The Controller of Examinations, Goa University.
- 6. The Assistant Registrar, UG Examinations, Goa University.
- 7. Directorate of Internal Quality Assurance, Goa University for uploading the Syllabus on the University website



ताळगांव पठार, गोंय –४०३ २०६ फोन : +९१–८६६९६०९०४८

(Accredited by NAAC)

FIVE DISCIPLINES OF HOME SCIENCE:

- FOOD NUTRITION AND DIETETICS
- TEXTILES AND FASHION STUDIES (Nomenclature changed from Textiles and Clothing to TEXTILES AND FASHION STUDIES)
- HUMAN DEVELOPMENT AND FAMILY STUDIES (Nomenclature changed from Human Development to Human Development and Family Studies)
- RESOURCE MANAGEMENT
- EXTENSION AND COMMUNICATION MANAGEMENT
- □ Courses offered in the I and II semester will be from all the disciplines of Home Science and the codes will be HSC.
- □ The code HSC will be used for all the Multidisciplinary courses and SEC.
- □ The Major core course Research Methodology offered at the VII semester is a common course for all disciplines therefore the code will be HSC-400.
- □ Discipline wise specialization will begin from semester III till VIII and the course codes for Major core and Minor will be as per the specialization:
 - 1. Food, Nutrition & Dietetics
 - 2. Textiles and Fashion Studies
 - 3. Human Development and Family Studies
 - 4. Resource Management
 - 5. Extension and Communication Management
- : Code HSF
- : Code HST
- : Code HSH
- : Code HSR
- : Code HSE





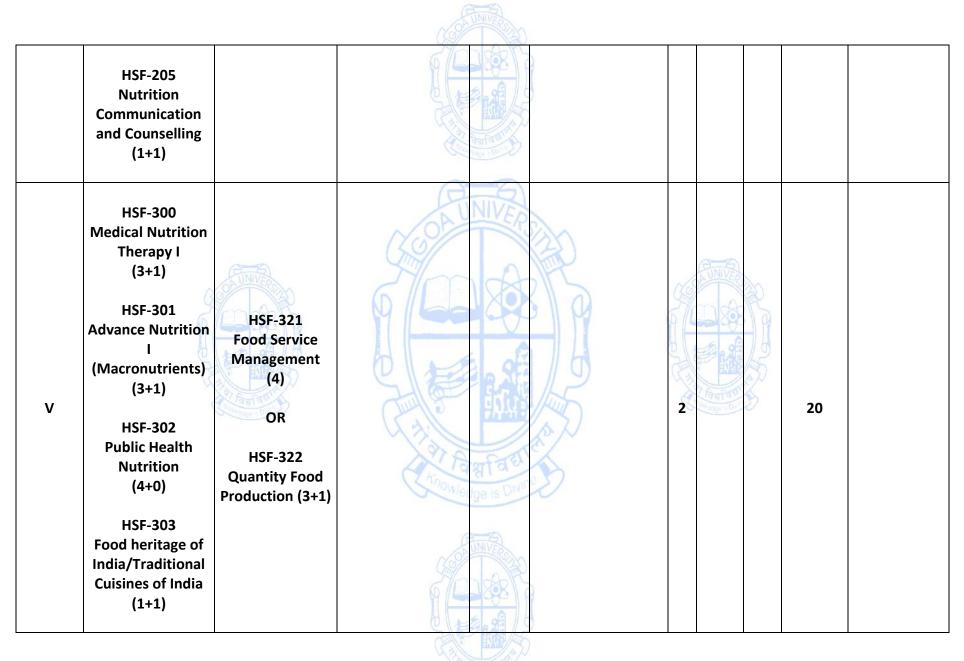
Semester	Major -Core	Minor	мс	AEC	SEC	I	D	VAC	Total Credits	Exit
I	HSC-100 Food Science (3T+1P)	HSC-111 Fundamentals of Human Development (3T+1P)	HSC-131 Resource Management (2T+1P)		HSC-141 Fundamentals of Clothing Construction (3 P)					
II	HSC-101 Home Science Extension and Development (3T+1 P)	HSC-112 Fibre to Fabric (3T+1 P)	HSC-132 Child and Adolescent Development (3)		HSC-142 Art Principles and Interior Decoration (3P)					EXT-1 HSC- 161 (Course Title (4)

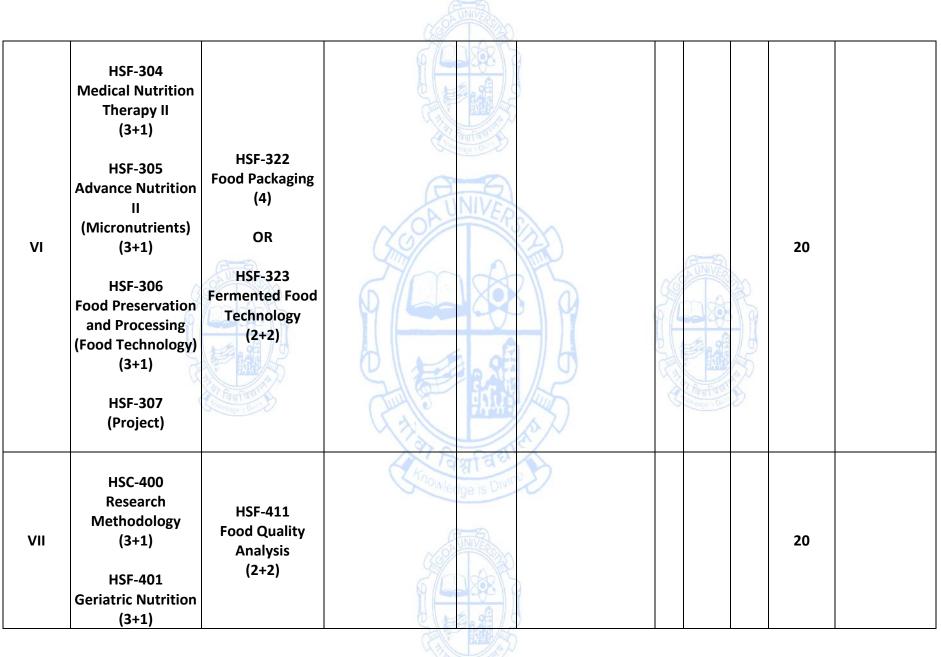


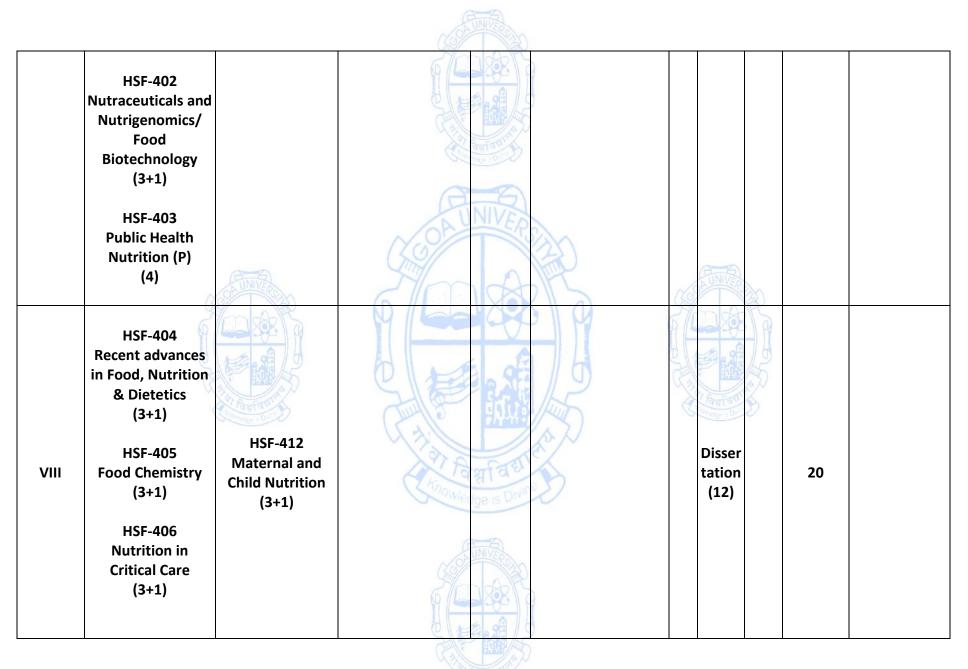


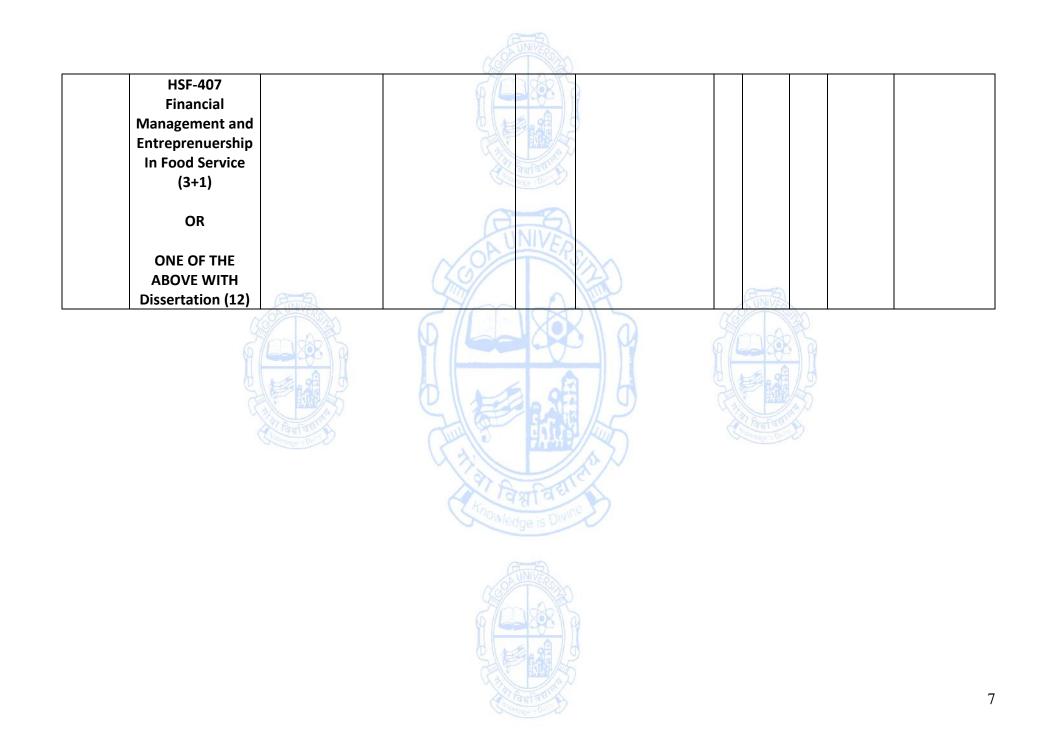


Semester	Major -Core	Minor	мс	AEC	SEC	I	D	VAC	Total Credits	Exit
111	HSF-200 Nutrition Science (3+1) HSF-201 Food Microbiology (3+1)	HSF-211 Nutrition across the Lifespan (3+1)	HSC-231 Human Anatomy & Physiology (2+1)		HSC-241 Home Scale Food Processing & Preservation (1+2)				20	
IV	HSF-202 Basic Dietetics (3+1) HSF-203 Nutrition and Physical Fitness/ Sports Nutrition (3+1) HSF-204 Nutritional	HSF-212 Food Safety, Sanitation and Hygiene (4) OR HSF-213 Food Product	Contraction of the second	a contraction of the second se					20	EXT-2 XXX- 16X (Course Title (4)
	Biochemistry (3+1)	Development/ (3+1)								











Programme Structure for Semester III to VIII Under Graduate Programme- Home Science: Textiles and Fashion Studies												
Semester	Major -Core	Minor	МС	AEC	SEC	I	D	VAC	Total Credits	Exit		
111	HST-200 Pattern Making and Styling for Kids wear (0+4) HST-201 Psychology of Fashion (2+2)	HST-211 Eco and Sustainable Fashion (2+2)	HSC-232 Fashion Crafts/Accessories (0+3)		HSC-242 Surface Enrichment (0+3)				20			
IV	HST-202 Apparel Design and Illustration (2+2) HST-203 Dyeing, Printing and Finishing of Textiles (3+1)	HST-212 Product Development in Textiles & Apparel (0+4)							20	EXT-2 XXX-16X (Course Title) (4)		





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	HST-204 Garment Construction for Kids wear (0+4). HST-205 Indian Textile heritage							
v	(2+0) HST-300 Fabric Construction (3+1) HST-301 Textile Testing and laundry science (3+1) HST-302 Pattern Drafting and Draping (Basics) (0+4) HST-303 CAD in Apparel Design(0+2)	HST-321 Fashion Communication (0+4)			2		20	



			CEOR WINKING	2			
VI	HST-304 Apparel Production (0+4) HST-305 Traditional Costumes of India (3+1) HST-306 Apparel marketing and merchandising. (3+1) HST-307 (Project)	HST-322 Quality Norms and standards for apparel (2+2)				20	
VII	HSC-400 Research Methodology (3+1) HST-401 Advanced Pattern Making (0+4)	HST-411 Image styling (0+4)				20	



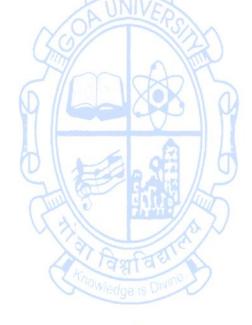


			All I	Mart				
	HST-402 Textile Industry & Trade (3+1) HST-403 Fibre Chemistry (3+1)							
VIII	HST-404 Recent Advancements in Textiles, Clothing and Fashion (3+1) HST-405 Fashion Journalism (2+2) HST-406 World Historic Textiles (3+1) HST-407 Quality Control for Textiles and	HST-412 Eco Fashion / Fashion Event Management (1+3)				(12)	20	



CEOPE UNIVERSIAN												
Apparel, Fabric (3+1)												
OR												
ONE OF THE ABOVE												
WITH												
DISSERTATION												











Programme Structure for Semester III to VIII Under Graduate Programme- Home Science: Human Development and Family Studies												
Semester	Major -Core	Minor	МС	AEC	SEC	I	D	VAC	Total Credits	Exit		
111	HSH-200 Adolescent Development (3+1) HSH-201 Development in Adulthood (3+1)	HSH-211 Essentials of Psychology (3+1)	HSC-233 Basic Skills in Guidance & Counselling (2+1)		HSC-243 Creative Teaching Aids & Techniques (3P)				20			
IV	HSH-202 Marriage and Family Dynamics (3+1) HSH-203 Gerontology (3+1) HSH-204 Social Psychology (3+1)	HSH-212 Methods of Child Study (V) (3+1)							20	EXT-2-XXX- 16X (Course Title) (4)		





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	HSH-205 Social Welfare (2 +0)							
v	HSH-300 Theoretical Perspectives in Human Development – Part I (3+1) Early Childhood HSH-301 Care & Education – Part I (3+1) HSH-302* HSH-303*	HSC-321 Practical in Preschool Education (V) (0+4)			-2		20	
VI	HSH-304 Theoretical Perspectives in Human Development – Part II (3+1)	HSH-322 Creating Developmentally Appropriate Curriculum (V) (3+1)					20	





HSH-305 Early Childhood Care & Education – Part II (3+1) - HSH-306 Education of the Differently- Abled – Part II (3+1) - HSH-307 (Project) - HSH-307 (Project) - HSH-307 (Project) - HSH-400 Research Methodology - VII HSH-401 Advances in Theories of Human Development (3+1) HSH-411 Behavioural and Emotional Challenges in Children (3+1)	NUMPER 2		
HSC-400 Research MethodologyHSH-401 Behavioural and Emotional Challenges in (3+1)VIIHSH-401 Advances in Theories of Human Development (3+1)HSH-411 Behavioural and Emotional Challenges in (3+1)		hildhood ducation – rt II +1) Education fferently- art II (3+1)	
Research MethodologyHSH-401HSH-411Advances in Theories of Human Development (3+1)Behavioural and Emotional Challenges in (3+1)HSH-402			
Issues in Human Development / Trends and issues		earch odology -401 HSH-411 nces in Behavioural and of Human Emotional Opment Challenges in +1) Children (3+1) -402 n Human pment /	





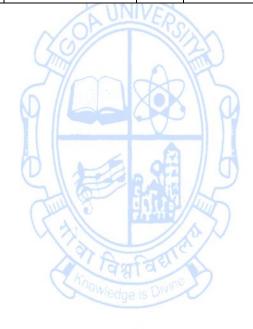
			Alter				
	HSH-403 Ethics in Research and Human Development (3+1)						
VIII	HSH-404 Human Resource Management (3+1) HSH-405 Counselling and Psychological Testing (3+1) HSH-406 Advanced Study of Theories of Human Behaviour and Development (3+1) HSH-407 Research in Education from Early Childhood to	HSH-412 Research Methods and Statistics (SPSS) (2+2)			Diss ertat ion (12)	20	



(CONTRACTOR)												
Higher Education (3+1)												
OR ONE OF THE ABOVE WITH												



DISSERTATION

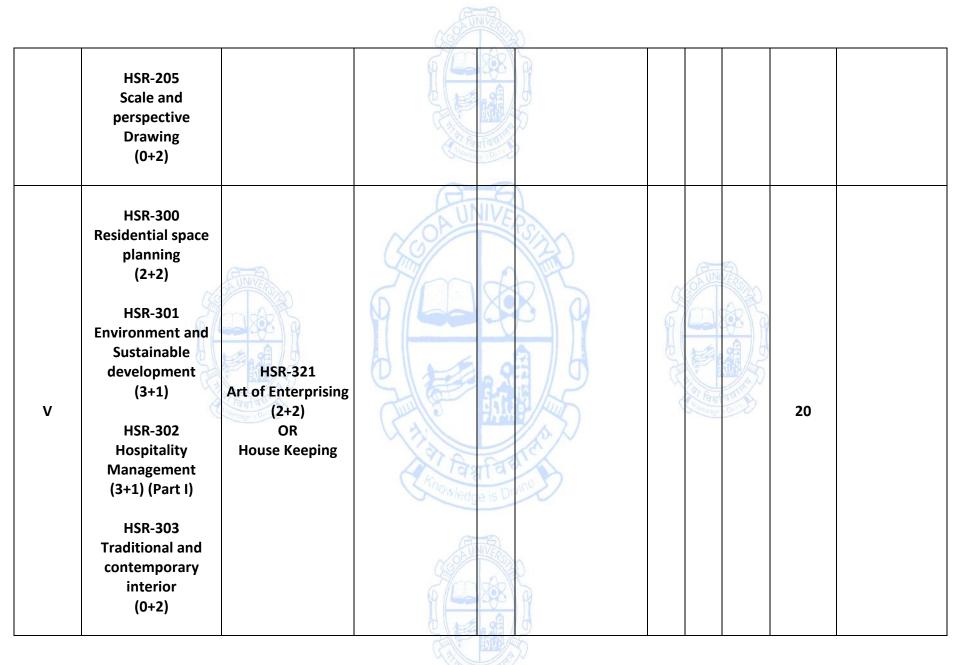


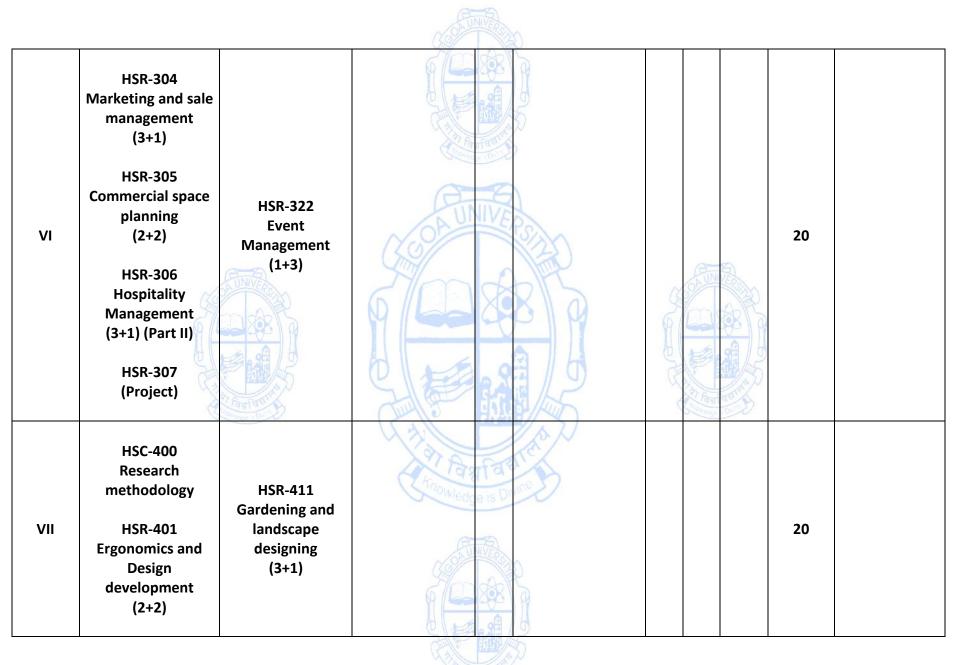


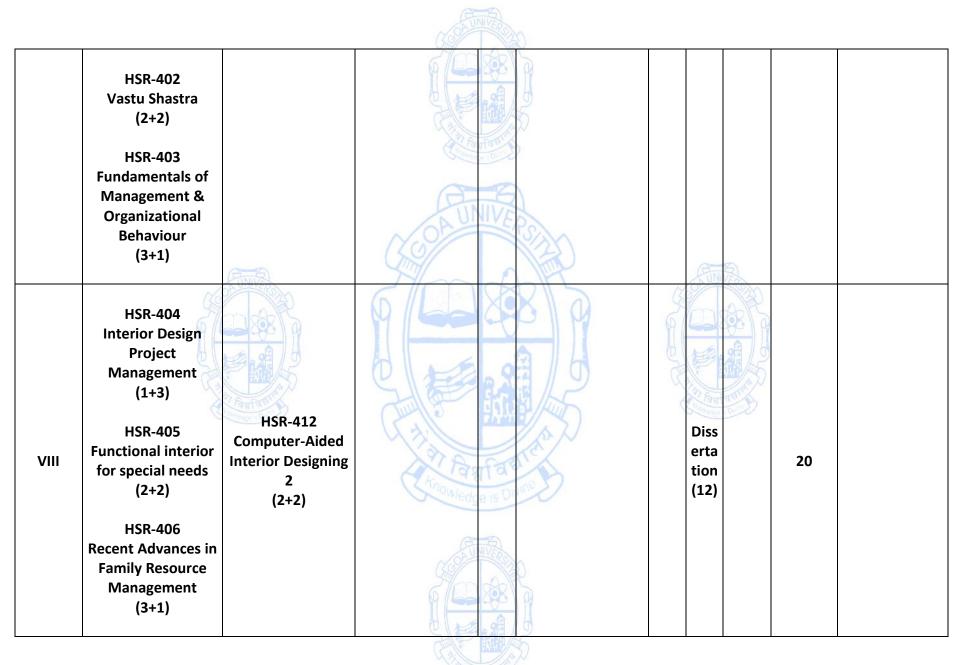




Semester	Major -Core	Minor	мс	AEC	SEC	I	D	VAC	Total Credits	Exit
III	HSR-200 Housing and space management (3+1) HSR-201 Interior Space and Furnishings-1 (3+1)	HSR-211 Creative Applied Arts (2+2)	HSC-234 Financial Management and Consumer Education (2+1)		HSC-244 Computer-Aided Interior Designing 1 (0+3)		ALM IN		20	
	HSR-202 Ergonomics for Everyday Life (3+1)	Carl and Car				S. S. C.	The second			
IV	HSR-203 Interior Space and Furnishing (Part II) (3+1)	HSR-212 Product design and development (1+3)	Knowledge	far e is Di					20	EXT-2 XXX-16 (Course Title (4)
	HSR-204 Consumer product development (2+2)									







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HSR-407	
Ethics & Corporate	
Social Responsibility	
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Semester	Major -Core	Minor	МС	AEC	SEC	1	D	VAC	Total Credits	Exit
	HSE-200 Gender, Media & Society (3+1) HSE-201 Communication Systems & Mass Media (Part 1) (3+1)	HSE-211 Multimedia and web design (2+2)	HSC-235 Entrepreneurship Management (2+1)		HSC-245 Advertising & Marketing Communication (1+2)				20	
IV	HSE-202 Participatory Program Management Communication (3+1) HSE-203 Systems & Mass Media (Part 2) (3+1)	HSE-212 Graphic designing and Animation (2+2)							20	EXT-2 XXX 16X (Course Title) (4)





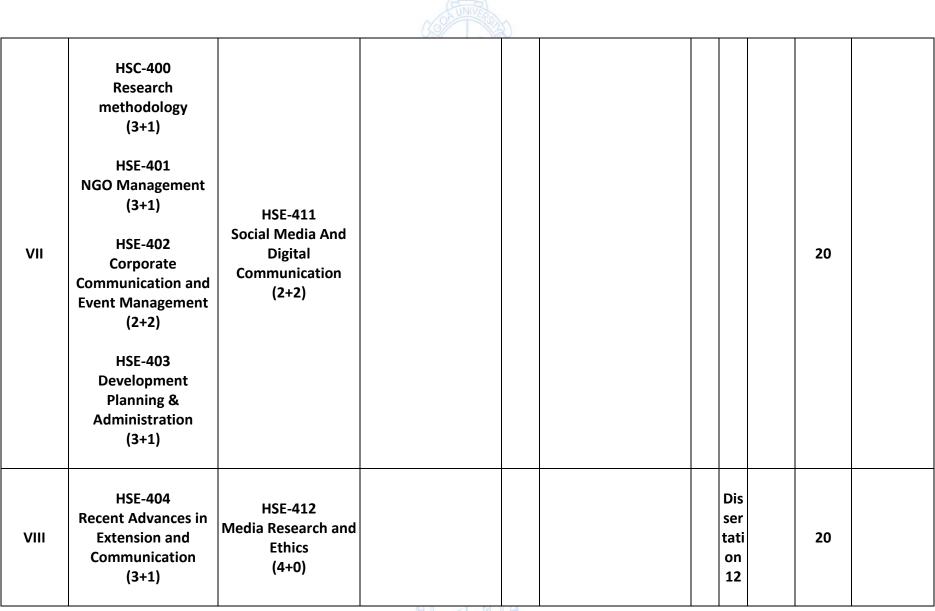
				· · ·		
	HSE-204 Methods of Development Communication (3+1) HSE-205 Training and Professional Development (0+2)					
V	HSE-301 Behaviour Change Communication (2+2) HSE-302 Problems and Issues in Development (4+0) HSE-303 Extension Education and Development (3+1)	HSE-321 Media Production and Management (2+2)		2	20	



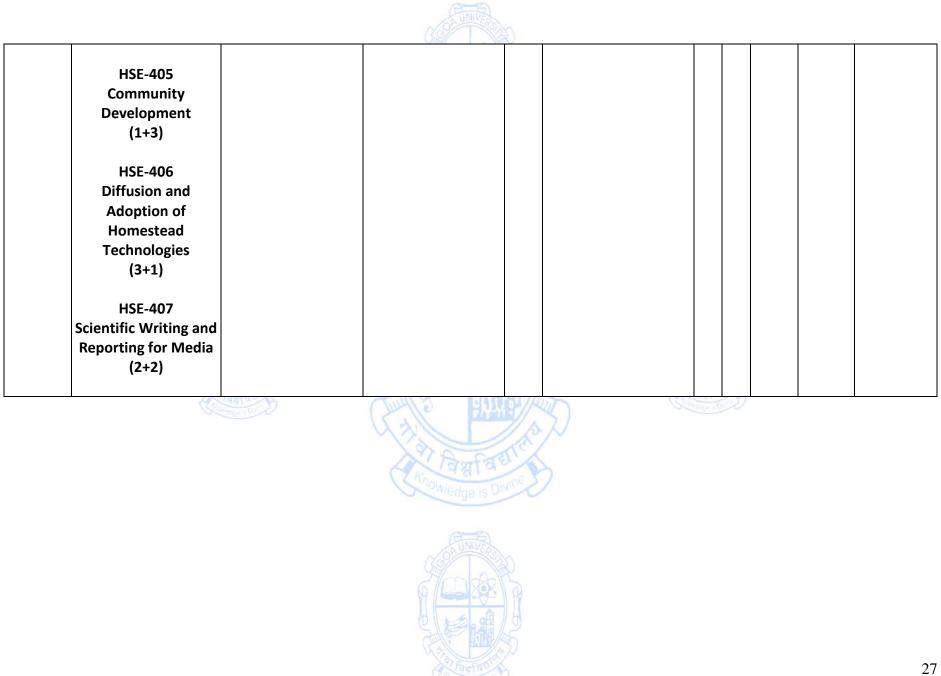


	HSE-304 Training For Development (0+2)							
VI	HSE-305 Gender & Development (3+1) HSE-306 Socio-economic Environment of India (3+1) HSE-307 Sustainable Development (2+2) HSE-308 Non Formal Adult and Lifelong Education (3+1)	HSE-322 Community Health & Recreation (2+2)					20	
L			1 4	1	1	1	1	I









EXIT WITH CERTIFICATE IN HOME SCIENCE (FOR EXIT)VOCATIONAL SUMMER COURSES Fundamentals of Computers Workplace Readiness/ Professional Skills / Personality Development

SEMESTER I Name of the Progr Course Code Title of the Course Number of Credits Effective from AY	: HSC-100 : Food Science	
Pre-requisites for the Course:	Nil	
Course Objectives:	 To understand importance of food groups and nutri composition To study advantages and disadvantages of cooking methods of stability of nutrients To learn the composition of different foods, effect of processing storage on nutritional composition of foods. To learn the factors influencing the cooking quality of different for the factors influencing the cooking quality of different for the factors influencing the cooking quality of different for the factors influencing the cooking quality of different for the factors influencing the cooking quality of different for the factors influencing the cooking quality of different for the factors influencing the cooking quality of different for the factors influencing the cooking quality of different for the factors in the factors	ng and
SINVES		No of hours
	UNIT I. Introduction of Food Groups, Food Pyramid And Cooking Methods Definition of Food and Food Science, Classification Of Foods based on Functions, Food groups and Food pyramid, Need For Grouping Foods Different Methods Of CookingMoist Heat, Dry Heat And Fat As Medium Of Cooking-Definition, Merits And Demerits Of Different Methods Of Cooking. Microwave Cooking -Merits / Demerits of Various Methods Of Cooking. Recent Methods of Cooking-Ohmic Cooking, Induction Cooking	8
Content:	UNIT II Cereals, Pulses, Nuts and Oil Seeds, Fats and Oils Structure, Composition and Nutritive Value, Changes in Nutritive Value during Cooking, Processing and storage, cooking quality Cereals- cereal cookery concepts – Gluten formation, Cereal starch – moist heat effect – Gelatinizatin, Gel formation, Retrogradation & Syneresis; Dry heat effect - Dextrinization , Pulses- wet milling and dry milling, germination, soaking and fermentation. Nuts and oil seeds- role of nuts and oil seeds in cookery, toxins in nuts and oil seeds Fats and oil seeds- types of oils, functions, effect of heat on oil absorption, rancidity	15
	UNIT III Vegetables and Fruits Classification, Composition and Nutritive Value, pigments, Changes in Nutritive Value and pigments of Vegetables during Cooking, Ripening of Fruits, Storage of vegetables and Fruits	5
	UNIT IV Milk , Milk Products and Eggs Milk - Composition, Nutritive Value, Problems Encountered in Cooking, Kinds of Milk, Types of Milk Products- Fermented and	10

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	Non- fermented products. Egg- Structure, Composition and Nutritive Value, Methods of cooking, Factors affecting coagulation and foam formation, Testing freshness in Egg. Uses of Egg in Food Preparation and Storage of Eggs 1	
	Unit V Meat, Poultry and FishStructure, Composition, Nutritive Value, Selection, Methods of cooking and its effects on changes in nutritive value of Meat, Fish and Poultry. Factors Affecting Tenderness of Meat Storage of Meat, Fish and Poultry	
	PRACTICALWeights and measures; preparing market order and table settingFood preparations using different cooking methods, understanding the principle involved, nutritional quality and portion size for the followingBeverages:Hot tea/coffee, milk shake/ lassi, fruit based beveragesCereals: Boiled rice, pulao, chapatti, parantha, puri, pastasPulses:Whole, dehusked (Different dishes using pulses and legumes)Vegetables:Green leafy vegetables, coloured vegetables, roots tubers, curries, dry preparations and bakedMilk and milk productsMeat, Fish and poultry preparationsEgg preparations:Boiled, poached, fried, scrambled, omelettes, egg puddingSoups:Soups: Broth, plain and cream soupsBaked products:Baked products:Baked products:Baked and salad dressings.Fermented products:Calads:Salads:salads and salad dressings.Fermented products:idii, dosa, appam, batura, kulcha, dhokla (any other)	
Pedagogy:	Regular lectures, debates, ICT enabled learning experiences	
References/ Readings:	 Potter, N. and Hotchkiss, J.H. Food Science, 5 th Ed., CBS Publications and Distributors, Daryaganji, New Delhi, 1998. Shakuntala Manay, Shadaksharaswamy. M (2000) Foods, Facts and Principles, New Age International Pvt Ltd Publishers, Sixth Edition 2015. Usha Chandrasekhar, Food Science and Application in Indiar Cookery, Phoenix Publishing House P. Ltd., New Delhi, 2002. Food Science Srilakshmi 	d ,
Course Outcomes:	 Knowledge on food groups, food pyramid and understand cooking methods with the application in balanced menu planning. Knowledge on nutritive value, understand the cookery concepts and gain skills to process and store cereals, pulses, nuts and oilseeds. 	

3.	Knowledge on nutritional classification, understand the changes in pigments and acquire skills in preserving nutrients and pigments in the processing and storage of vegetables and fruits.
4.	Knowledge on nutritive value, understand the cooking quality factors and develop skills in the preparation and storage of milk and egg products.
5.	









Name of the Progr Course Code Fitle of the Course Number of Credits Effective from AY Pre-requisites for the Course:	: HSC-111 : FUNDAMENTALS OF HUMAN DEVELOPMENT – The C : 4 (3 Theory + 1 Tutorial) : 2023-24 Nil	
Course Objectives:	 To introduce students to the scientific study of the human l and the principles of development. To orient students to the key features of physical, co language, social, emotional development in children, cover period from conception to late childhood. To create an awareness of the various factors that influer spheres of development. 	gnitive, ing the
		hours
Content:	 Unit I – History and Basic Concepts in the Field of Human Development Growth & Development; Differences between these and importance History and Prospects in the field of Human Development Principles of Human Growth & Development Unit II – Conception, Prenatal Development, Infancy and Childhood Conception, Stages of prenatal development and mother's experience of pregnancy Teratology and hazards to prenatal development Prenatal care and Cultural beliefs about pregnancy Birth and the postpartum period (Process and complications, Physical, emotional, & psychological adjustments in the postpartum period, Attachment & Bonding) Early experience and the brain; development of the brain in childhood, Reflexes, gross motor skills, and fine motor skills Physical and motor development (Body growth and change in infancy, early childhood, middle and late childhood) 	5 15
	 Unit III – Cognitive and Language Development Cognitive Development (Characteristics of thought in infancy and childhood – Piaget & Vygotsky's theories; attention and memory, social cognition, intelligence and individual differences in intelligence) Language Development (Defining language, pattern of language development from birth to late childhood; Multilingualism – advantages and challenges; Parental, Famlial, Environmental and other factors that facilitate Language Development) 	15

	 Unit IV – Social and Emotional Development in Childhood Theoretical Perspectives 	
	• Social and emotional development in infancy (Attachment,	
	stranger distress, separation anxiety)Temperament	
	 Social and emotional development in toddlerhood (Growth of sociability, Awareness of self and others, Parent-toddler 	
		10
	Social developmental changes in early childhood (Child's	
	 expanding world, Self-control and self-management) Social development in middle and late childhood 	
	(Development of the self, Peer relations, Functions of play)	
	• Family influences (Quality of care, Parenting styles and their	
	influences, Position/Order of Birth, Sibling relationships)	
	Role of Books & Toys in Emotional Development	
	Tutorial/Demonstration	
	1. Preparation of aids on journey of the baby in the womb	
	2. Birth plan, hospital list and baby-friendly hospital guidelines	
	 Lamaze Exercises to Support Delivery Breastfeeding positions and misconceptions 	
ANVES	 5. APGAR and reflexes diagrams 	
	6. Traditional and contemporary methods of babywearing,	15
6 mars	diapering, weaning, etc.	1a
	7. Interview of a mother about her pregnancy and delivery	14
SIE 22	8. Presentation on developmental milestones of	B
Call and the second	children/own.	02
विया विया भ	9. Observation of motor activities of a toddler.	9
A maille a Mark	10. Experiment to test cognitive development in children	
	Powerpoint Presentations	
	Videos	
Dedaaa	Demonstrations	
Pedagogy:	 Interactive Activities (Role Play, Puzzles, Games, etc.) Observation & Benest Writing 	
	 Observation & Report Writing In-Class discussions & debates 	
	 In-Class discussions & debates Samples of Storybook and Children's Toys 	
<u> </u>	1. Berk, L.E. (2017). <i>Child Development</i> (9th Ed.). USA: Pea	rson
	Education.	
References/	2. Santrock, J. W. (2013). <i>Child development</i> (14 th Ed.). NY: McGraw	-Hill.
Readings:	3. Hurlock, E.B. (1978). Child Development (6 th Ed). Singar	
	McGraw-Hill Book Co.	
	4. Craig, G. J. (1999). Human Development. NJ: Prentice-Hall, Inc.	
	Students will be able to:	
Course	1. Describe the difference between growth and development	
Outcomes:	2. Justify the importance of studying human development	
	3. Identify the factors affecting human development	
	4. Explain the main developments and milestones in childhood	

5. Elaborate on all the major developments from infancy to late
childhood in the areas of physical and motor development,
cognition, language, and social and emotional growth.









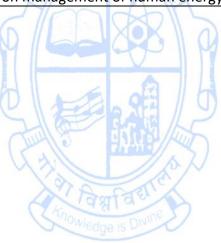
Name of the Programme	: B.Sc. Home Science
Course Code	: HSC-131
Title of the Course	: Family Resource Management Concepts & Contexts
Number of Credits	: 3 (3 Theory)
Effective from AY	: 2023-24

Pre-requisites for the Course:	Nil	
Course Objectives	 Learning to identify and manage the use of resources availab functional use Comprehending the purpose of managing resources Setting realistic goals and being practical and prudent in the and management of limited resources by making intelligent decisions Becoming money, time, and energy conscious in daily living 	
	<u> </u>	No of Hours
	Unit I Introduction to Resource Management in Family Settings Introduction to home management- meaning, definitions, conceptual framework, need, and philosophy Concept, definition, universality and Scope of family resource management Approaches to resource management – family resources Vs home management Ethics in management of resources – essential qualities for success Motivating factors in management – Values, Standards, and Goals – meaning, types/ classification, and influences. Theories of Motivation- Maslow's hierarchy of needs theory; human wants – nature and role in the management.	10
Content	Unit II Resources Concept, classification, and Characteristics of family resources Factors affecting utilization of family resources Maximizing use of Resources and resource conservation. Natural resources: renewable and non–renewable resources, methods of harnessing renewable resources for residential use.	10
	Unit III Functions of Management: An Overview Decision Making- the crux of management, Types of decisions; factors of control, the role of values, standards, and goals in the decision-making process Management process: Definitions and steps in the management process: Planning, Controlling, Organizing, and Evaluation Significance of managing resources of the family Relation of Family Resource Management to other areas of Home Science.	10
	Unit IV Resource Management Process Management process applicable to specific resources:	10

1	
	Money- sources of income, meaning of income and
	expenditure, steps in money management
	Time – the concept of time schedule, time norms, and peak
	loads
	Energy – Types of effort (Manual, pedal, visual etc)., Concept of
	body posture, drudgery, and fatigue, fatiguing activities,
	classification of activities (sedentary, moderate, and heavy), use
	of labor-saving devices in the management of time and energy,
	methods of alleviating fatigue Principles of Work simplification,
	Mundel's Classes of Change, time and motion studies, working
	heights at different levels.
	Unit V Ergonomics: Role in Management of Human Resources
	Ergonomics – concept and principles, work, worker and work
	environment relationship, the role of work, workplace and 5
	equipment (appliances) as sources of drudgery
Dedessay	Occupational health hazards – sources, problems, and solutions
Pedagogy	Class tests, assignments, records, portfolio presentation, model making
	1. Bharti, V.V.(1994). Family Resource Management. New Delhi
	Discovery Pub House. ISBN: 81-7141-250-5.
AND	2. Bharti,V.V. and Jacintha, M.(1994). Family Resource Management-
	New Concepts and Theory. New Delhi Discovery Pub House 45/94.
	ISBN: 81-7141-250-5.
	3. Deacon, R. (1988). Family Resource Management. Boston Allyn and
	Bacon 1988-Xii; 291p. ISBN:0-205-1138-6.
2 PH	4. Goldsmith, E. B. (2022). Foundations of Family Resource
Mar Part	Management. United Kingdom: Taylor & Francis Limited.
Contrast as	5. Grandjean, E., and Kroemer, K.H.E. (1999). Fitting the Task to the
	Human - A Text Book of Occupational Ergonomics, New York: Taylor
	and Francis.
	6. Kaur, H. (1989). Theory and Practice of Home Management. Delhi
References/	Surjeet Publisherslishers.
Readings	7. Koontz, H., and O'Donnel C. (2005). Management – A Systems and
	Contingency Analysis of Managerial Functions. New York: McGraw-
	Hill Book Company
	8. Mann, MK. Home Management for Indian Families. New Delhi Kalyani
	Publishers 1982-X;140p.
	9. Nickell, P., and Dorsey, J, M. (2002). Management in Family Living.
	New Delhi: CBS Publishers (ISBN13: 9788123908519)
	10. Rao V.S.P., and Narayana P.S. (2008). Principles and Practices of
	Management. New Delhi: Konark Publishers Pvt. Ltd.(ISBN 13:
	9788122000283)
	11. Singh, S. (2007). Ergonomics Integration for Health and Productivity.
	New Delhi/ Udaipur: Himanshu Publication
	12. Varghese, MA.(1989). Home Management. New Delhi Wiley Eastern
	Limited. ISBN:9780852269046, 0852269048.
L	,

	13. Asay, S. M., Moore, T. J. (2017). <i>Family</i>	Resource
	Management. United States: SAGE	Publications.
	ISBN:9781483383156.	
	14. Gross.I.H., Crandall, E. W. and Knoll, M. M.(1	980). Management for
	Modern Families. New Jersey: Prentice Hall In	IC.
	15. Moore, T. J., Asay, S. M. (2021). Family	Resource
	Management. United States: SAGE	E Publishing.
	ISBN:9781544370620, 1544370628.	
	16. Nickell, P., Rice, A. S., and Tucker, S.P. (1976).	Management in Family
	Living. New York: John Wiley& Sons Inc	
	17. Seetharaman, P., Batra, S., & Mehra, P. (201	5). An Introduction to
	Family Resource Management. New D	elhi: CBS Publishers
	&Distributors (ISBN 13: 9788123911861)	
	1. Understanding of the concepts related	to family resource
	management	
Course	2. Appreciation of the significance of the mana	gement process in the
outcomes	efficient use of resources	
outcomes	3. Imbibing nuances of human values and sta	andards for successful
	management and decision making	
(ATA)	4. Focus on management of human energy as a	family resource
UNIVES	Inabil	CALLER DA









Name of the Prog Course Code Title of the Cours Number of Credi Effective from A	: HSC-141 E : FUNDAMENTAL OF CLOTHING CONSTRUCTION ts : 3 (3 Practical)	
Pre-requisites	Nil	
of the course	AND	
Course Objectives:	 Develop an understanding about the basics of clothing construction. Learn about the principals involved in clothing construction. Know about various sewing equipment that are essential in a room. Learns to construct articles. Develop skill in coordinating fabrics, patterns and supportive metabolic section. 	sewing aterials
	Contraction + Day	No. of Hours
Tophage - Day	Unit-I. Introduction History of Clothing. Origin of Clothing Use of clothing among primitive people Clothing in relation to culture Psychological aspects of clothing Self-respect, self-enhancement, self-expression, gender desirability and Individuality Socio-psychological aspects of clothing . Significance of uniforms and national costumes.Clothes for conformity, mobility and aesthetic appearance. Terminology: Clothing, fabric, fashion, fad, silhouette, weaving, knitting, felting, plackets, brands, clothing symbolism, tradition,	10
Content:	Unit-II. Sewing Machines Types of sewing machines Mechanical Sewing Machine. Electronic Sewing Machine. Computerized or Automated Sewing Machine. Embroidery Machine.	10
	Unit-III. Design Components Elements and Principles of Design Introduction Basic elements of design Basic principles of design Relation between elements and principles of design to the Clothing and Fashion Color, line and texture in relation to: Age, Season Occasion Figure and Complexion Unit-IV. Components of Garments Garment Silhouettes , Introduction to basic Garments Skirts Blouses Pants	10

1		
	Introduction to Garment detailing for Necklines Fullness Pockets	
	Seams Sleeve Yoke and Plackets.	
	Unit-V.Pattern cutting tools	
	Sewing equipment: its use and care	
	Fundamentals:Preparing woven fabrics for cutting: straightening	
	and	
	blocking of fabrics Hand sewing techniques (Bastings/Slip stitch	
	and Hemming)	
	Seams (Plain, Run and fell, French, Lapped, Double sewn,	
	Pinked)	30
	Fasteners (Press button, Button and buttonhole, Pant hook and	
	bar, Velcro, Hook and eye)	
	Piping, Bias Facing and Fitted Facing (Concave/Convex/Inner	
	corner/Outer corner)	
	Edge finishing (Groove and Edge, Edging with laces)	
	Basic Blocks and Sleeve	
	Unit-VI: Surface embellishment	
	Embroidery	
	Fabric painting	
000	Stencil printing	1
AUNIVER	Wardrobe Styling	Sin
	Exploring types of garments , learning to coordinate	1AU
67 CLARY	mix-n-match and style attire to create different looks by	SID
	accessorizing	
0100.00	Dressing up for specific occasion .	20
	Dressing as per different body types.	1sD
A Frank and	Basic Clothing Concepts	S.
Consisting - Dr. D	- Introducing body measurements	X
	Reading design drawings and patterns with various	
	yokes/pleats/gathers/necklines/sleeves/garment openings.	
	-Basic drawing and planning garment details	
	-Understanding and selecting fabrics	
Pedagogy:	Regular lectures, ICT enabled learning experiences	
	1. Armstrong, Pearson. (1995), Pattern making for Fashion D	esign,
	Fairchild Publication, New York 1995 (Indian Ed.)	
	2. Cream, Penelope, (1996), The Complete Book of Sewing - A Pra	actical
	Step by Step Guide to Sewing Techniques, DK Publishing Book	, New
References/	York,	
Readings:	3. Dorothy wood, the practical encyclopaedia of sewing, An	ineess
	publishing Ltd, London.	
	4. Holman, Gillian. (1997), Pattern Cutting Made Easy, BSP.	
	5. Janace E. Bubonia. (2012), Apparel production terms and proc	esses
	Fairchild Books, New York.	2323,
Course	1. Understand basic principles of clothing construction.	
Course	2. Comprehend the importance and function of clothes.	
Outcomes:	3. Identify the common fabrics used for clothing construction	
	4. Utilize design components in garment construction	

- 5. Gain an insight of various sewing machines and other sewing equipment's available in the market, their functioning & amp; common problems faced while usage.
 6. Understands various garment construction process.
 7. Co-ordinates fabrics, patterns and supportive materials
 - 8. Construct the garment









SEMESTER II	
Name of the Programme	: BSc Home Science
Course Code	: HSC-101
Title of the Course	: HOME SCIENCE EXTENSION AND DEVELOPMENT
Number of Credits	: 4 (3 Theory+ 1 Tutorial)
Effective from AY	: 2023-24

Pre-requisites	Nil	
for the Course:		
Course Objectives:	 Understand the <u>meaning</u> process and evolution of extens extension systems of pre-independence era to present era. Comprehend the relationship between home science ec with extension system. Familiarize with the structural and functional concepts society. Acquire Knowledge regarding various existing extension and development programmes 	lucation of rural
		No. of
		Hours
	Unit I Meaning and philosophy of Home Science education; Historical development and present status of Home Science; Home Science Institutions; Role and scope of Home Science towards career development.	10
Transformer + Dire	Unit II Extension Education- concept and importance, philosophy, principles and objectives. Evolution of extension education-glimpses of pre- and post-independence era. Community: Meaning and definition, types of communities, community mobilization leadership, participation-PRA. Community development programmes- concept, objectives, organization, activities, achievement and failures.	10
Content:	Unit III Concept of Development Characteristics of developing countries. Measuring Development. Indices of measuring Development. Community Development Origin, Organization and function of community development. Growth and Development of Panchayati Raj. Rural Institutions of India. Village school, Mahila mandal, Youth clubs	15
	Unit IV Programme planning Programme Planning: Principles and importance in extension. Evaluation of Programme. Home science for Rural Development Role of Home Science in solving issues of illiteracy, poverty and health. Home science extension workers for Rural Development. Characteristics of extension workers	10

1	
	Current rural development programmes/ Organizations- SGSY,
	MGNREGA, IAY, ICDS, Total sanitation schemes/ campaigns etc.
	Role of NGOs in rural development.
	Tutorial/DemonstrationPreparation of Simple literature to raise awareness of the urban and rural community regarding community development. Conduct awareness camps15Visit to KVK and participate in their programs Collecting information regarding various schemes of Government of Goa and India
Pedagogy:	Regular lectures, debates, field visits, ICT enabled learning experiences
References/ Readings:	 Shah, Chandra and Joshi (1989) Fundamentals of Teaching Home Science, Sterling publishers, Delhi. Dahama O.P. and Bhatnagar O.P., Educational and Communication for Development (1985), Oxford & IBH Publishing Co. Pvt Ltd, New Delhi Supe, An Introduction to Extension Education (1983), oxford IBH publications Chandra A., Shah A. 1987, Non Formal Education for All, Sterling Publishers, New Delhi Gupta, D. (2007).Development communication in Rural Sector. New Delhi: Meenakshi Raman and Sangeetha Sharma. (2013). Technical Communication-Principles and Practice. New Delhi: Oxford University Press Mukhopadhyay Abhijeet Publication Nair, R. (1993). Perspectives in Development Communication. New Delhi: Nisha, M. (2006).understanding Extension Education. New Delhi: Kalpay Publications Parveen Pannu and Yuki Azaad Tomer. (2012). Communication Technology for Development. New Delhi: International Publishing House Pvt Ltd. Ray, G.L. (2015).Extension Communication and Management. Ludhiana: Kalyani Publishers Reddy, A.A. (2001). Extension Education. Bapatla: Sri Lakshmi Press Rogers Everett, M. (2003). Diffusions of Innovations. 5th Edition. New York: Sage Publication Singh, U.K. and Nayak, A.K. (2007). Extension Education. New Delhi:
	Common The Free Press, Wealth Publisher
Course Outcomes:	 Explain the basic concept, nature and significance of home Science Education. Role of Home Science in solving issues of illiteracy, poverty and health. Learn the communication channel and skill Analyze the media in development communication
	5. Understand the adoption and diffusion process to help the extension agents to accelerate them

Name of the Progr Course Code Title of the Course Number of Credits Effective from AY	: HSC-112 : Fibre to Fabric : 4 (3 Theory + 1 Tutorial) : 2023-24	
Pre-requisites	Nil	
for the Course:		
Course Objectives:	 To introduce students to the basics of textile fibers, yarns and the second students into the new developments in textiles. To equip students with the knowledge of the care and maint of textiles. 	
	2 Contraction of the second seco	No. of Hours
Content	Unit I Fibers: a. Introduction to textile fibers b. Introduction to polymerization and molecular arrangement of fibers c. Classification of fibers d. Brief study of the cultivation/manufacturing processes, properties and uses of the following major fibers: Cotton, Jute, Linen, Wool, Silk Viscose Rayon Nylon, Polyester, Acrylic e. Study of blends – blending and its advantages, common blends and end uses f. Brief study of minor fibers: source, properties and end uses Natural (cellulosic): Hemp, Pina, Kapok, Banana Natural (proteinic): Mohair Synthetic: Elastomeric, Metallic, Glass, Carbon Unit II Yarns: a. Introduction to yarns b. Yarn formation: Brief history of spinning (hand and mechanical spinning) c. Spinning: i.Yarn twist: Definition, Directions and Types of twist ii.Spun yarn: Ring spinning and Open-end spinning iii.Filament yarn: Monofilament, Smooth filament, Tape and network yarns, Bulk continuous filament yarn d. Classification of yarns: single, complex, composite	20
	Unit III Fabrics: Woven: Yarn preparatory stages, parts of the loom, steps in weaving and basic weaves (plain, satin, sateen and twill) Knitted: Introduction to knitting and uses Introduction to Non–woven fabrics. Care labels. Recent Developments in fiber, yarn and fabrics	15
	Tutorial/ Demonstration: Identification of fibres and yarns Identification of weaves and fabrics Tests for Fibres Yarns and Fabrics Spinning and weaving Technology	15
Pedagogy:	Regular lectures, ICT enabled learning experiences	
References/ Readings:	 Corbman, B. P. (1985). Textiles: Fibre to Fabric. (6P thP Ed.).Ne Gregg Division/McGraw Hill Collier, B. J. and Phyllis, G. T. (2001). Understanding Textiles. New Jersey: Prentice Hall 	

	3. J.G (2001) Handbook of Textile fibers- Vol I Woodhead Publishing
	Ltd.Cambridge D'Souza,
	4. N. (1998). Fabric Care. India: New Age International. Gohl, L.P.G And
	Velinsky
	5. L.D(2005) Textile Science (2P ndP Ed.) CBS Publishers and
	Distributors, New Delhi Gokerneshan,
	6. N (2004), Fabric Structure and Analysis, New age International
	Publishers, New Delhi Gong, R. H. and Wright,
	7. R. M, (2002) Fancy Yarns: Their manufacture and application,
	Woodhead Publishing Ltd, Cambridge Hollen, N., Saddler, J.,
	Langford, A.L. & Kadolf, 🔄 🚽
	8. S.J. (1988).Textiles.(6P thP Ed). New York: Macmillan. Joseph,
	9. M. L. (1992).Introductory Textile Science.(2P ndP Ed.). New York:
	Holt, Rinehart and Winston. Joseph,
	10. M.LEssentials of Textiles. New York:
	1. Develop an understanding of concepts and basics of textiles.
	2. Understands and define the key textile terms.
Course	3. Develop critical understanding of the techniques of yarn and fabric
Outcomes:	manufacture.
~~~~	4. Identify the fibres, yarn and fabrics for its appropriate use.
2 CALLON	









Name of the Progra Course Code Title of the Course Number of Credits Effective from AY	amme : B.Sc. Home Science : HSC-132 : DEVELOPMENT IN ADOLESCENCE : 3 (3 Theory) : 2023-24	
Pre-requisites	<ol> <li>A Basic understanding of development in childhood</li> <li>Basic knowledge of human development</li> </ol>	
for the Course:	<ol> <li>Ability to comprehend and write in one's own words about concepts</li> </ol>	simple
Course	<ol> <li>To introduce students to the scientific study of adolescence.</li> <li>To help students learn about key areas of adolescent develo and the issues faced during: puberty, health, cognitive and development, self, identity, emotions, gender, personalit sexuality.</li> </ol>	moral
Objectives:	<ol> <li>To help students explore the various contexts which can infadolescent development: family/ parents/ siblings/ peers/ f school/ culture/ media.</li> <li>To expose students to learnings of how to foster well-b adolescence.</li> </ol>	riends/
AINVER	Smark St	No of hours
	<ul> <li>Unit 1 - Introduction, History, and Biological Development</li> <li>Historical perspective of the study of adolescence: Developmental Tasks, Storm and Stress, adolescence as a new stage in human development, stereotyping of adolescents, positive youth development theory</li> <li>Importance of studying adolescents; status of adolescents in the world and in India</li> <li>Puberty: determinants, growth spurt, sexual maturation,</li> </ul>	
Content:	<ul> <li>secular trends in puberty, pubertal timings and health care, psychological dimensions</li> <li>Adolescent health as a critical juncture: nutrition, exercise and sports, sleep, leading causes of death</li> </ul>	15
	<ul> <li>Cognitive and Moral Development</li> <li>The cognitive development view: Piaget and Elkind</li> <li>The information processing view: characteristics of the information-processing view, attention, memory, executive functioning (decision-making, reasoning, critical thinking, creative thinking)</li> <li>Moral development: Piaget, Kohlberg, Religion and spirituality</li> </ul>	
	<ul> <li>Unit 2 - Self, Identity, and Emotions</li> <li>Self: what is the self, multidimensionality, self-concept vs. self- esteem, characteristics of an adolescent's self</li> <li>Identity: Erikson's identity vs. role diffusion, psychosocial moratorium, identity crisis, Marcia's four statuses of identity</li> </ul>	15

1		
	<ul> <li>Emotions: definition, relationship with self-esteem, adolescence as a period of storm and stress, hormones and emotions, social aspects and emotions, emotional competence</li> </ul>	
	Personality, Gender, and Sexuality	
	<ul> <li>Personality: different conceptions of personality, the Big Five model of personality, person vs. situation as determinants of behavior</li> </ul>	
	<ul> <li>Gender: femininity, masculinity, role of culture in gender development, sex vs. gender, gender differences (activities and interests, personal-social attributes, social relationships, styles and symbols)</li> </ul>	
	<ul> <li>Sexuality: sex vs. sexuality, importance of sexuality in adolescence, challenges related to sexuality</li> </ul>	
	<ul> <li>Unit III - Contexts of Adolescent Development</li> <li>Parents: developmental changes in parents and adolescents, changing parent-adolescent relationships, parents as managers, parenting styles, parent-adolescent</li> </ul>	
	conflict, autonomy and attachment	5
ANVER	Siblings: sibling roles	Re
	<ul> <li>Peer relations: peer group functions, family-peer linkages, peer conformity, peer statuses, friendship, dating and romantic relationships</li> </ul>	E P
	<ul> <li>Schools; adolescence as a critical juncture in achievement; technology; career choices, process and factors influencing it</li> </ul>	B
Conditioner's Dive	Role of culture; youth in poverty	15
	Challenges, Problems and Wellbeing in Adolescence	
	<ul> <li>Teen suicide: statistics, common situations in which adolescents commit suicide, symptoms of depression, prevention and intervention</li> </ul>	
	<ul> <li>Academic stress: statistics/profile of adolescents in India</li> </ul>	
	related to academic stress, reasons, strategies for coping	
	<ul> <li>Bullying, ragging, aggression/violence, and juvenile</li> </ul>	
	delinquency: statistics/profile of adolescents in India, prevention and intervention	
	<ul> <li>Substance abuse: smoking, alcohol and drugs; influence of</li> </ul>	
	peers; prevention and intervention	
	<ul> <li>Strategies for creating well-being in adolescence</li> </ul>	
	Powerpoint Presentations	
	Songs/Videos	
Pedagogy:	Interactive Activities (Role Play, Puzzles, Games, etc.)	
	Observation & Report Writing	
Defenences	<ul> <li>In-Class discussions &amp; debates</li> <li>Devide meant through the Lifescore (4th Edit)</li> </ul>	
References/	1. Berk, L.E. (2007). Development through the Lifespan (4 th Ed	). INY:
Readings:	Pearnson Education Inc.	

	2 Septrock LNU (2012) Adelescence (14 th Ed.) NV: McCrow LU
	2. Santrock, J. W. (2013). <i>Adolescence</i> (14 th Ed.). NY: McGraw-Hill.
	PP
	3. Rice, F. P. & Dolgin, K. G. (2008). The Adolescent: Development,
	Relationships, and Culture (12 th Ed.). NY: Pearson Education Inc.
	Students will be able to:
	1. Understand the various nuances of development in adolescence.
	2. Understand and evaluate their own development
	3. Identify issues they face in various spheres and decipher possible
Course	solutions
Outcomes:	4. Recognize their personality traits and attributes, for example,
	learning styles 🔜 👌
	5. Prevent themselves from vices and learn to evaluate possible
	pitfalls
	6. Handle relationships with peers in a more mature manner







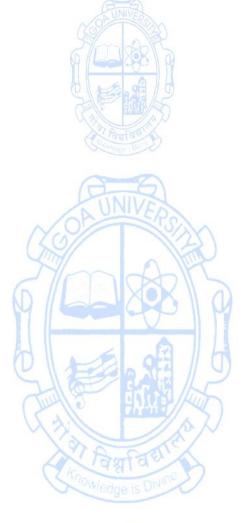


itle of the Cours lumber of Credi ffective from A	ts : 3 (3 Practical) Y : 2023-24	
Pre-requisites for the Course	Nil	
Course Objectives	<ul> <li>To understand the concept of elements and principles of designers.</li> <li>To learn the importance of art element, principles, an applications in interior decoration.</li> <li>To learn important furnishing require to decorate for interior.</li> <li>To develop the design using elements and principles of design</li> </ul>	
Content	<ul> <li>UNIT I: Design Fundamentals in Designing Interior Space (Including Demonstration and Field visits)</li> <li>Life Space and Proxemics – significance in interior space designing</li> <li>Concept and Meaning of Aesthetics, perception, and good taste in Design Vs Interior Decoration</li> <li>Design: Definition, types and Classification</li> <li>Plastic elements - elements of design – application in interiors</li> <li>Rudiments of Design - Principles of Design – application in Interior Space</li> <li>UNIT II: Aesthetic and Functional Considerations in Designing Interior Space</li> <li>(Including demonstrations and field visits)</li> <li>Colour –</li> <li>Definition of color, colour spectrum, Pigment, Prang Colour system,</li> <li>Classification of colors, color harmonies – use and application in interiors.</li> <li>Colour Psychology, Colour &amp; composition,</li> <li>Type of colors available in the market and their uses.</li> <li>Furniture –</li> <li>Introduction of furniture, classification, and their importance,</li> <li>Factors influencing selection and arrangement,</li> <li>Care and maintenance of furniture</li> <li>Current market trend in furniture</li> <li>Light Sources, qualities, and features</li> <li>Requirements of good lighting, use/ role, brightness - measurement for adequacy, avoidance of glare and shadow</li> </ul>	20

I		
	<ul> <li>Definition, classification, and use in different areas</li> </ul>	
	<ul> <li>Window treatments- hard and soft and their uses</li> </ul>	
	Accessories in the interior –	
	<ul> <li>Definition, functions, use, and classification;</li> </ul>	
	• Explore accessories of the interior available in the market	
	Role in completing a design needs in an interior	
	Flower arrangements,	
	<ul> <li>Flower and its characteristics</li> </ul>	10
		10
	Types of Flower Arrangements,	
	PORTFOLIO	
	1. Introduction to the drawing - Exploring elements of design.	
	2. Development of design through combining two or more	
	elements of design.	
	3. Different techniques of sketching, and lettering techniques.	
	4. Colour wheel, create a color composition using different color	
	schemes,	
	5. Spatial effect color (Gouache, watercolors, pastels)	30
	6. Develop a design for Alpana and Rangoli	
	<ol> <li>Develop Paper cutting decorating item</li> </ol>	
	8. Use of waste material for making accessories	
AND		
(X69) (X69)		NEW CEN
Small	10. Flower Arrangements	
9 600	11. Use different materials like Clay, Cardboard, and Thermo coal	
h so A	to create 3 Dimensional designs	A / H
Pedagogy	Class tests, assignments, records, portfolio presentation, model m	
	1. Bachwal, L., Ray, G. G. (2012). Residential Interior Design f	or the
Taxia S	Elderly and Physically Challenged: A Guide Book on Erg	onomic
Vicities 2 hours	Dimensional References for Designing Home Interior. India	: Shroff
	Publishers & Distributors Pvt. Limited. ISBN: 9789350236338.	
	2. Bhargava, B. (2001).Family Resource Management and	Interior
	Decoration, Delhi: University Book House	
	3. Bhargava, B. (2001). Housing and Space Management.	lainur [.]
	University Book House Ltd.	Jaipan
	4. Bush, Akiko.(1988). Floorworks: Bringing Rooms to Life with	Surface
References/	Design and Decoration. Published By:Toronto Bantam Book	
-		. ISDIN.
Readings	)553-05253-5.	
	5. Cicale, A. (2004). The Art & Craft of Hand Lettering: Tech	niques,
	Projects, Inspiration. United States: Lark Books.	
	6. Crafti. (2004). The office – Designing for Success. Jaipur:	Images
	Publication	
	7. Creative Paper Cutting: Basic Techniques and Fresh Desig	gns for
	Stencils, Mobiles, Cards, and More. (2010).	United
	Kingdom: Shambhala. ISBN: 9781590307311.	
	8. Deshpande, R.S. (2000). Build Your Own Home. Pune: Unite	d Book
	Corporation	
Course	1. Practicing knowledge gained in art and principles helps refine p	ersonal
outcomes	aesthetic senses.	
34001103		

2.	Enable to develop basic designs or motifs.
3.	Enable reading and comprehending requirements of various interior
	furnishings as per the need of the home.
4.	Examining current market trends and prominent styles of interior
	furnishing.









## SPECIALIZATION 1. FOOD, NUTRITION & DIETETICS

Semester III	
Name of the Programme	: B.Sc. Home Science
Course Code	: HSF 200
Title of the Course	: Nutrition Science
Number of Credits	: 4 (3T+1P)
Effective from AY	: 2024-2025

Due ve unitite	LICC 100 Fand Crimer	
Pre-requisites	HSC-100 Food Science	
for the Course: Course Objectives:	<ol> <li>To enable the students to apply knowledge of nutrition to da</li> <li>Understand the vital link between foods, nutrition and healt</li> <li>Understand the importance and role of macronutrie</li> </ol>	h
Content:	micronutrients in health and Identify food sources	No of Hours
Unit-I Unit III	Science of Nutrition, Concept of Nutrition and Energy metabolism Definition of nutrition, health, nutritional status and malnutrition. Definition, units of measurement, direct and indirect calorimetry; Determination of energy value of food, Total Energy requirement, Basal Metabolic Rate, Factors affecting BMR Thermic effect of food, Recommended Dietary Allowances and Sources Macronutrients Carbohydrates- Definition, composition, functions, maintenance of blood sugar levels, requirement, sources, digestion and absorption; Dietary fiber Definition, classification, physiological effects and sources. Proteins- Definition, composition, nutritional classification of proteins and amino acids, functions, sources, requirements, digestion and absorption. Lipids- Definition, composition, functions, sources, requirements, digestion and absorption. Essential fatty acids –	7
Unit- IV	Definition, functions, sources and effects of deficiency. Macro Minerals and Micro minerals Macro minerals-Calcium and Phosphorous: Functions, requirements, sources and effects of deficiency. Micro minerals- Iron, Iodine, Copper, Fluorine and Zinc: Functions, sources, requirements and effects of deficiency. Electrolytes – Sodium, Potassium and Chloride: Functions, sources, requirements and effects of imbalances.	12
Unit- V	Fat-soluble and Water-Soluble VitaminsFat soluble Vitamins – Vitamin A, D, E and K: Functions,requirements, sources and effects of deficiency.Water Soluble Vitamins – Thiamine, riboflavin, niacin, ascorbic	13

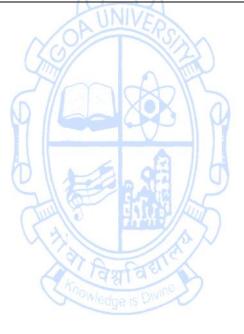
	acid, folic acid, vitamin B6 and vitamin B12: Functions,	
	requirements, sources and effects of deficiency.	
	PRACTICAL	
	Plan and Prepare Recipes for One Serving:	
	<ul> <li>Energy: high and low calorie –</li> </ul>	
	<ul> <li>Dietary fibre</li> </ul>	
	Proteins – Vegetarian and Non-Vegetarian	20
	Omega 3 and Omega 6 fatty acid rich recipes	30
	Calcium	
	Iron	
	Vitamin A	
	Water soluble Vitamins – Vitamin C,	
	B complex – Thiamine, Riboflavin and Niacin	
Pedagogy	Regular lectures, Field visits, Group discussion, debates, ICT ena	bled
	learning experiences.	
	1. Gopalan, C. , Rama Shasthri, B.V., and Balasubramanian	. ,
	Nutritive value of Indian Foods, National Institute of Nutritio	n ( NIN ),
	Hyderabad.	
(B=B)	2. Krause, M.V. ,Humeher, M.A. , (2004). Food, Nutrition a	
OA UNIVERS	therapy, 11th edition. W.B. Saunders Company, Philadelphia,	- SY
Small	3. Longvah T , Ananthan R, Bhaskarchary K and Venkalah K	
9 6	Indian Food Composition Tables, National Institute of Nutriti	on (ININ),
h pa A H	Hyderabad. 4. Mahtab. S.Bamji, Kamala Krishnaswamy and G.N.V Brahm	Tout
SPAR	<ol> <li>Mahtab. S.Bamji, Kamala Krishnaswamy and G.N.V Brahm Book of Human Nutrition, Oxford and IBH Publishing Compa</li> </ol>	A DEPARTURE A
Carlo Carlo	Edition	ny, minu
References/	5. Mangala Kango, Normal Nutrition, Curing diseases through	diet CBS
Readings:	Publications, First edition, 2005.	
	<ol> <li>Robinson and Lawler, Normal and Therapeutic Nutrition N USA</li> </ol>	lacmillan
	7. Srilakshmi B., Nutrition Science, New Age International	(P) Itd.
	Publishers, Fifth multi-colour edition, 2016.	(.,,
	8. Srilakshmi, B. (2002). Nutrition Science 4th ed. New Age Inte	rnational
	Pvt. Ltd., New Delhi.	
	9. Sue Rodwell Williams, Nutrition and Diet Therapy, C.V. Mel	skey Co.,
	6th edition, 2000.	
	10. Sumathi R. Mudambi, Rajagopal, M.V., Fundamentals of Fo	oods and
	Nutrition, New Age International (P) Ltd, Publishers, Third	edition,
	1997.	
	At the end of this course the learner will be able to:	
	1. Summarize both fundamental and applied aspects of nutritic	on.
Course	2. Able to explain functions of specific nutrients in maintaining	health.
Outcome	3. Assess deficiency diseases based on clinical symptoms Iden	tify food
	sources rich in macronutrients and micronutrients.	
	4. Plan a balanced menu for deficiency conditions.	

Name of the Progr Course Code Title of the Course Number of Credits	: HSF 201 : Food Microbiology	
Effective from AY	:2024-25	
Pre-requisites	HSC-100 Food Science	
for the Course:	0-5	
Course Objectives:	<ol> <li>To obtain knowledge on morphology of microorganisms.</li> <li>To understand the factors influencing the growth of microorg</li> <li>To apply the preservation principles and methods to prese foods from microbial contamination.</li> <li>To explore the beneficial effects of microorganisms development of fermented foods.</li> </ol>	erve the
Content:	Converse + Day +	No of hours
	Introduction to Microbiology Morphology and Growth factors of Microorganisms Definition and History, Light and electron Microscopy, General Morphology of Microorganisms - Bacteria, Fungi, Algae, Yeast and Virus, Bacteriophage, Microbial Biomass, Growth Curve, Definition of Batch and Continuous culture, Factors Affecting Growth - Intrinsic Factors (Nutrient Content, pH, Redox Potential, Antimicrobial Barrier and Water Activity) and Extrinsic Factors (Relative Humidity, Temperature and Gaseous Atmosphere)	10
Unit II	Microbiology of Plant based Foods Contamination and Spoilage, Preservation of Vegetables and Fruits, Cereals and Cereal Products, Pulses, Nuts and Oilseeds, Sugar and Sugar Products	9
Unit III	Microbiology of Animal based Foods Contamination and Spoilage, Preservation of Milk and Milk Products, Canned Foods, Fish, Meat, Egg and Poultry	8
Unit IV	Beneficial Effects of Microorganisms Microbiology of fermented milk - Starter lactic cultures, Fermented milk products: yogurt, butter and cheese, other fermented foods: idli, bread, sauerkraut, meat, soy-based foods, Alcoholic Beverages and Vinegar. Nutritional value of fermented foods. Microorganisms as food: single cell protein, edible mushrooms. Probiotics: definition and uses.	8
Unit V	<b>Food Borne Diseases – Food Intoxication and Food Infection</b> Definitions and Differences, Food Intoxication vs. Food Infection Types of Food Intoxications: Bacterial Toxins, <i>Staphylococcus</i> <i>aureus</i> and enterotoxins, <i>Clostridium botulinum</i> and botulism Bacillus cereus and emetic vs. diarrheal types. Chemical Toxins: Naturally occurring toxins (e.g., mycotoxins, lectins) Environmental contaminants (e.g., pesticides, heavy metals)	10

	Food Infection
	Definition and Mechanism
	How pathogens invade and multiply in the gastrointestinal tract
	Types of Foodborne Infections - Foods involved and symptoms
	Bacterial Infections; Salmonella and Salmonellosis
	Campylobacter and Campylobacteriosis, Escherichia coli and
	associated infections, Listeria monocytogenes and Listeriosis
	Viral Infections; Noroviruses, Hepatitis A
	Parasitic Infections; Giardia lamblia, Toxoplasma gondii
	Prevention and Control measures; Safe food preparation
	practices a la la
	Importance of cooking temperatures and cross-contamination
	prevention.
	Important regulations and guidelines for food safety
	PRACTICAL
	Hanging Drop Method – Motility of Bacteria
	<ul> <li>Staining of Bacteria – Direct and Indirect</li> </ul>
	<ul> <li>Differential staining - Gram Staining, Acid fast staining,</li> </ul>
	Capsule staining, spore staining etc
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	<ul> <li>Preparation of Media and Microbiological Analysis of Foods</li> </ul>
UNIVER	 MBRT of milk samples and their standard plate count.
6 CLARK	Isolation of food borne bacteria from food products.
	Isolation of food borne fungi from food products.
010000000000000000000000000000000000000	Isolation of spoilage microorganisms from bread.
Calle Marson	Microbiological examination of canned foods.
Frantas	Microbiological examination of mushrooms.
Consequence - Day	Effect of temperature on the spoilage of food products.
	Visits to microbiology laboratory and report writing
Pedagogy:	Regular lectures, demonstrations, Group discussions, ICT enabled
Peuagogy.	teaching
	1. Adams, MR and Moss, MO (2015) Food Microbiology, New Age
	International (P) Ltd., New Delhi.
	2. Alexander M. (1977) Introduction to soil microbiology. John Wiley &
	Sons, Inc., New York.
	3. Andrews AT, Varley J. (1994) Biochemistry of milk products. Royal
	Society of Chemistry.
	4. Banwart GJ. (1989), Basic food microbiology, Chapman & Hall, New
References/	York.
Readings:	5. Cappuccino G.J and Sherman, N (2008) Microbiology – A Laboratory
C C	Manual, Pearson Education Publishers, USA.
	6. Gopal Reddy et al, Laboratory experiments in Microbiology.
	7. Jay JM, Loessner MJ and Golden DA. (2005). Modern Food
	Microbiology. 7th edition, CBS Publishers and Distributors, Delhi,
	India.
	8. Jay M.J (2015) Modern Food Microbiology, Fourth Edition, CBS
	Publishers and Distributors, New Delhi

	9. Pelczar, M.J. Reid, R.D. and Chan, (1977), Microbiology, New Delhi:
	Tata McGraw Hill. Stainer, R.Y. Ingraha, J.L. Wheelis, M.L. Painter, P.R.
	(1986). General microbiology. London: Me. Millan Education Ltd.
	10. Prescott, Harley and Klein Wim. Microbiology, C. Brown Publishers.
	11. Ramesh, K.V (2012) Food Microbiology, MJP Publishers, Chennai.
	12. William C. Frazier (2014) Food Microbiology, Tata McGraw Hills
	Publishing Company Limited, Chennai.
	At the end of this course the learner will be able to:
	1. Describe the significance and role of microorganisms in food
	processing and food spoilage.
Course	2. Interpret the principles in traditional food preservation techniques
Course Outcomes:	including salting, pickling, refrigeration, freezing, oxidation, and canning/bottling and chemical preservation.
	3. Analyze types of starter cultures like Lactic acid bacteria, fermented
	milk products, probiotics, SCP and Edible mushrooms.
	4. List the microbes causing food intoxications and food infections.









Name of the Progr Course Code Title of the Course Number of Credits Effective from AY Pre-requisites for the Course:	: HSF-211 : Nutrition across the Lifespan	
Course Objectives:	 To introduce students to the basic concepts of meal planning. Understand the physiological changes throughout the lifespan Acquaint themselves with the dietary goals and dietary guideli Indians across the life cycle. To equip them with knowledge of physiological changes, nutri requirements, nutritional concerns and healthy food choices the life cycle. 	nes for ritional during
Content:		No of hours
Unit I:	Principles of Meal Planning Food groups and food exchange list, Factors affecting meal planning and food related behaviour, Methods of assessment of nutrient requirements, Dietary guidelines for Indians	10
Unit II:	Nutrition during Adulthood Physiological changes, EAR and RDA, nutritional guidelines, nutritional concerns, energy balance and healthy food choices - Adults, Pregnant women, Lactating mothers, Elderly	17
Unit III:	Nutrition during Childhood and Adolescence Growth and development, growth reference/standards, EAR and RDA, nutritional guidelines, nutritional concerns, and healthy food choices – Infants, Preschool children, School children, Adolescents	18
	 PRACTICAL Introduction to meal planning Identifying rich sources of nutrients Use of food exchange lists Planning nutritious diets for: Young Adult, Pregnant woman, Lactating mother, Pre-schooler, School age child/adolescent, Elderly. Cooking any three planned diets Planning and cooking nutrient rich dishes/ snacks for: Infants (complementary foods), Children, Adolescent and Adults 	30
Pedagogy:	Regular lectures, demonstrations, Group discussions, case studi enabled teaching and learning	es, ICT
References/ Readings:	 Agarwal, A., & Udipi, S. A. (2014). <i>Textbook of Human Nutritie</i> ed.). Jaypee Brothers Medical Publishers (P) LTD. Bamji MS, Krishnaswamy K, Brahmam GNV (2009). Textbe Human Nutrition, 3rd edition. Oxford and IBH Publishing Co. Pv Chadha R and Mathur P (eds). Nutrition: A Lifecycle Approach. Blackswan, Delhi. 2015 	ook of t. Ltd.

	4 Canalan C. Bama Sastri BV/ Balasubramanian S. C. (1080) Nutritivo
	4. Gopalan C, Rama Sastri BV, Balasubramanian S C (1989) Nutritive
	Value of Indian Foods. National Institute of Nutrition, ICMR,
	Hyderabad.
	5. Khanna K, Gupta S, Passi SJ, Seth R, Mahna R, Puri S (2013). Textbook
	of Nutrition and Dietetics. Phoenix Publishing House.
	6. National Institute of Nutrition, ICMR. (2011). Dietary Guidelines for
	Indians - A Manual. NIN, ICMR, Hyderabad.
	7. Seth V and Singh K (2005). Diet Planning through the Life Cycle: Part
	1 Normal Nutrition. A Practical Manual. Elite Publishing House Pvt.
	Ltd. New Delhi. 🖉 📥 🖓
	8. Srilakshmi, B. (2014). Dietetics (7th ed.). New Age International (P)
	Limited, Publishers, New Delhi.
	9. Venkaiah K, Bhaskarachary K., Longvah T, Anantan. R (2017) Indian
	Food Composition Tables. National Institute of Nutrition, ICMR,
	Hyderabad.
	10. Wardlaw GM, Hampl JS, Di Silvestro RA (2004). Perspectives in
	Nutrition, 6 th edition. McGraw Hill.
	At the end of this course the learner will be able to:
	1. Describe physiological changes and nutritional requirements across
	the lifespan.
Course	2. Describe the factors affecting meal planning.
Outcomes:	3. Interpret the importance of food exchange list.
6 CONTRACTOR	4. Use food exchange list for meal planning
M Contraction M	5. Plan and prepare balanced meals and nutritious snacks for various age
0/10.19/9	groups.
	Broups.





Name of the Prog Course Code Title of the Course Number of Credit Effective from AN Pre-requisites for the Course:	: HSC-231 : Human Anatomy and Physiology ts : 3 (2 T+1P)	
Course Objectives:	 Obtain an insight into the structure and functions of cells, tiss organs in human body. Understand the anatomy and physiology of the various system human body. Comprehend the functions of systems of the human body. Gain knowledge on Endocrine, Nervous and Reproductive System 	ns in the
Content:	Chowning + Dar - S	No of hours
Unit-I	Introduction to Human Body Basic concepts of Organs, tissue and cell, Cell structure, cellular organelle and their functions, Blood- Composition, blood groups and functions	4
	Cardiovascular System and Respiratory Systems Cardiovascular System- Structure and functions of heart, Properties of Cardiac Muscle and Functional Tissues, Cardiac Cycle, Heart Rate, Cardiac Output, Blood Pressure (Systolic & Diastolic), ECG Respiratory System Physiological Anatomy of Respiratory Tract, Mechanism of Respiration, Transport of Respiratory Gases in Blood, Gaseous Exchange in Lungs and tissues.	6
Unit-III	Digestive System and Excretory System Digestive System Principal organs of the digestive system – Mouth, tongue, Teeth, Esophagus, Stomach, Small Intestine, Large Intestine, Rectum, Anus- structure & function, Principal accessory organs- salivary glands, liver, gall bladder, pancreas- structure & function, Role of gut hormones & enzymes in Digestion and mechanisms involved in absorption of food. Excretory System Structure of Excretory System- Kidney, Nephron, Urinary Bladder , Urine Formation, Composition of Urine, micturition, Glomerular Filtration Rate (GFR)	8
Unit-IV.	Endocrine System and Nervous System Introduction to Endocrinology, Functions and Hormones secreted by Pituitary Gland, Thyroid Gland and Parathyroid Gland and Adrenal Gland, Sex glands, Endocrine Functions of Pancreas Nervous System	7

	Structure and functions of Neuron, Brain and Central nervous
	system (Autonomic Nervous System, Parasympathetic Nervous
	System)
	Reproductive System
	Structure, hormones secreted and functions of Male and Female
Unit-V.	Reproductive Organs; Physiology of Menstruation - estrogen 5
	verses progesterone; Pregnancy and associated changes,
	Physiology of lactation.
	PRACTICAL
	1. Microscope and its uses
	2. Study of epithelial, connective, muscular and nervous tissues.
	3. RBC and WBC count
	4. Determination of pulse rate in resting condition and after
	exercise (30 beats/10 beats method) 5. Determination of blood pressure by Sphygmomanometer 30
	(Auscultator method).
	6. Measurement of Peak Expiratory flow rate.
	7. Determination of Bleeding Time (BT) and Coagulation Time
	(CT).
~~~~	8. Detection of Blood group
UNVERS	9. Measurement of Hemoglobin level
	Regular lectures, demonstrations, group discussions, ICT enabled teaching
Pedagogy:	and learning experiences
A	1. Chatterjee C.C (2004), Human Physiology Volume II, Medical Allied
SIERA	Agency, Kolkata.
	2. Chatterjee C.C (2016), Human Physiology Volume I, Medical Allied
Taufat	Agency, Kolkata
References/	3. Chaudhri, K. (1993) Concise Medical Physiology, New Central Book
Readings:	Agency (Parentral) Ltd., Calcutta
neuungs.	4. Kathleen J. W. Wilson, Anne Waugh, Allison Grant. Ross and Wilson
	Anatomy (2014), Physiology in Health and Illness. 12th Edition, Elsevier
	Publication, New Delhi
	5. Sembulingam, K. (2000) Essentials of Medical Physiology, Jaypee
	Brothers Medical Publishers (P) Ltd., New Delhi
	At the end of this course the learner will be able to:
Courses	1. Illustrate the basics of human anatomy and physiology.
Course	2. Define the main structures composing the human body.
Outcomes:	3. Explain structure and functions of cells, tissues and organs, systems of
	the human body
	4. Interpret the structure and functions of tissues.

Name of the Progr Course Code Title of the Course Number of Credits Effective from AY	: HSC-241 : Home Scale Food Processing & Preservation	
Pre-requisites	FYBSc Home Science	
for the Course: Course Objectives:	<ol> <li>To learn the principles behind the methods of preservations.</li> <li>To understand the stages of cookery and chemical characteris the preservation of fruits and vegetables.</li> <li>Able to formulate preserved food products.</li> <li>Acquire skills to preserve different types of food items based o perishability.</li> </ol>	n their
Content:	Constraints & Const	No of hours
Unit-I.	Introduction to Food Preservation Importance of Food Preservation, Basic Principles of Food Preservation Types of Food spoilage by Micro-organisms and by Enzymes,	3
Unit-II.	Preservation Techniques Drying and dehydration: Methods of drying &dehydration, different types of driers, freeze drying- General tips with drying foods. Preservation by Concentration: Role of Pectin in Preserved foods Stages in Sugar Cookery Sugar Concentrates – Principles of Gel Formation: Preservation by Using additives: Principles Involved and different Definition, Permitted Preservatives, FSSAI guidelines Fermented foods Preservation using high temperature: Pasteurization and Sterilization, Ultra heat treatment Preservation using low temperature: Refrigeration and freezing of foods	10
Unit III	Preservation       by       Advanced       Preservation       Technology       and         packaging       Food Irradiation Vacuum Packing       Food Packaging Materials for preserved food products	2
	<ul> <li>PRACTICAL</li> <li>Preparation of traditional Indian varieties of chips, Papads, fryums and Masala Powders</li> <li>Preparation of salted, dehydrated, preserves</li> <li>Preparation of Jam, Jelly, Marmalades, Sauce and Squash Preserves, Candied, Glazed, Crystallized Fruits, Toffee</li> <li>Preparation and Preservation of Fruit Juices, RTS and basics of canning</li> <li>Types of Pickles with Chemical Preservatives – and oil spices</li> <li>Fermented foods</li> </ul>	60

	Visit to Fruits and Vegetable processing industry and writing
	reports
Pedagogy:	Regular lectures, demonstrations, ICT enabled teaching and learning
reuagogy.	experiences
	1. Potter N N and Hotchkiss J H (2007), Food Science, CBS Publishers and
	Distributers New Delhi
	2. Maria Parloa (2009), canned fruit, preserves and jellies: Household
	methods of preparation, US Department of Agriculture, Washington.
References/	3. Shafiur, Rahman, M. (2007), Handbook of Food Preservation, 2 nd
Readings:	edition, CRC press, New Delhi.
	4. Sivsankar B (2007) Food Processing And Preservation, Prentice Hall
	India Learning Private Limited
	5. Srivastava R.P. (2012), Fruit and vegetable preservation – Principles
	and Practices, International Book Distributing Co., (IBDC), New Delhi.
	At the end of this course the learner will be able to:
	1. Apply the principles of preservation behind every method of
	preservation
Course	2. Describe the stages of sugar cookery, quality of pectin and acidity in
Course Outcomes:	the development of preserved food products
Outcomes:	3. Explain the principles of preservation in fruits and vegetables-based
NOB UNIVERSION	products
San all	4. Prepare preserved products and develop new products with good
	retention of quality.
ALAAAA	0 0000
Kall A	



SPECIALIZATION 2. SEMESTER III Name of the Progra Course Code Title of the Course Number of Credits Effective from AY	: HST-200 : Pattern Making and Styling for Kids wear : 4(0+4 Practical) : 2024-25	
Pre-requisites	HSC-141 Fundamentals of Clothing Construction	
for the Course: Course Objectives:	<ol> <li>To enable the students to develop skills in pattern making garments (upto10 years old boys and girls)</li> <li>To learn to adapt different patterns</li> <li>To create patterns for formal occasion</li> </ol>	for kid's
	PRACTICALS (120 hrs)	No of Hours
	<ul> <li>Making patterns for following garments: Both for Boys and Girls</li> </ul>	10
	Different types of shirts	10
6-6	Different types of pants	ຊຸ 10
NOA UNIVERSION	Skirts and Tops	10
Small	Dress- one piece / two piece	10
Content:	Dresses - Casual	10
0 10 10	Garments for Festival/Feast	10
	<ul> <li>Garments for Weddings (Indian, Western and other cultures)</li> </ul>	20
a configuration of the second se	School uniforms: Different weather conditions	10
	Sports wear	10
	Night wear	10
	Accessories	10
Pedagogy	Regular lectures, Group discussion,	
reuagogy	ICT enabled learning experiences	
References/ Readings:	<ol> <li>Connie Amadon Crawford, (1992)' A guide to Fashion Fairchild Publishers, USA.</li> <li>Doonga Ji Sherie and Deshpande, R,(1999)'Basic Process and Construction.</li> <li>Dorothy Wood,(1997) "Creative Sewing, the practical Encyclosed of Sewing". Mc Graw - Hill Book Co. Inc, New York.</li> <li>Selvia Rosen, (1995)'Children's Clothing: Designing, Selecting Pattern Making &amp; Sewing, B T Batsford Ltd, London</li> </ol>	Clothing lopaedia
Course Outcome	<ol> <li>Thomes Anna Jacob, (1999) 'The Art of sewing,' UBS, Pidistribution Ltd. New Delhi.</li> <li>Students will be able to:         <ol> <li>Apply the principles and elements of design in textiles and fadesign for kids garment.</li> </ol> </li> </ol>	

2	. Design pattern for kids garments
3	. Design patterns for garments for various occasions
4	. Will be able design school uniforms for different weather conditions.
5	. Identify gender specific accessories for kids garments









Name of the Programme	: B.Sc. Home Science
Course Code	: HST-201
Title of the Course	: Psychology of Fashion
Number of Credits	: 4(2 T+2 Practical)
Effective from AY	: 2024-25

Pre-requisites for the Course:	HSC-112 Fibre to Fabric	
Course Objectives:	<ul> <li>To understand the effect of psychological factors on clothing</li> <li>1. To understand the importance of psychology in fashion</li> <li>2. To identify the dress according to season</li> <li>3. To interpret the influence of fashion on human body</li> <li>4. To understand the demographic trends of clothing</li> <li>5. Gain knowledge on Psychographic trends of clothing</li> </ul>	
Content:	Leaneran + Dr. 1	No. of Hours
Unit:1	<b>Psychology and fashion</b> Overview of fashion psychology, psychology behind fashion and clothing – variations and combinations, correct and wrong outfit, feel and comfort, positive and negative changes, Style affects- personal style and appearance	5
Unit:2	<b>Psychology of color in clothing</b> Psychological view of color categories, warm and cool colors, characteristics and effects of color, color blindness, metamerism, color and impression, color perceptions, mood and emotions, color and desire, harmony of colors, color combinations	5
Unit:3	<b>Psychological perspectives on cloths</b> cloths and social cognition, cloths and impression, cloths and physical appearance, cloths and body image, body modifications, dress and personality, dress and self, psychology of clothing – factors influencing fashion, effects of dress on the behaviour of the wearer.	5
Unit:4	<b>Psychological aspects of fashion</b> Understanding the purpose of clothing - Protection, modesty, concealment, attraction. Social and psychological aspects of fashion; selection of material, color, clothing according to human; understanding the theories of fashion, effect of fashion life cycle and length of fashion	5
Unit:5	Flow of fashion and psychology Fashion cycle, changes in fashion and adaptability, reinterpretation, trend setting, structure, wellbeing in fashion industry, influence of fashion on body, fashion consumption and behaviour, fashion and self-identity, fashion as status symbol, career in fashion and fashion forward	5

	Buying behaviour and Psychology		
Unit:6	Consumer psychology and buying behaviour: Mind to wear, get right clothing, occasional clothing, self-confidence with dressing,	5	
	Reason to dress the way- psychological process, fashion		
	psychology today.		
	PRACTICAL		
	Maintaining a portfolio for all the units of theory		
	conduct a survey and submit a report to understand the	60	
	consumer preference with respect to psychology of fashion		
Pedagogy	Regular lectures, Group discussion, ICT enabled learning experien	nces.	
References/ Readings:	<ol> <li>Carolyn Mair, (2018) The Psychology of Fashion (The Psych Everything), Routledge; 1 edition,</li> <li>Mike Easey, 2011. Fashion Marketing, Wiley- Blackwell Publi</li> <li>Professor Karen J. Pine (2014), Mind What You Wear: The Psy of Fashion, Kindle edition,</li> <li>Sharron J. Lennon, Kim K. P. Johnson, Nancy (2017) A. Rude Psychology of Dress, Fairchild Books,</li> <li>Solomon M.R, Rabolt.N.J(2003) – Consumer Behaviour in Fa Pearson Education Publishing – Noida S</li> <li>Usha Kulshrestha, Radhakashyap (2007)-Clothing Be Psychological analysis – Pointer Publisher-Jaipur.</li> </ol>	shing, vchology d, Social ashion –	
Course Outcome	<ol> <li>Students will be able to:</li> <li>Comprehend the importance and function of clothes.</li> <li>Gain an insight of various trends of clothing.</li> <li>Identify the clothing behaviour.</li> <li>Gain knowledge on the impact of color with mood and perce</li> </ol>	ptions	
A supplie a free of	5. Select the right clothing according to human mood.		





Name of the Programme	: B.Sc. Home Science
Course Code	: HST-211
Title of the Course	: Eco and Sustainable Fashion
Number of Credits	: 4 (2 T+2 Practical)
Effective from AY	: 2024-25

Pre-requisites	FYBSc Home Science	
for the Course:	AND	
Course Objectives:	<ol> <li>To Understand the concept of fashion industry and its sustain</li> <li>To learn about the concept of sustainability in clothing indust</li> <li>To learn about relations of Fashion industry and Environment</li> <li>To Understand the idea of green consumerism</li> <li>To understand about Sustainable Business Strategies</li> </ol>	ry
Content:	Transferrer a Darie	No. of Hours
Unit I Unit II	An overview of Eco and Sustainable Development Introduction and needs for eco-textiles, importance of eco- textiles. Ecology - Production ecology, Human ecology and Disposal ecology. Structure and stability of the ecosystem. Introduction, Definition, concepts of Sustainable Development, SDG Goals, Principles of sustainability. Green manufacturing- introduction and importance. Waste management for sustainable textiles and clothing. Fashion sustainability Introduction- Fashion, Sustainability, Pillars of sustainability. Sustainable fashion- Meaning-Importance-Need- Social, Economic and Environmental concerns related to fashion - Business models for sustainable fashion-Sustainable clothing- Sustainable consumption practices for enhanced product life. Sustainability in fashion-Benefits and challenges. Fashions environmental impact - Water pollution, water consumption, Micro fiber pollution, Waste and disposal, chemical usage, carbon emissions, soil degradation. Reducing environmental impact in fashion industry	4
Unit-III	Sustainability in Clothing Industry Recycling and upcycling- Concepts and benefits-,Sustainability in Clothing Industry -Clothing lifecycle, fast and slow fashion, clothes repair and re-use. Value and Green aesthetics- sustainability through innovative designs and accessories. Circular economy- Green Consumerism -Meaning-Importance- green consumerism and waste reduction- Green consumer – Possible ways to become green consumer- Green Marketing Strategies. 3Rs – Reduce, Reuse and Recycle. Ways to increase the sustainability of fashion -Raise awareness, Radical Rethinking, Increase corporate and consumer responsibility. Value and Green	8

	aesthetics- Ethical design- Concept of Zero waste fashion design-	
	Product service system (PSS) for sustainable fashion	
Unit-IV	<b>Organic and Sustainable Textiles</b> Organic fiber production and Processes; Organic cotton, wool, silk, bamboo, Regenerated fibers- Lyocell, PLA (Polylactic Acid) fibers, Recycled fibers- PET. Nano technology applications in textile industry. Sustainable fibers- Introduction, importance and applications. Zero liquid discharge in textile industry. Reduction of carbon footprints in textile processing and finishing;	7
Unit-V	<b>Eco-friendly Processing of Textiles</b> Modern approaches to eco- friendly wet processing of woven and knitted clothing. Ecofriendly dyes and their method of dyeing; Energy efficient production methods and processing techniques. Enzymes, and natural dyes, Natural mordants for natural colour dye fixation.	4
	PRACTICAL Maintaining a portfolio for all the units of theory Latest innovation in sustainable fashion – a report	60
Pedagogy	<ul> <li>Regular lectures, Group discussion,</li> <li>ICT enabled learning experiences, Field visits</li> </ul>	No la
References/	<ol> <li>Fletcher K, 2008 Sustainable Fashion and Textiles- A Design J Lawrence King Publishing.</li> <li>Yamase K, 2012 Cut up Couture- Edgy Upcycled Garments</li> </ol>	
Readings:	Interweave. 3. Phillips J, Create 2013, Sustainable Luxe- A Guide to Fee Fashion, Space Publishing.	el Good
Outcome	<ol> <li>Students will be able to:</li> <li>Gain insight into sustainability of fashion industry.</li> <li>Gain awareness regarding sustainability in clothing industry.</li> <li>Analyze the Fashion industry and Environment.</li> <li>Become a green consumer.</li> <li>Develop sustainable business strategies.</li> </ol>	



Name of the Programme	: B.Sc. Home Science
Course Code	: HSC-232
Title of the Course	: Fashion Crafts/Accessories
Number of Credits	: 3 (0+3) Practical)
Effective from AY	: 2024-25

Pre-requisites	FY B.Sc. Home Science	
for the Course:	SINVE	
Course Objectives:	<ol> <li>To enable the students to understand the history and importa accessories</li> <li>To impart knowledge on research, designing and manufac process</li> <li>To provide clear insights on various types of accessories and se of materials</li> </ol>	cturing
Content:	Converge + Darie	No of Hours
	PRACTICAL	
Unit I:	<ul> <li>Role and Significance of Fashion Accessories</li> <li>Importance of fashion accessories in apparel industry</li> <li>History and overview of accessory design</li> <li>Role of an accessory designer</li> <li>Leading contemporary accessory designers and brands Unit II: Understanding categories, styles and production methods of fashion Accessories</li> <li>Brief history, common styles, components, materials used and production methods of select accessories</li> <li>Using Illustration, colouring and rendering techniques for</li> </ul>	20
Unit II	<ul> <li>designing fashion accessories</li> <li>Designing and construction of - Handbags, - Footwear – Hats,</li> <li>Common styles and production methods of other accessories – Jewellery, Belts, Gloves, Scarves,</li> <li>Coordinating accessories and outfits</li> </ul>	30
Unit III:	<ul> <li>From Concept to Creation</li> <li>Key Steps in Accessories Design, Creative Design Development of accessories,</li> <li>Inspiration and Research, - Trend forecasting of fashion accessories - Design development - Developing a range, Presentation techniques, Restyling project - Restyling of plain accessories using creative techniques</li> </ul>	20
	<ul> <li>Final Project – Based on an inspiration, the students are required to design a collection of accessories, Final Portfolio and Presentation.</li> </ul>	20
Pedagogy	<ul> <li>Regular lectures, Group discussion,</li> <li>ICT enabled learning experiences Videos.</li> </ul>	

1. Genova Aneta (2011), Accessory Design, Fairchild Publications; 1 edition
<ol> <li>Lau John (2012) Basics Fashion Design : Designing Accessories: Exploring the design and construction of bags, shoes, hats and jewellery, A Publishing; 1 edition</li> </ol>
<ol> <li>Schaffer Jane, Saunders Sue 2012, Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories, Barron's Educational Series</li> </ol>
<ol> <li>Solomon M.R , Rabolt.N.J(2003) – Consumer Behaviour in Fashion – Pearson Education Publishing – Noida S</li> <li>Stephens Frings Gini, (2007) Fashion: From Concept to Consumer (9th Edition), Prentice Hall</li> </ol>
Students will be able to: 1. Analyse the importance of accessories for various purpose and occasion, and add value to the products based on end application
<ol> <li>Design and develop the accessories based on trend, forecast and market analysis</li> </ol>
<ol> <li>Select the appropriate materials for different types of accessories</li> <li>Use different manufacturing techniques for different types of accessories</li> </ol>









Name of the Programme	: B.Sc. Home Science
Course Code	: HSC-242
Title of the Course	: Surface Enrichment
Number of Credits	: 3(0+3) Practical)
Effective from AY	: 2024-25

Pre-requisites	FY B.Sc. Home Science		
for the Course:	AND		
Course Objectives:	<ol> <li>To develop the skills in ornamenting fabric and garments using embroidery</li> <li>To impart knowledge on various traditional embroideries of India</li> <li>To gain familiarity in designing software and technology</li> </ol>		
	PRACTICAL	No. of Hours	
	Fabric manipulation –cuts, removal of threads	10	
	<ul> <li>Surface Decoration - Embroidery, Ari work, Embellishments</li> </ul>	10	
Content:	<ul> <li>Design through color application Painting, Dyeing- Tie and dye, Batik Printing- Discharge, Resist, Block, Screen, Stencil</li> </ul>	20	
	<ul> <li>Thread structure- macramé, braiding, lace making (crochet, tatting)</li> </ul>	10	
	<ul> <li>Surface layering         <ul> <li>Applique- simple, cut, felt,</li> <li>Quilting- hand and machine,</li> <li>Pleats and Tucks</li> </ul> </li> </ul>	20	
	Product development using the above design exploration techniques	20	
Pedagogy	<ul><li>Regular lectures, Group discussion,</li><li>ICT enabled learning experiences.</li></ul>		
	<ol> <li>Aparna Gwande (2017) Designs from Indian Textile, Tor Infotech Pvt Ltd</li> <li>Carne Griffiths, (2019) The Organic Painter: Learn to paint</li> </ol>	-	
References/ Readings:	coffee, embroidery, flame, and more: Explore Unusual N and Playful Techniques to Expand your Creative Practice Books,		
	<ol> <li>Joan Nicholson, (2011) "Contemporary Embroidery Desig more Books publishers</li> </ol>	n", Read	
	<ol> <li>Shailaja D. Naik, "Traditional Embroideries of India", 20 Publishing Corporation, New Delhi</li> </ol>	010, API	
Course Outcome	<ul> <li>Students will be able to:</li> <li>1. Attain knowledge on the embroidery and the painting tech</li> <li>2. Interpret the different types of painting and embroidery structure</li> </ul>		
	<ol> <li>Identify the processes involved in surface layering</li> <li>Develop a new product using design exploration technique</li> </ol>	es	

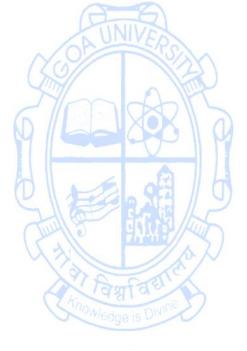
## SPECIALIZATION 3 - HUMAN DEVELOPMENT AND FAMILY STUDIESSEMESTER IIIName of the Programme: B.Sc. Home ScienceCourse Code: HSH 200Title of the Course: Adolescent DevelopmentNumber of Credits: 4 (3 T + 1 P)

Effective from AY	• 2024 25	
	: 2024-25	
Pre-requisites	HSC-111 Fundamentals of Human Development	
for the Course:		
Course Objectives:	<ol> <li>To introduce students to the scientific study of adolescence.</li> <li>To help students learn about key areas of adolescent devel and the issues faced during: puberty, health, cognitive and development, self, identity, emotions, gender, personali sexuality.</li> <li>To help students explore the various contexts which can in adolescent development: family/ parents/ siblings/ peers/ school/ culture/ media.</li> <li>To expose students to learnings of how to foster well-k adolescence.</li> <li>To help students understand their own growth and devel across spheres.</li> </ol>	d moral ty, and fluence friends/ peing in
Content:		No of hours
Unit I	Introduction, History, and Biological Development Historical perspective of the study of adolescence: Developmental Tasks, Storm and Stress, adolescence as a new stage in human development, stereotyping of adolescents, positive youth development theory []] Importance of studying adolescents; status of adolescents in the world and in India []] Puberty: determinants, growth spurt, sexual maturation, secular trends in puberty, pubertal timings and health care, psychological dimensions []] Adolescent health as a critical juncture: nutrition, exercise and sports, sleep, leading causes of death	5
Unit II	<b>Cognitive and Moral Development</b> The cognitive development view: Piaget and Elkind The information processing view: characteristics of the Empirication-processing view, attention, memory, executive functioning (decision-making, reasoning, critical thinking, creative thinking)	10
Unit III -	Self, Identity, and Emotions Self: what is the self, multidimensionality, self-concept vs. self- esteem, characteristics of an adolescent's self Identity: Erikson's identity vs. role diffusion, psychosocial moratorium, identity crisis, Marcia's four statuses of identity	10

	Emotions: definition, relationship with self-esteem, adolescence	
	as a period of storm and stress, hormones and emotions, social	
	aspects and emotions, emotional competence	
	Personality, Gender, and Sexuality	
	Personality: different conceptions of personality, the Big Five	
	model of personality, person vs. situation as determinants of	
	behavior	
Unit IV	Gender: femininity, masculinity, role of culture in gender	
		5
	development, sex vs. gender, gender differences (activities and	
	interests, personal-social attributes, social relationships, styles	
	and symbols) step	
	Sexuality: sex vs. sexuality, importance of sexuality in	
	adolescence, challenges related to sexuality sep	
	Contexts of Adolescent Development SEP	
	Parents: developmental changes in parents and adolescents,	
	sepschanging parent-adolescent relationships, parents as	
	managers, parenting styles, parent-adolescent conflict,	
	autonomy and attachment EP	
	Siblings: sibling roles 🔙	-
0-0	Peer relations: peer group functions, family-peer linkages, peer	5
NOA UNIVERSION	conformity, peer statuses, friendship, dating and romantic	
Sand	seprelationships sep	SAG
6/2288/2	Schools; adolescence as a critical juncture in achievement;	<u>P</u> \ P
ALLE ALL	technology; career choices, process and factors influencing it	A 16
SIE	Role of culture; youth in poverty	
Unit V	Challenges, Problems and Wellbeing in Adolescence	
विश्वाि	• Teen suicide: statistics, common situations in which	
a configuration of the	adolescents commit suicide, symptoms of depression,	
	prevention and intervention [1]	
	<ul> <li>Academic stress: statistics/profile of adolescents in India</li> </ul>	
	related to academic stress, reasons, strategies for coping	
	<ul> <li>Bullying, ragging, aggression/violence, and juvenile</li> </ul>	10
	delinquency: statistics/profile of adolescents in India,	
	prevention and intervention sep	
	<ul> <li>Substance abuse: smoking, alcohol and drugs; influence of</li> </ul>	
	peers; prevention and intervention	
	<ul> <li>Collection of related research articles of adolescents for a scrap back</li> </ul>	
Practical	scrap book.	20
	Tests/activities on different areas of adolescent development     accention areas and a section of a sec	30
	<ul> <li>– cognitive/learning styles, socio-emotional, personality, etc.</li> </ul>	
	Case study of an adolescent (self and others)	<b>N</b> - 1
	Powerpoint Presentations, Songs/Videos, Interactive Activities (F	Role
Pedagogy:	Play, Puzzles, Games, etc.)	
	Observation & Report Writing, In-Class discussions & debates	

	1. Berk, L.E. (2007). Development through the Lifespan (4 th Ed). NY:
	Pearnson Education Inc.
References/	2. Santrock, J. W. (2013). Adolescence (14th Ed.). NY: McGraw-Hill. PP
Readings:	3. Rice, F. P. & Dolgin, K. G. (2008). The Adolescent: Development,
	Relationships, and Culture (12th Ed.). NY: Pearson Education Inc.
	4. Craig, G. J. (1999). Human Development. NJ: Prentice-Hall, Inc.
	Students will be able to:
	1. Elaborate on the various nuances of development in adolescence.
	2. Understand and evaluate their own development.
Course	3. Identify issues they face in various spheres and decipher possible solutions.
Outcomes:	4. Recognize their personality traits and attributes, for example, learning styles.
	5. Prevent themselves from vices and learn to evaluate possible pitfalls.
	6. Handle relationships with peers in a more mature manner.









Name of the Progra Course Code Title of the Course Number of Credits Effective from AY Pre-requisites for the Course:	: HSH 201 : Development in Adulthood	
Course Objectives:	<ul> <li>family, career, and physical developments across adulthood.</li> <li>To help students have appropriate knowledge and attitud regard to the major life events in adulthood including friends mate selection and marriage, parenthood, adulthood and li tasks, etc.</li> </ul>	es with hip and fe-cycle
Content:	ANNE	No of hours
	Introduction to the study of development in adulthood Demography and a changing view of adulthood Increased life expectancy Ageism Why study adult development? Life-Span Developmental Perspective Development is a lifelong process, Development includes both gains and losses,. Development is plastic, Development is embedded in historical, cultural and social contexts Theories relevant to understanding development in adulthood Erik Erikson's psychosocial stages corresponding to adulthood Levinson's seasons of a man's/woman's life Havighurst's developmental tasks	85
Unit II	<b>Cognitive Processes in Adulthood: dimensions and directions</b> Evidence of Cognitive Decline: The Decrementalist View: Major findings Evidence of Cognitive Growth: The Continued-Potential View: Adult life-span learning, quantitative versus qualitative gains in adult cognition, successful cognitive aging	10
Unit III	Social Development, Friendship Overview of social relationships Nature of relationships Benefits of relating Social support Ethnic differences Friendship Nature of friendship Functions of friendship Gender differences Friendship development over the life span Midlife-Crisis – Is it relevant today?	10

	Career Development	
	Career Cycle	
	Increasing diversity in career paths	
	Choice of work	
Unit IV	Age and job satisfaction	10
	Gender and work: Women's career paths and special issues	10
	Changing nature of women's work and working women	
	Women's career patterns and work experiences	
	Multiple roles: Combining career and family	
	Practical Work:	
	• Study of adult roles – interview one male and one female	
	adult from the following:	
	Single adult	
	Husband/Father	
	Homemaker	30
	Employed Woman	50
	Single Parent	
	Plan and conduct a workshop for adults in any of the above	
	categories	
6-6	• Speak to one middle aged man and one woman about their	2
NOBUNVERSIA	career journey	Sen 1
Standard R	Powerpoint Presentations, Interactive Activities (Role Play,	Puzzles,
Pedagogy:	Games, etc.) Observation & Report Writing In-Class discussions,	debates
	& flipped learning demonstrations	a / 6
SER	1. Berk, L. E. (1998). Development through the Life Span. Bosto	n: Allyn
	and Bacon.	1. E.V.
भा विद्या विद्या	2. Craig, G. J. (1996). Human Development. New Jersey: Prentice	e Hall.
A state of the sta	3. Hoyer, W. J. & Roodin, P. A. (2009) Adult Development and	
	(6th ed.) Boston: McGraw Hill.	0 0,
References/	4. Kail, R. V. & Cavanaugh, J. C. (2000). Human Development: A	lifespan
Readings:	view. USA: Woodsworth Thomson	
	5. Karkar, S. (2002) Identity and Adulthood. India: Oxford Ur	niversity
	Press.	
	6. Lemme, B. H. (2006). <i>Development in Adulthood</i> . Boston: A	llvn and
	Bacon.	ilyn ana
	7. Zanden, J. W. V. (1997). <i>Human Development</i> . New York: McG	raw Hill
	At the end of this course, the student will be able to:	
	1. Understand the essence of adult development from	various
Course	perspectives and also prepare himself/ herself for adult life.	various
Outcomes:	2. Explain cognitive Processes in Adulthood	
	3. Illustrate social relationships	
	4. Elaborate on Career Paths	

Name of the Progr Course Code Title of the Course Number of Credits Effective from AY	: HSH 211 : ESSENTIALS OF PSYCHOLOGY	
Pre-requisites	Nil	
for the Course:	C UNIT OF THE OWNER OWNER OF THE OWNER OWNE	
Course Objectives:	<ol> <li>To orient the students to the subject of psychology as a science.</li> <li>To help the students to understand basic concepts of psychology.</li> <li>To develop student's knowledge of cognitive processes</li> </ol>	ogy
Content:		No of hours
UNIT 1	Nature Of Psychology Psychology as a Science: Historical overview of psychology as a science, Nature & Scope of Psychology Contemporary Approaches to Psychology: Behavioral, Psychodynamic, Cognitive, Sociocultural Approaches, Humanistic Movement and Positive Psychology	15
	Basic Concepts of Psychology Motivation: Nature of motivation Approaches to understanding motivation: Instinct, Drive reduction, Arousal, Incentive, Homeostasis Maslow's hierarchy of needs Emotions: Nature and types of emotions Emotional Intelligence Facial feedback hypothesis	15
UNIT 3	Basic Cognitive Processes Nature of Sensation and Perception: Dimensions of Perception. Mental imagery Memory: Stages of Memory: Encoding, Storage, Retrieval Methods of Retention: Recall, Recognition, Relearning Models of Memory: Levels of processing, Information Processing Model. Forgetting: Forgetting Curve, Decay theory, Interference Theory Learning: Types of learning, observational learning Conditioning: Classical and Operant Problem Solving and Reasoning: Problem Solving: Trial and error, algorithms, heuristics Reasoning: Deductive and Inductive reasoning Creativity	15

	PRACTICAL
	Activity on Learning efficacy using meaningful and
	meaningless verbal material
	Effect of Practice on Object Recall
	Optical Illusion: Muller – Lyer
	Activity on Depth Perception
	Activity assessing the use of Mental Set in problem solving
	Verifying the Stroop Effect
	• Studying how concept formation takes place (using cards or blocks) 30
	Activity on Immediate Memory Span for letters and digits
	Administration and Analysis of the following tests:
	-Emotional Intelligence Scale
	-Environmental Awareness Ability Measure (Praveen Kumar
	Jha)
	-Cognitive Styles Inventory (Praveen Kumar Jha)
	-DAT or David's Battery of Differential Ability
	-What Motivates You? Questionnaire
	Interactive Lectures, PowerPoint Presentations, Videos, Interactive
Pedagogy:	Activities (Role Play, Puzzles, Games, etc.) Observation & Report Writing,
OF UNIVERSION	In-Class discussions & debates
Se Las	1. Santrock, J. W. (2013). Psychology: Essentials (2nd Ed.). Tata
References/	McGraw-Hill Education India.
Readings:	2. Feldman, R.S. (2002). Understanding Psychology. New Delhi: Tata
SIE	McGraw Hill
(3)	Students will be able to:
Course	1. Understand and evaluate their own development
Outcomes:	2. Identify issues they face in various spheres and decipher possible
Outcomes:	solutions
	3. Recognize their personality traits and attributes
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	striedge is Un



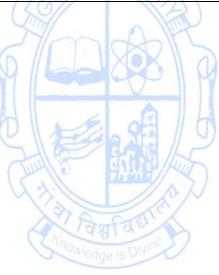
Name of the Progr Course Code Title of the Course Number of Credits Effective from AY	: HSC-233 : Basic Skills in Guidance & Counselling : 3 (2 T + 1 P) : 2024-25	
Pre-requisites for the Course:	Nil	
Course Objectives:	<ol> <li>To introduce students to key concepts and differences guidance and counselling.</li> <li>To help the students to understand the counselling proc related professional skills.</li> <li>To familiarize students with selected methods /approaches /specializations which are especially relevant for child and ad counselling</li> </ol>	cess and /models lolescent
Content	A-B	No of Hours
Unit I Unit II	<ul> <li>Introduction to Guidance &amp; Counselling</li> <li>Guidance: Definition, Objectives, and Principles, Areas of Guidance: Education, vocation, Avocation, social, Health, moral and personal.</li> <li>Counselling: Definition, Objectives, scope, need, characteristics of a counselling relationship, core conditions of counselling</li> <li>Difference between guidance and counselling.</li> <li>The Counselling Process</li> <li>The Stages of Counselling – Rapport building, Assessment &amp; diagnosis, Formulation of counselling goals, Intervention &amp; Problem solving, Termination &amp; Follow-up – Overview</li> <li>Ethics and Confidentiality</li> <li>Principles of guidance – Self-development, Universal, individual differences, continuous process and other principles</li> </ul>	5
Unit III	<ul> <li>Skills in Counselling</li> <li>Macro skills: Communication, Training, Human Assessment/ Diagnostic, Motivation, Ability to identify problems &amp; solution, Training in Administration of Psychological Tests/ Scales and Evaluation</li> <li>Micro skills: Eye-contact, Attending Behaviour, Meta- Communication, Paralinguistic, Non-Verbal Communication and Rapport, Questioning, Observational Skills, Basic Listening Sequence, Reflection</li> </ul>	10
Unit IV	<ul> <li>Counselling Approaches</li> <li>Individual Counselling Methods: Carl Roger's Person- Centered Counselling/Therapy (PCC/PCT), Solution-Focused Brief Counselling/Therapy (SFBC/SFBT), Play Therapy</li> </ul>	10

<ul> <li>Group Counselling: Group leadership skills, Steps in group counselling</li> <li>Professional School Counselling: Distinguishing School Counselling from General Counselling, Advancements in the Conceptualization of School Counselling, Norman Gysber's Developmentally Comprehensive School Counselling Model, ASCA-Promoted Comprehensive School Counselling Programs, Role of the professional school counsellor</li> <li>PRACTICAL</li> <li>Interview with a school counsellor/ personal counsellor</li> <li>Counsellor-client roleplay</li> <li>Activities to develop counselling skills</li> <li>Self-awareness self-report questionnaire</li> <li>Observation of a counselling session</li> <li>Powerpoint Presentations, Interactive Activities (Role Play, Puzzles, Games, etc.)</li> <li>Observation &amp; Report Writing, In-Class discussions, debates &amp; flipped learning demonstrations</li> <li>Simple self-report psychological tests</li> <li>Corey, G. (2015). Theory and practice of group counselling (9th ed.). Boston, MA: Cengage Learning.</li> <li>Capuzzi, D., &amp; Gross, D. A. (2008). Counselling and psychotherapy: Theories and interventions (4th ed.). NJ: Prentice-Hall.</li> <li>George, R. L., &amp; Mitchell, M. H. (2008). Introduction to counselling and guidance (7th ed.). New Jersey: Prentice Hall.</li> <li>Gibson, R. L., &amp; Mitchell, M. H. (2008). Counselling pupils in schools: Skills and strategies for teachers. London: Routledge-Falmer.</li> <li>Kotler, J. A. (2004). Introduction to therapeutic counselling: Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.</li> <li>Madhunkar Indira. (2005). Guidance and Counselling. Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.</li> <li>Madhunkar Indira. (2005). Guidance and Counselling. New Delhi: Adhyanan publishers and distributors.</li> <li>At the end of this course, the student will:</li> <li>Develop basic counselling skills including verbal and non-verbal attending</li> <li>Unde</li></ul>			
<ul> <li>Professional School Counselling: Distinguishing School Counselling from General Counselling, Advancements in the Conceptualization of School Counselling. Norman Gysber's Developmentally Comprehensive School Counselling Programs, Role of the professional school counsellor</li> <li>PRACTICAL         <ul> <li>Interview with a school counsellor/ personal counsellor</li> <li>Counsellor-client roleplay</li> <li>Activities to develop counselling skills</li> <li>Self-awareness self-report questionnaire</li> <li>Observation &amp; counselling session</li> </ul> </li> <li>Pedagogy: Observation &amp; Report Writing, In-Class discussions, debates &amp; flipped learning demonstrations</li> <li>Simple self-report pyschological tests</li> </ul> <li>Corey, G. (2015). Theory and practice of group counselling (9th ed.). Boston, MA: Cengage Learning.</li> <li>Corey, G. (2015). Theory and practice of group counselling (9th ed.). Boston, MA: Cengage Learning.</li> <li>Corey, G. (2015). Theory and practice of group counselling and guidance (7th ed.). New Jersey: Prentice Hall.</li> <li>Gibson, R. L., &amp; Mitchell, M. H. (2008). Introduction to counselling and guidance (7th ed.). New Jersey: Prentice Hall.</li> <li>Gibson, R. L., &amp; Mitchell, M. H. (2003). Counselling pupils in schools: Skills and strategies for teachers. London: Routledge-Falmer.</li> <li>Kotler, J. A. (2004). Introduction to therapeutic counselling: Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.</li> <li>Madhunkar Indira. (2005). Guidance and Counselling. New Delhi: Adhyanan publishers and distributors.</li> <li>Naik, D. (2007). Fundamentals of Guidance and Counselling. New Delhi: Adhyanan publishers and distributors.</li> <li>At the end of this course, the student will:         <ul> <li>Develop basic counselling skills including verbal and non-verbal attending</li> <li>Understand the core c</li></ul></li>			
Counselling from General Counselling, Advancements in the Conceptualization of School Counselling: Norman Gysber's Developmentally Comprehensive School Counselling Programs, Role of the professional school counsellor         PRACTICAL       • Interview with a school counsellor/ personal counsellor         • Counsellor-client roleplay       30         • Activities to develop counselling session       30         Pedagogy:       • Observation of a counselling session       30         Pedagogy:       • Observation of a counselling session       30         Pedagogy:       • Corey, G. (2015). Theory and practice of group counselling (9th ed.). Boston, MA: Cengage Learning.       30         • Corey, G. (2015). Theory and practice of group counselling (9th ed.). Boston, MA: Cengage Learning.       30         • Corey, G. (2015). Theory and practice of group counselling (9th ed.). Boston, MA: Cengage Learning.       30         • Capuzzi, D., & Gross, D. A. (2008). Counselling and psychotherapy: Theories and interventions (4th ed.). NJ: Prentice-Hall.       30         • George, R. L., & Cristiani, T. L. (1995). Counselling pupils in schools: Skills and strategies for teachers. London: Routledge-Falmer.       30         • Hornby, G., Hall, C., & Hall, C. (2003). Counselling pupils in schools: Skills and strategies for teachers. London: Routledge-Falmer.       30         • Kotler, J. A. (2004). Introduction to counselling: Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.       30         • Madhunkar Indira. (2005)		-	
Conceptualization of School Counselling: Norman Gysber's Developmentally Comprehensive School Counselling Model, ASCA- Promoted Comprehensive School Counselling Programs, Role of the professional school counsellor           PRACTICAL         Interview with a school counsellor/ personal counsellor         30           PRACTICAL         Interview with a school counsellor/ personal counsellor         30           Counsellor-client roleplay         Activities to develop counselling skills         30           Pedagogy:         Observation of a counselling session         30           Pedagogy:         Deverpoint Presentations, Interactive Activities (Role Play, Puzzles, Games, etc.)         30           Pedagogy:         Doservation & Report Writing, In-Class discussions, debates & flipped learning demonstrations Simple self-report psychological tests         1.         Corey, G. (2015). Theory and practice of group counselling (9th ed.). Boston, MA: Cengage Learning.         2.         Capuzzi, D., & Gross, D. A. (2008). Counselling and psychotherapy: Theories and interventions (4th ed.). NJ: Prentice-Hall.         3.         George, R. L., & Cristiani, T. L. (1995). Counselling theory and practice (4th ed.). Boston: Allyn & Bacon.         4.         Gibson, R. L., & Mitchell, M. H. (2008). Introduction to counselling: Voices from the field (5th ed.). New Jersey: Prentice Hall.         5.           Schore, G., Hall, C., & Hall, C. (2003). Counselling pupils in schools: Skills and strategies for teachers. London: Routledge-Falmer.         6.         Kotler, J. A. (2004). Introduction to therapeutic counselling: Voices f			
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Model, ASCA- Promoted Comprehensive School Counselling Programs, Role of the professional school counsellor           PRACTICAL         PRACTICAL           Interview with a school counsellor/ personal counsellor         Counsellor-client roleplay         30           Activities to develop counselling skills         Self-awareness self-report questionnaire         30           Pedagogy:         Observation of a counselling session         Powerpoint Presentations, Interactive Activities (Role Play, Puzzles, Games, etc.)           Pedagogy:         Observation of & Report Writing, In-Class discussions, debates & flipped learning demonstrations           Simple self-report psychological tests         1. Corey, G. (2015). Theory and practice of group counselling (9th ed.). Boston, MA: Cengage Learning.           2. Capuzzi, D., & Gross, D. A. (2008). Counselling and psychotherapy: Theories and interventions (4th ed.). NJ: Prentice-Hall.           3. George, R. L., & Mitchell, M. H. (2008). Introduction to counselling and guidance (7th ed.). New Jersey: Prentice Hall.           3. George, R. L., & Mitchell, M. H. (2003). Counselling pupils in schools: Skills and strategies for teachers. London: Routledge-Falmer.           6. Kotler, J. A. (2004). Introduction to counselling: Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.           7. Madhunkar Indira. (2005). Guidance and Counselling. Authorpress, New Delhi.           8. Naik, D. (2007). Fundamentals of Guidance and Counselling. New Delhi: Adhyanan publishers and distributors.           At the end of this course, t			
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References/ Readings:4. Gibson, R. L., & Mitchell, M. H. (2008). Introduction to counselling and guidance (7th ed.). New Jersey: Prentice Hall.5. Hornby, G., Hall, C., & Hall, C. (2003). Counselling pupils in schools: Skills and strategies for teachers. London: Routledge-Falmer.6. Kotler, J. A. (2004). Introduction to therapeutic counselling: Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.7. Madhunkar Indira. (2005). Guidance and Counselling. Authorpress, New Delhi.8. Naik, D. (2007). Fundamentals of Guidance and Counselling. New Delhi: Adhyanan publishers and distributors.At the end of this course, the student will:1. Develop basic counselling skills including verbal and non-verbal attendingCourse Outcomes:2. Understand the core conditions of counselling including unconditional positive regard, genuineness, and empathy.3. Have practice, observation of, and experience in basic counselling.	SPARE		5
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<ul> <li>Skills and strategies for teachers. London: Routledge-Falmer.</li> <li>Kotler, J. A. (2004). Introduction to therapeutic counselling: Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.</li> <li>Madhunkar Indira. (2005). Guidance and Counseling. Authorpress, New Delhi.</li> <li>Naik, D. (2007). Fundamentals of Guidance and Counselling. New Delhi: Adhyanan publishers and distributors.</li> <li>At the end of this course, the student will:         <ol> <li>Develop basic counselling skills including verbal and non-verbal attending</li> <li>Understand the core conditions of counselling including unconditional positive regard, genuineness, and empathy.</li> <li>Have practice, observation of, and experience in basic counselling.</li> </ol> </li> </ul>	References/		>
<ul> <li>Skills and strategies for teachers. London: Routledge-Falmer.</li> <li>Kotler, J. A. (2004). Introduction to therapeutic counselling: Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.</li> <li>Madhunkar Indira. (2005). Guidance and Counseling. Authorpress, New Delhi.</li> <li>Naik, D. (2007). Fundamentals of Guidance and Counselling. New Delhi: Adhyanan publishers and distributors.</li> <li>At the end of this course, the student will:         <ol> <li>Develop basic counselling skills including verbal and non-verbal attending</li> <li>Understand the core conditions of counselling including unconditional positive regard, genuineness, and empathy.</li> <li>Have practice, observation of, and experience in basic counselling.</li> </ol> </li> </ul>	Readings:	5. Hornby, G., Hall, C., & Hall, C. (2003). Counselling pupils in scho	cols:
<ul> <li>6. Kotler, J. A. (2004). Introduction to therapeutic counselling: Voices from the field (5th ed.). Pacific Grove, CA: Brooks/Cole.</li> <li>7. Madhunkar Indira. (2005). Guidance and Counseling. Authorpress, New Delhi.</li> <li>8. Naik, D. (2007). Fundamentals of Guidance and Counselling. New Delhi: Adhyanan publishers and distributors.</li> <li>At the end of this course, the student will:         <ol> <li>Develop basic counselling skills including verbal and non-verbal attending</li> <li>2. Understand the core conditions of counselling including unconditional positive regard, genuineness, and empathy.</li> <li>Have practice, observation of, and experience in basic counselling.</li> </ol> </li> </ul>	-		
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3. Have practice, observation of, and experience in basic counselling.			0
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circumstances.			
		4. Guage which counselling techniques can be used in which spe	-

Name of the Progr Course Code Title of the Course Number of Credits Effective from AY Pre-requisites for the Course:	: HSC-243 : Creative Teaching Aids & Techniques : 3 (0 + 3 P) : 2024-25 Nil	
Course Objectives:	<ol> <li>To introduce students to different teaching aids and technique in early childhood education and the need for it.</li> <li>To facilitate the creation and use of low-cost innovative teachin and techniques in Early Childhood Education.</li> <li>To facilitate the planning, creation, execution, evaluatio improvisation of developmentally appropriate teaching-le material.</li> </ol>	ng aids n and earning
Content:		No of hours
Unit 1 Unit 1 Unit 2	<ul> <li>Introduction to Creative Teaching Aids</li> <li>The need for creative teaching aids and techniques</li> <li>Types of creative teaching aids (real objects, flashcards with effects such as flaps, Velcro, slits, pop-up, flip-over, slide-out, picture/object talk, flip-chart, accordion, flannel board, story book, story box, magic box, T.V. Scroll, mobiles, wheel, die/dice, fishing rod, costumes, puppets such as finger, ring, dancing, stick, flying, string, spoon, box, bottle, paper cup, paper bag, paper plate, sock, glove, head, and body puppets and muppets)</li> <li>Making Low Cost Teaching Aids for Early Childhood Education</li> <li>The need for low cost materials</li> <li>Stimulating creativity to create teaching aids from available resources</li> <li>Creating low cost teaching aids and testing it</li> </ul>	10
Unit 3	<ul> <li>Introduction to Creative Teaching Techniques</li> <li>Art and Craft Techniques (Chalk, crayon, painting, printing and paper techniques)</li> <li>Performing Arts Techniques (story-telling, puppet show, dramatization, role plays, songs, music and movement)</li> <li>Other Techniques (demonstration, experiments, picture talk, object talk, show and tell, riddles and quizzes, games, field trips, resource persons, interactive technology)</li> </ul>	20
Unit 4	<ul> <li>Using Creative Techniques to Teach Concepts in Early Childhood</li> <li>Education</li> <li>Selection of a method or a combination of methods</li> <li>Planning, executing and evaluating teaching techniques</li> </ul>	15
Unit 5	<ul><li>Basic Guidelines for Creating Developmentally Appropriate</li><li>Teaching-Learning Materials</li><li>Worksheets</li></ul>	10

	Activities	
	Games	
	Unit 6 – Creating Developmentally Appropriate Materials	
	Reading Readiness Material	20
	Writing Readiness Material	20
	Math Readiness Material	
Pedagogy:	Practical Workshops, Powerpoint Presentations, Demonstrations,	Videos
	1. Catron, C. E. & Allen, J. (2015). Early Childhood Curriculum: A C	reative
References/	Play Model, 4 th Ed.	
Readings:	2. Isenberg, J. P. & Durham, J. L. (20). Creative Materials and Ac	tivities
	for the Early Childhood Curriculum.	
	Students will be able to:	
	1. Understand the reasons for using creative teaching aid	ls and
Course	techniques.	
Outcomes:	2. Learn how to think creatively and make low-cost teaching ai	ds and
Outcomes.	techniques.	
	3. Plan, execute, evaluate and improvise teaching aids and techn	iques.
	4. Develop expertise in using aids and techniques in classroom se	ettings.









## **SPECIALIZATION 4 - RESOURCE MANAGEMENT**

## SEMESTER III

Housing and Space Management

Name of the Programme	: B.Sc. Home Science
Course Code	: HSR-200
Title of the Course	: Housing and Space Management
Number of Credits	: 4 (3T+1P)
Effective from AY	: 2024-25

Pre-requisites	HSC-142 Art Principles and Interior Decoration	
for the Course		
Course Objectives	<ol> <li>To learn the importance of housing and its need in relation family</li> <li>To understand the concept of space management</li> <li>To learn various building construction techniques and materia</li> <li>To develop an understanding of climate attributes con housing</li> </ol>	als used
Content	CA UNIVERS	No of Hours
	Housing -its importance & problems Characteristics and effect of insufficient housing. Factors Influencing the Dwelling Forms in India. Factors to be considered in selection of family housing, selection of site, housing needs at different stages of family life cycle. Rural and urban housing problems in India. Housing legislation and regulation – Building Bye Laws Building Act 1984, Defective Premises Act 1972, Disability Discrimination Act 1995, Environment Protection Act etc.	
Unit II	Housing policies & standards Government and non- government housing policies and housing schemes. Sanitary facility, food preparation and refuse disposal, space and security, thermal environment, illumination and electricity, structure and material, interior air quality, water supply, lead based paints, access site and neighborhood, sanitary condition and smoke detectors.	8
Unit III	Types of house planning Building Plan for Family Living Importance Of Planning Space, Space Planning Concepts, Building Plan Drawings - floor plan, site plan, cross sectional plan, perspective plan, elevation plan and landscape plan. House plans of traditional Goan houses. Orientation of building plan and its importance.	15
Unit IV	<b>Economy &amp; Ergonomics in housing construction</b> Economy in Housing - principles of house planning (orientation, privacy, grouping, roominess, sanitation, ventilation, flexibility, circulation, economy, furniture requirement).	15

	Ergonomics and housing - space management and Interior types
	based on functional needs – interior for youth, elderly and other
	special needs, functional design of areas in interior.
	PRACTICAL
	1. Learning architectural symbols.
	2. Drawing of house plans for different income levels and
	activity groups. (Including Goan Style)
	3. House plan for renovation according to needs of residents.
	4 Designing of kitchen bathroom Bedroom living room etc
	(for special needs also). 30
	5. Bubble diagram, circulation paths, ergonomics
	consideration for space management
	6. Market survey to study the available building materials in
	the local market
	7. Visit to some heritage houses to see the plans
Pedagogy	Class tests, assignments, records, portfolio presentation, model making
1 Cuugogy	1. Adler, David., 2004, Metric Handbook planning & Design,
	Architectural press.
	2. Chudley, R., and Greeno, R. (2006). Building Construction Handbook
~~~~~	6th Edition. Elsevier Linacre House.
UNIVERS	3. Debanji Raychaudhuri Dutt. (2002). How best to plan and build your
	home.New Delhi: Pustak Mahal Publications .Pp-(16).
6 CLARK	4. Dodsworth, S., Anderson, S. (2015). The Fundamentals of Interior
TI THE T	Design. India: Bloomsbury Academic. ISBN: 9781472528537.
0/100 19	5. Duggal, S.K. (2008). Building Materials 3rd edition. New Age
CALL DE S	International (P)Limited, Publishers. ISBN (13): 978-81-224-2975-6.
Francast	6. Kumar, Sushil, 2008, Building Construction, Standard publisher
Concentration Diversion	7. Lyons, A. (2028). Materials for Architects and Builders 4th edition.
	Elsevier Linacre House.
	8. Minaxi Pathak. (2009). "Cost of Home Ownership" cited in Textbook
References/	of Housing and Space Management edited by Renuka S. and
Readings	Mahalakshmi Reddy V. New Delhi: ICAR Krishi Anusandhan Bhavan
	Publications Pp-(58-60).
	9. Nickell P & Dorsey J, (2000). Management in Family Living, 4th
	edition. New Delhi: Wiley Eastern Ltd. Pp (18-25)
	10. Savitha Singhal and Renuka S. (2009). "Significance of Housing cited
	in Textbook of Housing and Space Management edited by Renuka S.
	and Mahalakshmi Reddy V. New Delhi: ICAR Krishi Anusandhan
	Bhavan Publications. (Pp-1-9).
	11. Seetharaman P, Batra.S and Mehra.P (2005). An Introduction to
	Family Resource Management, 1st Edition. New Delhi: CBS
	Publishers and Distributors. Pp (221 – 241).
	12. Veena Sangwan. (2009). "Site selection and orientation cited in
	Textbook of Housing and Space Management edited by Renuka S.
	and Mahalakshmi Reddy V. New Delhi: ICAR Krishi Anusandhan
	Bhavan Publications.Pp-(133-135)

	Students will be able to
	1. Recognize the family's needs in relation to housing
Course	2. Gain an understanding of the basic principles of planning a house and
Outcomes	designing life space
	3. Discuss housing and space management issues and building services
	4. Design space for different family needs









Name of the Progra Course Code Title of the Course Number of Credits Effective from AY	: HSR-201 : Interior Space and Furnishings-1 : 4 (3T+1P) : 2024-25	
Pre-requisites for the Course	HSC-142 Art Principles and Interior Decoration	
Course Objectives	 To Identify and differentiate various furniture styles, fabrics, treatment To learn about the care and maintenance of furniture, fab floor To demonstrate furniture layout To develop patterns and designs for interior fabrics a coverings 	rics, and nd floor
Content		No of Hours
Unit I	Furniture in Interior Furniture style, Current trends, materials used in furniture, and Furniture Construction Furniture arrangements as per the requirement of various room Selection criteria for furniture and care maintenance Budgeting and cost estimation of furniture Fabrics for interior Introduction, element, design, properties, color, and types of textiles and fabrics. Classification of fabrics for interior textiles and their application. Fundamentals of upholstery - designs, types, skills, and techniques, sofas, chairs, chair pads, cushions - fill. Fundamentals of Table textiles - table coverings, table mats, tablecloths, napkins, coasters	13
Unit III	Window treatment Fundamentals of Window dressing - curtains and drapes, reflecting textiles and blinds. Materials and selection of materials for soft window treatment, Methods of suspending curtains and draperies Care and maintenance of soft furnishing	10
Unit IV	Floor coverings Fundamentals of carpets and rugs: types, materials, and applications of carpets, floor mats, and floor coverings. Installation techniques of carpets and resilient flooring Care and maintenance of soft and hard floors Techniques of stain-removing	12
	 PRACTICAL Portfolio development of different styles of furniture. Develop Furniture arrangement and spatial layout by experimenting with different furniture configurations. 	30

	 Hands-on exploration (Visits to furnishing outlets), collection, and selection of various fabrics and floor coverings used in interiors. Develop designs for various floor coverings, window treatments, and interior fabrics identifying and effectively removing common stains from different fabrics. Evaluate the functional requirement of space (light control, privacy, energy efficiency), and selection of window and window treatments based on the requirements of the house. Field visit to explore emerging trends and innovations in the furniture industry
Pedagogy	Class tests, assignments, records, portfolio presentations, model- making
References/ Readings	 Adler, David., 2004, Metric Handbook planning & Design, Architectural press. Binggeli, Corky. 2016. Materials for Interior Environments. Ching, Francis D. K., and Corky Binggeli (2018.) Interior Design Illustrated. 6th ed., John Wiley and Sons, Inc. Ching, Francis D. K., and Corky Binggeli. Interior Design Illustrated. 6th ed., John Wiley and Sons, Inc., 2018. Debanji Raychaudhuri Dutt. (2002).How best to plan and build your home.New Delhi: Pustak Mahal Publications.Pp-(16). Dodsworth, S., Anderson, S. (2015). The Fundamentals of Interior Design. India: Bloomsbury Academic. ISBN: 9781472528537. Grosicki, Zofia J. Watson's Textile Design and Colour. 7th ed., Woodhead Publishing, 2014 Jones, Linda. Environmentally Responsible Design: Green and Sustainable Design for Interior Designers. United States: Wiley, 2012. ISBN 9781118504482, 1118504488. Kumar, Sushil, (2008), Building Construction, Standard publisher 10. Lyons, Sylvia. 2017. Designing Interior Architecture: Concept, Typology, Material, Construction. Birkhäuser Publisher, ISBN 3034613024Mehta, Michael, et al. Building Construction: Principles, Materials, and Systems. Pearson Publisher, 2018. ISBN 9780134454177, 0134454170. Mark, Karla, and Rob Fisher. Space Planning Basics. 4th ed., Wiley Publisher, 2016. ISBN-10: 978111882009. Minaxi Pathak. (2009). "Cost of Home Ownership" cited in Textbook of Housing and Space Management edited by Renuka S. and Mahalakshmi Reddy V. New Delhi: ICAR Krishi Anusandhan Bhavan Publications Pp-(58-60). Openshaw, Stephen, and Elizabeth Taylor. Ergonomics and Design: A Reference Guide. United States: DIANE Publishing Company, 2007.

	15 Day M. Dratan Interior Decign Drinciples & Drastics Standard
	15. Rao, M. Pratap. Interior Design Principles & Practice. Standard
	Publishers Distributors, 2015.
	16. Savitha Singhal and Renuka S. (2009). "Significance of Housing cited
	in Textbook of Housing and Space Management edited by Renuka S.
	and Mahalakshmi Reddy V. New Delhi: ICAR Krishi Anusandhan
	Bhavan Publications. (Pp-1-9).
	17. Seetharaman P, Batra.S and Mehra.P (2005). An Introduction to
	Family Resource Management, 1st Edition. New Delhi: CBS
	Publishers and Distributors. Pp (221 – 241).
	18. Sully, Andrew. Interior Design: Conceptual Basis. Germany: Springer
	International Publishing, 2018. ISBN 9783319164748, 3319164740.
	19. Veena Sangwan. (2009). "Site selection and orientation cited in
	Textbook of Housing and Space Management edited by Renuka S.
	and Mahalakshmi Reddy V. New Delhi: ICAR Krishi Anusandhan
	Bhavan Publications.Pp-(133-135).
	Students will be able to
	1. Describe different furniture styles used in interior space.
Course	2. Identify the current trends and materials used in furniture.
Outcomes	3. Use different fabrics for interior.
<u>A</u>	4. Describe the different Window treatments and identify different
OPUNIVERS	Floor coverings.









Name of the Progra Course Code Title of the Course	: HSR-211	
Number of Credits	: 4 (2T+2P)	
Effective from AY	: 2024-25	
Pre-requisites	FY BSc Home Science	
for the Course		
Course Objectives	 To Understand the various techniques of surface enrich wood, metal, ceramics, and glass. To learn about various crafts for interior decoration To Apply the principles in creating art objects for home decord. To learn about the importance of accessories and their place interior 	oration.
Content	Cardinate Const	No of Hours
Unit I Unit III	Introduction to Visual Art and materials used in Art Meaning and philosophy of art; categories of art related to interior design and architecture: visual, plastic, decorative, applied arts Type of visual arts and designs Materials and their use in applied arts – wood, earthenware, ceramics, glass, plastics and metals Introduction to Art Forms Concept of design; ABC of basics of design – Aesthetics, Basic design and Creativity: their significance in design development Varieties of art: Art, abstract and surreal Two dimensional and three-dimensional art forms	10
Unit IV	Applied Arts for Functional/ Aesthetic Use Painting – water, oil, pot, Madhubani, Worli, Pottery Puppetry Table setting, Jewelry making 3D printing Floor and wall decorations – kolam, alpana, flower carpets, rangoli.	10
	 PRACTICAL Template and model making Developing designs for greeting cards, wall hangers, jewelry and dress making Making paper bags, lamp shades and other accessories Wealth from waste product making 2D design drawing - techniques of drawing, rendering and painting (water, oil) 2 D art forms – Collage, decoupage, stencil, puppetry Painting - Worli and Madhubani Floor decorations – Kolam, Alpana, Rangoli, flower carpet, floating rangoli Accessories – Macreme, pottery, soft toys, terrarium, Paper Mache Evaluation of art forms Interviews with contemporary artists 	60

Pedagogy	Class tests, assignments, records, portfolio presentation, model making
	1. Antonelli, P. (2005).Humble Masterpieces: Everyday Marvels of
	Design.London: Harper Design
	2. Asher, F.M. (2003). Art of India – Prehistory to the Present.
	Encyclopedia Britannica Inc.
	3. Campbell, G. (2006). The Grove Encyclopedia of Decorative Arts. New
	York: Oxford University Press
	4. Chaudhari, S.N. (2005). Interior Design.Jaipur: AavishkarPublishers,.
	5. Faulkner, R. (1956). Art Today – An Introduction to the Fine and
	Functional Arts. New Delhi: Rinehart and Winston
	6. Faulkner, R., and Faulkner, S. (1986).Inside Today's Home. New York:
	Rinehart
	7. Frank, I. (2000). The Theory of Decorative Art: An Anthology of
	European and American Writings. 1750–1940. New Haven: Yale
	University Press
	8. Geoffroy, A and Migdal, M. (2011).World Famous Caricatures
References/	Collection & Drawing Techniques. Mad Artist Publishing 9. Kasu, A.A. (2005).Interior Design. Delhi: Ashish Book Centre • Krause,
Readings	J. (2004). Design Basics Index.Barnes& Noble. HOW Books
	10. Malhotra, S., and Malhotra, R. (2001). Drawing Techniques. An
SINVES	Artist's Hand Book on Drawing and Printing. New Delhi: Sachdwa
	Publications.
67000	11. Malhotra, S., and Malhotra, R. (2001). Fine Arts Drawing. New Delhi:
	Sachdwa Publications.
Ster 2	12. Meggs, P. B. (1983). A history of Graphic Design. New York: Van
Call Marsh	Nostrand Reinhold
and tantate	13. Oei, L., and Kegel, D. E. (2002). The Elements of Design: Rediscovering
Selfage = Dr	Colors, Textures, Forms, and Shapes.London: Thames and Hudson
	14. Pile, J. (2003) Interior Design (3 rd Ed.) New Jersey: USA: Pearson
	15. Piotrowski, C.(2004). Becoming an Interior Designer. New Jersey,
	USA: John Wiley & Sons
	16. Seymour, P. (2003). The Artist's Hand Book – A Complete
	Professional Guide to Materials and Techniques. London:Arctarus
	Publishing limited.
	Students will be able to:
	1. Elaborate on categories of art related to interior design and
Course	architecture
Outcomes	2. Use different type of visual arts and designs
	3. Describe the concept of design
	4. Develop traditional art products

Name of the Progra Course Code Title of the Course Number of Credits Effective from AY	: HSC-234 : Financial Management and Consumer Education	
Pre-requisites	First Year Undergraduate Exam	
for the Course	1. To understand the concept of financial management, savi	ng and
Course Objectives	 To understand the concept of mancial management, save investment To learn about their right, responsibilities and encourage into purchasing decision. To develop skills to effectively manage income, expanse and s To learn about importance of standardization for quality chemical standardization for standardization for standardization. 	formed avings.
Content	Transaine + Dail	No of Hours
Unit I Unit II	Income and Expenditure Concepts, importance, objectives and major aspects of family finance Household Income – Types, sources, supplementation of family income, use of family income, budgets, maintaining household accounts. Family – as income producing and utilizing unit, factors affecting in the use of family income Analyzing income: income profile, methods of handling income, account keeping Factors influencing expenditure pattern. Finance management Family savings and investments- need, principles, housing finance planning for financial security of families channels of investment, tax implications Personal finance management – tax implications, calculation of personal income tax, Taxation- objectives, characteristics and classification. Credit- needs types, use and source, credit cards, credit institutions credit Institutes in Goa Savings and Investment- types of savings / investment, Saving institution and its importance, criteria for judging family investments. Local banks/financial institutions (Cooperative Banks)	9
Unit III	Consumer in India: Consumer Problems and Education Consumer – definition and role, concept of consumer and consumer economics. Consumer problems: unfair trade practices, adulteration, faulty weights and measures, products and service related, investment and infrastructure related, causes and solutions. Consumer rights and responsibilities Consumer education and empowerment	9
Unit IV	Consumer Protection Consumer protection, Consumer rights and responsibilities Consumer organizations – origin, functioning, role and types.	4

	Basic legislative framework for consumer protection in India,
	Consumer Protection Act 1986 COPRA, Alternative redressal
	mechanisms, mediation centers.
	Standardization and quality control measures: ISI, FPO, AGMARK, ISO, Eco mark, Wool mark, Silk mark, Cotton mark,
	Handloom mark, BEE star labelling and others, Regulations on
	food labelling and claims: FSSAI, Codex for consumers
	PRACTICAL
	 Plan a budget for a family with hypothetical monthly incomes (Single member earning, Dual income and multi income).
	Income tax calculation for various incomes
	 Visits to banks and post offices to understand their services and products for savings and schemes for investments with 30
	better returns (Report writing)
	 Evaluation of commercial advertisements (all types of
	products), services and social advertisements.
	 Visits to Consumer court and forum (Report writing)
	 Conducting consumer awareness campaign
A-A	 Food adulteration tests
Pedagogy	Class tests, assignments, records, portfolio presentation, model making
References/ Readings	 Khanna S.R., Hanspal S., Kapoor S. and Awasthi H.K., (2007), Consumer Affairs, Universities Press India Pvt. Ltd. Nelson, A.,2021. Consumer Behavior. The English Press. Nickell P & Dorsey J, (2000). Management in Family Living, 4th edition. New Delhi: Wiley Eastern Ltd. Pp (18-25) Sawhney, H.K.and Mital, M.,2007, Family Finance and Consumer Studies, Elite Publishing House Pvt. Ltd. Seetharaman P, Batra.S and Mehra.P (2005). An Introduction to Family Resource Management, 1st Edition. New Delhi: CBS Publishers and Distributors. Pp (221 – 241). Seetharaman, P. and Sethi, M.,2001, Consumerism: Strength and Tactics, New Delhi: CBS Publishers. Sharma, S.K., and Sareen, R., Fundamentals of Financial Management. Sultan Chand & Son (P) Ltd. ISBN-10, 9389174090. Singh, A., 2016. Consumer behavior. Himanshu publication house. Tulsian, T., Tulsian, B., and Tulsian, P., 2023. Financial Management. S.Chand publication.
	Student will be able to
Course	1. Manage finance, investment and savings
Course	2. Identify and manage consumer problems
Outcome	3. Use knowledge on Consumer rights and responsibilities
	4. Practice consumer protection act

Name of the Progr Course Code Title of the Course Number of Credits Effective from AY	: HSC-244 : Computer-Aided Interior Designing-1	
Pre-requisites	Nil	
for the Course		
Course Objectives	 To learn the foundational skills in Computer-Aided Designing. To understand the interface, tools, and basic functionalities. To learn to create and modify interior space plans. To develop floor plans on CAD 	
Content	PRACTICAL	No of Hours
UNIT- I	Introduction to Auto CAD Auto CAD system requirements, AutoCAD GUI-Title bar, Menu bar, Standard toolbar, Object properties toolbar, draw toolbar, modify toolbar, UCS, Layout tab, Command Entry, Status bar, Taskbar, General commands - New, open, save, save as, close, exit.	20
UNIT-II	Point fixing methods Using the absolute coordinate system, relative rectangular coordinate system, and relative polar coordinate system, circle, arc, ellipse, rectangle, and polygon. Modification tools, copy, move, scale, rotate, trim, extend, array, offset, mirror, break, stretch.	20
UNIT-III	Drafting Drafting settings, function keys, text, text style, text edit, multi- text, color, line type, line weight. Advanced tools - zoom, pan, view, solid, donut, fillet, chamfer, layering concept.	10
UNIT-IV	Drawing Drawing project Drawing floor plans, elevations, and sections with the help of various commands. Annotating drawings with dimensions and text	40
References/ Readings	 Autodesk AutoCAD (2014) Fundamentals. SDC Publications, n. 9781630575779, 1630575771 Ching, F. D. K. Building Construction Illustrated. Wiley, 2014 9781118458341, 1118458346. Debanji Raychaudhuri Dutt. (2002). How best to plan and l your home.New Delhi: Pustak Mahal Publications.Pp-(16). Kumar, S. Building Construction. Standard Publishers Distri 2006. ISBN 9788186308028, 8186308024 Omura, G. (2005), Mastering Auto CAD 2005 and Auto CA 2005, BPB Publications, New Delhi. Purnima, B. C (2008). Building Construction. Laxmi Publication Limited,. ISBN 9788131804285, 8131804283. 	4. ISBN ouild butors, D LT

	7. S. B., & Anil, G. (2021). Computer-Aided Drawing Programs in Interior
	Architecture Education. Amazonia Investiga, 10(39), 28-39.
	https://doi.org/10.34069/AI/2021.39.03.3
	8. Saxena, S. (2003), A first course in computers, Vikas Publishing house,
	New Delhi.
	9. SketchUp & LayOut for Architecture: The Step-by-Step Workflow of
	Nick Sonder: Matt Donley, 2016
	10. Veena Sangwan. (2009). "Site selection and orientation cited in
	Textbook of Housing and Space Management edited by Renuka S. and
	Mahalakshmi Reddy V. New Delhi: ICAR Krishi Anusandhan Bhavan
	Publications.Pp-(133-135)
	The students will be able to:
	1. Use CAD in interior design
Course	2. Create interior space plans.
Outcome	3. Modify interior space plans
	4. Drawing floor plans, elevations, and sections with the help of various
	commands









SPECIALIZATION 5 - EXTENSION AND COMMUNICATION MANAGEMENTSEMESTER IIIName of the Programme: B.Sc. Home ScienceCourse Code: HSE-200Title of the Course: Gender, Media and SocietyNumber of Credits: 4 (3 T + 1 P)Effective from AY: 2024-25

Pre-requisites for the Course:	HSC-101 Home Science Extension and Development	
Course Objectives:	 To introduce students to concept of gender and differentiate between sex and gender To help students learn about patriarchy, social cultural practices and status of women To help students increase sensitivity towards gender inequality To analyze media from gender perspective 	
Content:	SINVER	No of Hours
	Social Construction of Gender Concept of gender Differences between sex and gender Patriarchal social order and status of women Socio cultural practices influencing women's position in development Shifts in Status of women – historical and contemporary perspectives (Vedic period, Post Vedic, Smriti, Muslim, British and Contemporary period) Role of media in construction of gender	20
Unit II	Gender and Development Concept of gender and development Gender differentials: women and health, women and education, women's work and economic participation Status, issues and challenges in context to violence against women Legal provision for women's rights –Legal rights to women in India	15
Unit III	Gender and Media Classification of Media Objectification of women in Media Researching and analyzing media from a gender perspective Women in Media- Print media, TV Soaps, Advertisements and Cinema	10

	PRACTICAL
	Gender based analysis of media- Portrayal of women in
	Advertisements/T. V serials /Movie.
	Plan campaigns for empowering women 30
	• Visit to shelters for destitute women and women's cell
	(Report writing)
	Case studies on programs and campaign for women's
	empowerment.
	Regular lectures, Field visits, Group discussion, debates, ICT enabled
Pedagogy	learning experiences
	Analyzing & evaluating documentary films
	1. Bhasin, Kamla (2000). Understanding Gender. New Delhi. Kaali for
	Women.
	2. Goel, A, Kaur, A and Sultana, A (2006). Violence Against Women:
References/	Issues and Perspectives. New Delhi, Deep and Deep Publishers.
Readings:	3. Sohoni, K Neeraj, (1994), Status of Girls in Development Strategies,
neaungs.	New Delhi, Har Anand Publications.
	4. Stevenson, N (2002). Understanding Media Studies: Social Theory And
	Mass Communication, 2 nd edition, Sage publications
AND	5. Vivian, J (2012). The Media of Mass Communication, Pearson
(169) The state	Students will be able to:
Course	1. Describe the difference between Sex and gender
	2. Demonstrate sensitivity towards gender (in)equality.
Outcome	3. Identify gender differences with respect to work, education health.
24	4. Analyze media with respect to gender perspective.
The second	THE FILL REFERENCE



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Name of the Programme	: B.Sc. Home Science
Course Code	: HSE-201
Title of the Course	: Communication Systems and Mass Media (Part 1)
Number of Credits	: 4 (3 T + 1 P)
Effective from AY	: 2024-25

Pre-requisites	HSC-101 Home Science Extension and Development	
for the Course:	A NO	
Course Objectives:	 Understand the concept of Communication and its role in e of information Examine the models and barriers to communication Learn about the concept of extension, extension approac models Enhance the students in the selection and use of media in e socio-cultural environment 	thes and
Content:		No. of Hours
Unit-I.	Communication Concept Meaning, definition, nature, scope and importance of communication Functions of communication – information function, command or instructive function, influence or persuasive function and integrative function. Elements of Communication – three elements – source, message, receiver, four elements – encoding, decoding, sender and receiver, five elements – communicator, communicate, message, channel and feedback Means of Communication – Oral, Written, Sign / signal, action, object Types of Communication – Formal and Informal Communication Pattern - one way, two ways, circular	15 D
Unit II	Understanding Human Communication Culture and communication- signs, symbols and codes in communication Postulates/principles of communication, Elements of communication and their characteristics, Models of communication Barriers to communication	10
Unit III	Communicating Effectively Concept, nature and relevance to communication process: Empathy, Persuasion, Perception Listening	5
Unit IV	Communication Media in Extension Visual Media It's preparation and usage, Group Media and it's usage in Extension, Mass media and their uses for extension Electronic Media -Radio, Television and Films Print media -News Paper and Magazines Folk Media -Meaning and Characteristics, Major Indian Folk forms, Importance of Folk forms	15

	PR	ACTICAL	
	•	Developing skill in planning and conducting small group	
		communication	
	•	Preparation of Communication Models	
	•	Apply communication methods in the implementation of	30
		programme	
	•	Interaction with villagers and understand the felt and unfelt	
		need	
	•	Carryout a case study using any one Extension approach	
	•	Regular lectures, Field visits, Group discussion, debates,	
Pedagogy	•	ICT enabled learning experiences	
	•	Analyzing and evaluating documentary films	
	1.	Baran, Stanley J (2009). Introduction To Mass Commu	nication,
		McGraw hill medical publishing	
	2.	Baran, Stanley J (2014). Mass Communication Theory, Wa	dsworth
	_	Publishing	
	3.	Barker, Larry Lee. (1990) Communication. Eaglewood Clif	ts, New
References/		Jersey: Prentice Hall.	
Readings:		Devito, J. (1998) Human Communication. New York: Harper &	
OF UNIVERSION	5.	Dominick, Joseph R. (2012). Dynamics of mass communicatio	n: media
	6	in transition , McGraw hill education McQuail, D. (2000) Mass Communication Theories. Londo	n: Sago
G Last R	0.	Publications	JII. Jage
h La Alt	7.	Vivian, J (2012). The Media Of Mass Communication, Pearson	A 16
APRIL S	Students will be able to:		
A CARE AND		Examine the role of communication in self and society and kr	now self-
Contraction Distance		better	(Direct)
Course	2.	Discuss the importance of interpersonal communication	
Outcome		Identify relationship between culture and communication	
		Classify different media and examine the nature, ty	pe and
		characteristics of the same	



Name of the Programme	: B.Sc. Home Science
Course Code	: HSE-211
Title of the Course	: Multimedia and Web Design
Number of Credits	: 2+2 (02T+2 P)
Effective from AY	: 2024-25

Pre-requisites for the Course:	FYBSc Home Science	
Course Objectives:	 To help students learn about multimedia concept To teach them about storage and Input/output devices To develop an understanding about multimedia tools To make them understand about Web page designing usin language 	ng HTML
Content:	An Familian Wicheldinger + Dart	No. of Hours
Unit-I. Unit II	Multimedia Definition, Components, uses, applications Multimedia Input/Output Devices: scanner, camera, microphone, speaker, monitors, printers. Multimedia Storage Devices: CD ROMs, DVDs, Blue ray disk. Multimedia Tools: Sound editor, video editor, animator, authoring tools Web Designing Concept of website, website as a communication resource. Internet, intranet. HTML: Introduction to hypertext markup language (html) document type definition, creating web pages, graphical elements, lists, hyperlinks, tables, web forms, inserting images, frames, use of CSS	15
	 PRACTICAL Create an HTML document with the following formatting Bold, Italics, Underline, Headings (Using H1 to H6 heading styles), Font (Type, Size and Color), Background color, Paragraph,i Line Break, Horizontal Rule. Create an HTML document which consists of: Ordered List, Unordered List, Nested List, Image Implement the followings using Blender - Create an animation using the tools panel and the, properties panel to draw the following – Line, pe, oval, circle, rectangle, square, pencil, brush, lasso tool Create an animation using Free transform tool that should use followings- Move Objects Skew Objects Stretch Objects Rotate Objects 	60

	Stretch Objects while maintaining proportion
	Rotate Objects after relocating the centre dot
	Create an animation using layers having following features-
	Insert layer, Delete layer, guide layer, Mask layer
	• Modify the document (changing background color etc.)
	using the following tools, Eraser tool, Hand tool, Ink bottle
	tool, Zoom tool, Paint Bucket tool, Eyedropper tool
	Create an animation having five images having fade-in fade-
	out effect.
	• Create a scene to show the sunrise (using multiple layers
	and motion tweening) d
De de con	Regular lectures and practical, ICT enabled learning experience, Project
Pedagogy	on designing web pages and web sites.
	1. Agarwal, R., & Tiwari, B. B. (2008). Multimedia systems. Excel Books
	India.
	2. Hillman, D., & Sethi, A. (Adaptation). (2005). Multimedia technology
	and applications. Galgotia Publications.
	3. J. Jeffcoate, (2007) Multimedia in Practice, Pearson Education, First
	Edition,
References/	4. Kamal, R. (2002). Internet and web technologies. Tata McGraw Hill.
Readings:	5. Li, ZN., Drew, M. S., & Chaudhari, N. S. (Adaptation). (2004).
Smark	Fundamentals of multimedia. Pearson Education India.
P Contraction P	6. Scott Mitchell (2008) Create your own website, SAMS Publication
A A A	7. Sharma, P. (2008). Web programming: Building internet applications.
SPAR	Wiley India Pvt Ltd.
AN AN	8. Tay Vaughan, (2006) Multimedia: Making it work, Tata McGraw Hill,
Concertaint and	Seventh edition,
	Students will be able to:
	1. Demonstrate basics of multimedia
Course	2. Use Input/output devices of multimedia
Outcome	3. Identify and use Storage devices of multimedia
	4. Ability to web design
	5. Design web page using HTML language



Name of the Programme	: B.Sc. Home Science
Course Code	: HSC-235
Title of the Course	: Entrepreneurship Management
Number of Credits	: 3 (2 T + 1 P)
Effective from AY	: 2024-25

Pre-requisites for the Course:	First Year Undergraduate Exam	
Course Objectives:	 To develop understanding regarding the concept of entreprene entrepreneurship. To develop understanding regarding project formulation. To develop ability in preparing project report. 	eur and
Content:		No. of hours
Unit 1	Entrepreneur and Entrepreneurship Meaning and definition of entrepreneur and entrepreneurship Types of Entrepreneurs Entrepreneurial traits, characteristics and skills Importance and benefits of entrepreneurship Role and significance of entrepreneurship development in National economy.	8
Unit 2	Entrepreneurship Training Entrepreneurship development programme Training curriculum Methods of training Institutions in Aid of Entrepreneurship Development.	7
Unit 3	Project Formulation / Planning Defining Project Formulation Stages of Project Formulation Feasibility Analysis Techno-Economic Analysis Project Design and Network Analysis Input Analysis Financial Analysis Social Cost Benefit Analysis Pre-investment Recruitment of Personnel Marketing Budgetary Control	8
Unit 4	Project Proposal Format of project proposal Preparing for the project report Problems of entrepreneurship Internal External Sickness in small scale industries	7

PRACTICAL	
 Visit to institutions/ organizations assisting in entrepreneurship- FIRE ,CIBA and report writing Case studies of successful entrepreneurs. 	
Preparation of business plan	
Developing business proposal	
Regular lectures, Field visits, Group discussion, debates, ICT enabled learning experiences	
 Anilkumar, S. Poornima S.C. Mini K. Abraham and Jayashree, K. (2012). Entrepreneurship Development. New Delhi: New Age International Pvt. Ltd., Publishers Badi, R. V. and Badi N. V. (2011), Entrepreneurship. New Delhi: Vrinda Publications Pvt. Limited • Gordon, E., and Natarajan, K. (2013), Entrepreneurship Development. Mumbai: Himalaya Publishing House G.S. Sudha,: Fundamentals of Entrepreneurship, Ramesh book depot, Jaipur, New Delhi Jayashree Suresh. (2016). Entrepreneurial Development. Chennai:Margham Publication Khanka, S.S. (2006). Entrepreneurial Development. New Delhi:S. Chand and Company Limited MadhurimaLall and ShikhaSahai: Entrepreneurship, Excel Books, New Delhi. Radha, V. (2015). Entrepreneurial Development. Chennai: Prasanna Publishers and Distributors Robert, N.A. Hawkins, F. Kernelt, A. (2009). Accounting. New Delhi:Tata Me Graw – Hill Publishing Company Limited Sundara Pandian, P. (2002). Entrepreneurship Development. Virudhunagar: M.M. Publishers Vasant Desai(2009): The Dynamics of Entrepreneurial Development and Management., Himalaya Publishing House 	
 Students will be able to Describe the concept of entrepreneurship, entrepreneur Explain the importance of entrepreneurship Identify the type of entrepreneur and steps involved in entrepreneual venture Develop project proposal and practice effective accounting processes Demonstrate key entrepreneurial leadership qualities 	



Name of the Programme	: B.Sc. Home Science
Course Code	: HSC-245
Title of the Course	: Advertising and Marketing Communication
Number of Credits	: 3 (1 T + 2 P)
Effective from AY	: 2024-25
Pre-requisites Nil	
for the Course:	AND
4 T	

Course Objectives:	 To develop understanding role of advertisements To gain knowledge on social marketing and advertisements To study social issues in community To develop ability to plan and design advertisements for medi 	a
Content	A DE TRUTTE DE TRUTT	No. of Hours
Unit 1	Advertising Concept, types appeals and role of advertisements Analysis of advertisements in media- print, audio and video Designing advertisements for media- print, audio and video Audience segmentation and its importance in advertising Laws, standards and regulations and ethics	10
	Social Marketing Concept of social marketing Communication for social issues- What is social issues in community, Communication for social issue Steps in planning a cycle for creating communication, Situation Analysis Social marketing and advertising Innovative strategies in social marketing	5
	 PRACTICALS Audience Analysis Advertisement Analysis –Print (Newspaper Magazine, hoardings and posters), Radio, T.V, Movie theatres Designing advertisements for media-Print and audio visual, digital advertisements 	60
Pedagogy:	Regular lectures, Field visits, Group discussion, debates, Sessions and interactions with experts in the field of advertisements ICT enabled learning experiences	
References/ Readings:	 Aggarwal, B.V., Gupta, V.S. (2002) Handbook of Journalism and Communication. Concept Publishing Company, New Delhi Kotler Philip, Roberto Eduardo L .(1989). Social marketing: Stra for Changing Public Behaviour. Free Press, New York, 1989 Kotler, Philip, Andreasen Alan (1987). R Strategic Marketing for profit Organizations. Englewood cliffs, New Jersey, Prentice Ha Jena, B., Pati R.(1986) Health and family Welfare Services in Ashish, New Delhi Maitra, T., (1985). Public Services in India. Mittal, New Delhi 	ategies or non- Ill Inc.

	Students will be able to:
	1. Interpret the role of advertisements in people's life
Course	2. Describe the concept of social marketing, social issues and
Outcome	importance communication for social cause
	3. Analyze advertisements in media
	4. Plan .design, print, audiovisual and digital advertisements







